



JOHN BULL

TWOPENCE
OVER A MILLION
CERTIFIED SALE

After Cooking



use
HUDSON'S SOAP
For washing up



Are You Losing Hair—or Bald?

Do you know that when the hair falls out, or comes out on the comb, the roots DO NOT come out also? They remain in the scalp, and in very many cases can be invigorated and aided to grow new hair again even after a long time, by using Kéola.

Mr. A. Brown, of Hackensack, is but one of the big legions of users of Kestine who has proved this to be true. "This time last year," he states, "I was completely bald. My hair had fallen out in patches, and even medical treatment failed to arrest the baldness. Finally, I had not a hair on my head."



"I then used Kotalito, and the results have been amazing. My friends marvel at the complete new hair growth which was brought on by the use of Kotalito."

"I have waited twelve months to make sure the new hair growth would be lasting, and I am pleased to send my photograph to prove that it is."

Test-Box Coupon

If you have dandruff, or are losing hair, or if you are nearly or actually bald, use or copy the Coupon below.

2, Percy Street (E3 6X), London, W.3.

Name
Address

Bullets Prize-winners (Continued from page 42.)

10 Price of \$5 each:

G. ADAM, 26, North Crescent, Stirling, N.B.
 COME—ON "BRUCE'S SPIDER" NOWADAYS.
 K. BRAKMAN—"KARDON," Church Road, Chisle-
 ham.
 SAFE AT HOME—BUT PLAYING-FIELD RISE
 HEALTHIER.
 F. W. CROOKER, 12, Rose Street, Dunfermline, N.B.
 ALL THE NICE GIRLS—"WALKING GOVERNMENT
 OUT" DIRECTLY.
 T. DICK, c/o A. PATER, Moore Place, Edinburgh.
 WAY TO TALK—ABOUT ECONOMY—LESS EXTRA-
 VAGANTLY.
 W. HALL, 17, Moses Coppie, Quarry Bank, Stirling.
 ON A STRETCHER—DEAR-SERGEANT, CALLING
 "LOST! RIGHT!"
 W. HOGG, 6, Hollick, Leam, By Tross.
 SUFFERING—GRATEFULLY—BRAVERY, ON FORTUNE-
 REE.
 Mrs. F. H. HUTTON, 29, High Street, Amlie.
 SUFFERING—BETTER BEFORE READ USE.
 K. B. ROBERTS, 2, Bridge Road, Belmont Junction,
 Durham.
 ILL-GOTTEN GAINS—THE "ILL-GOTTEN" SOON
 FORGOTTEN.
 P. SIMS, Yeoman House, 31, Haymarket, London,
 S.W.
 ALL NATIONS—"ROUND TABLE"—WE'RE
 "SATISFIED."
 J. SPENCER, Chapel House, Thubton, Nr. Derby.
 WAY TO TALK—DON'T "RUIN"—"EXPRESS"
 YOURSELF.

25 & 31 Prize Winners:

Mrs. Andrews, 11, Edgerton Cir., Shadsworth.
 P. Backus, 24, Johnson St., Fremont, La.
 W. Adams, 10, Adams St., St. Louis.
 W. A. Brown, 21, Colburn St., Auburn, Bristol.
 A. Clark, 10, Hampton Rd., Portland.
 W. J. Cooper, 12, Bryant St., Concord.
 Miss Collins, 41, Alsworth Rd., Little River.
 C. E. Darlow, 128, Oak St., Portland.
 S. E. Perkins, 21, Hamden Rd., Southall.
 H. Gray, "Court Rural," Colchester, Plymouth.
 F. C. Hayward, 30, Elm St., Portland, Me.
 P. Home, 346 Cranbrook Rd., Irving, Mass.
 W. King, 21, Henry St., Wicks Rd., Concord.
 W. King, 124, Byron Rd., Small Heath, Birmingham.
 Mrs. Lambert, Cary House, Quind Lane, Shadwell.
 Mrs. W. Mason, 7, Bedford St., Hamilton, Ontario.
 O. Mason, 10, Ashford Rd., Kingston.
 J. Milington, 11, Mitchell Rd., Shadwell.
 J. Murray, 2000, Quince St., Kansas City, Mo.
 J. Murray, 2000, Quince St., Kansas City, Mo.
 Mrs. L. V. P. Ann, 10, John St., Concord, N. H.
 J. Pettigrew, Holliston Pt., Hingham, Mass.
 E. E. Rogers, 47, Trueman St., Kinn, Mo.
 J. Stetley, 2, Bruce St., Acworth.
 F. Tattersall, 4, Marston St., Millers, Portland.

A Complete List of 50 10/- and 1,000 2/1 Price-Reduced Cars Is one of the offers of "John Bull."

The original theme for GSA Cubans entered in the first Pope winner is "Bachata." GSA will be displayed in the window of Mr. J. R. Khan, 74, Diamond Avenue, Suite 100, Miami.

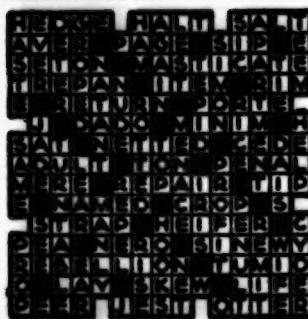
FOR THE UNITED STATES OF AMERICA

Charges for \$10, \$2 and \$1 respectively will be paid to the Department from whom the winners of the first three "Friday" Prizes in Competition No. 100 have submitted their entries of "Jazz Ball."

"BULLY" CORPORATION, INC. 400

First Prize, (25—Second Prize, (25—Third Prize, (25—to Prizes of (25 and a Turkey—to Prizes of (25 200, and a Turkey—100 fine "Polish" Turkeys—see plump Surrey Poultry—see Prizes of 2/6—4,000—"Tiger" Prizes, Full list of "Exquisites" value—"World Of To-morrow—Admirable—Better Than Politics—Her Poetic—The Last Time—Everybody's Thankful When—Hoping For The Best—Foolhardy—Really—What A Kite Man—History's Page—Black Magic—If I Were A Man—Uncomplimentary We Shall See—By Leap And Bound—Terrifying A Thousand And One—Like An Idiot—Finding Himself—Making A Mess Of It—Personality—The Ever Open Door—Out Together—A Surprise Item—A Gosh—"You're sacred!"—She said Nothing, But—One Of These Days—Ought To Be Illegal—Amateur Or Professional—Has Britain Forgotten?

Closing date, Saturday November 17:



**Solution
to the
Cross-word
Puzzle
in our
last issue.**

**This week's
Puzzle is
on page 40.**



JOHN BULL
OFFERS YOU THIS
EVERPOINTED
PENCIL
FREE!

With the famous "John Bull" 2-1/2" Pencil (its itself admittedly worth 15/-) we will present to you this 2-1/2" "Everpointed" Pencil free. You need send 4/- only plus 3d. for postage and six coupons = value One Shilling.

Names engraved in gold on the pen—6d.

CASH THE COUPONS!

[illegible]

£4,000 FOR A "BULLET" The record offer on pages 43 & 44

JOHN BULL'S GREAT

25:5 WEST BROMWICH.—
Mrs. I. EVERTS, 77,
Union Street.

25:5 LIVERPOOL.— Mrs.
HOBSON, opds., Ken-
sington.

25:5 ROTHERHITHE.—
Mrs. E. WILLIAMS, 4,
Suffolk Street.

25:5 TIPTON, STAFFS.—
Mrs. E. COOKE, 30,
Queens Road.

25:5 GARTCOSH, N.B.—
Mrs. J. KENNEDY,
M. Brown's Land.

25:5 KIRKCALDY.— Mrs.
T. WILSON, 1, Fergus
Wynd.

25:5 RAMSGATE.— Mrs.
W. T. HOBBS, CHMS
East Farm Cottages.

**25:5 GREAT KINGSMILL,
HIGH WYCOMBE.**—
Mr. G. J. WHARTON,
New Rd.

25:5 SWINDON.— Mrs. I.
BARR, 17, Reading
Street.

25:5 LUTON.—Mr. P. R.
ANSON, 66, Anthony
Road.

25:5 LYE, STOURBRIDGE.—
Mrs. ROSE DAVY, 8,
Telford Street.

25:5 ST. HELENS.—Mrs. A.
CHURCHMAN, 104,
Newton Road, East.

25:5 DERBY.—Mrs. C. WIN-
STON, 23, Garden St.

25:5 WINDSOR FOREST.—
Mr. W. C. PAGE,
Windmill Lane.

**25:5 TYNE DOCK, SOUTH
SHIELDS.**—Mr. E.
DAVY, 2, Fleet St.

25:5 NORWICH.—Mr. F. W.
CLAPHAM, 63, Church-
yard Road.

22:5 CRYN-Y-CRIB, CRUM-
 LIN. — Mrs. J. GRAS-
 IAN, Ty Sanny Farm.
22:5 BOGERSTONE. — Mr.
 C. BAKER, Hilsford
 Cafe.
22:5 CANNING TOWN. —
 Mr. S. DAVIS, 12,
 Durham Road.
22:5 KINGS LYNN. — Mr.
 F. J. CUTBERT, Llyb
 Cottage, Saddlebow
 Road.
22:5 FARSLY, Mr. LEHDS.
 — Mrs. A. BOWFIELD,
 13, South Drive.
22:5 KAPTON, RUGBY. —
 Mrs. W. GRIFFIN, The
 Poplars.
22:5 CALDMORE, WAL-
 SALL. — Mrs. S.
 HUGHES, 72, West
 Brunswick Street.
22:5 GARSTON, LIVER-
 POOL. — W. H. E.
 NEWTON, 3, Burnham
 Road.
22:5 SOUTHAMPTON. — A.
 E. NODD, 7, Ind-
 berry Walk, Clacton.

SICKNESS
50
MORE
£5.5.0
CHEQUES
FOR
REGISTERED READERS

John Bull has also paid this week many cheques on account of Fire, Storm, Accident, etc.

FREE INSURANCE GIFT

25:5 **PRESCOT.** — R. GARNER, No. 2, 3, Court, Moss Street.

25:5 **S. SHIELDS.** — Mr. R. PARTON, 34, Renss.

25:5 **TIR-Y-BETH, PEN-GAM.** — Mr. H. J. COLLINS, 33, Duffryn Street.

25:5 **MANCHESTER.** — Mrs. R. ARMSTRONG, 39, Kenyon Street.

25:5 **STOURBRIDGE.** — Mrs. M. R. LEEDMAN, 3, Summer Street, Lye.

25:5 **MIDDLESBROUGH.** — Mr. J. THOMPSON, 126, Parliament Rd.

25:5 **YEDDINGTON** (4:5 each). — Mr. and Mrs. J. A. MORRIS, 15, Walpole Road.

25:5 **LONG BUTTON, LINCOLN.** — Mr. W. J. WOMAN, 3, Bridge Road.

25:5 **KIRKLEY.** — Mrs. S. R. FRATHER, 69, Lld. Hill, Gainsborough.

22:5 BRISTOL. — Mr. R. J. FRANKELL, 43, Southampton Rd., Brington.
22:5 BIRMINGHAM. — Mr. C. OXTON, 202, Gerard Street, Leacha.
22:5 BIRMINGHAM. — Mr. W. KING, 184, Churchwood Rd., Bordley Green.
22:5 DERBY. — Mr. G. BARNES, 73, Gerard St.
22:5 LEIGH, LANC. — Mr. H. P. WAYWELL, 12, Filling Street.
22:5 GLASGOW. — Mr. GUY WATSON, 521, Glasgow.
22:5 HARBLOW, COVENTRY. — Mrs. J. S. THOMAS, 22, Bristol Road.
22:5 WORCHESTER. — Mr. A. CHAMBERS, 4, Ladbroke Hill.
22:5 LUCSTER. — Mr. W. GILLMAN, 36, All Saints Road.
22:5 UPTON-ON-SWEVER. — Mr. P. CLARKE, Swan Hotel.
22:5 BARNALL, GLENFIELD. — Mrs. R. CAMP, 37, Wilford Rd.
22:5 SANDON, MR. ROY TOWN. — Mr. J. CLARKE, Payne Road.
22:5 SADDINGTON, LEICESTER. — Mr. A. W. LEE.
22:5 BALTWOOD, HYTHE. — Mr. J. MORRIS, Junr, 3, George Rd.
22:5 MARCH. — Mr. T. H. TATE, 4, Marlborough West End Lane.
22:5 MELLIFIELD, L. HENRI. — Mr. R. WILLIAMSON, 22, Bedford Terr.

CUT HERE

POST THIS COUPON TO "JOHN BULL."

To "John Bull" Subscription Dept., Long Acre, London, W.2.

I have sent an order form to my newsagent for the regular weekly delivery of John Bull. Please register me as a regular reader.

Reader's Name Age

In full (CAPITAL LETTERS)

Address

.....

Reader's Signature.....

Name and address of Newsagent.....

.....

Date.....

NOTE: Use 14. stamp. Don't use envelope. A certificate will go with the first issue and continuous and copying permission will be sent if 14. stamped addressed envelope is enclosed for return.

CUT HERE

MAID THIS COUPON TO YOUR NEWSAGENT.

TO (Name of Newsagent).....

Address

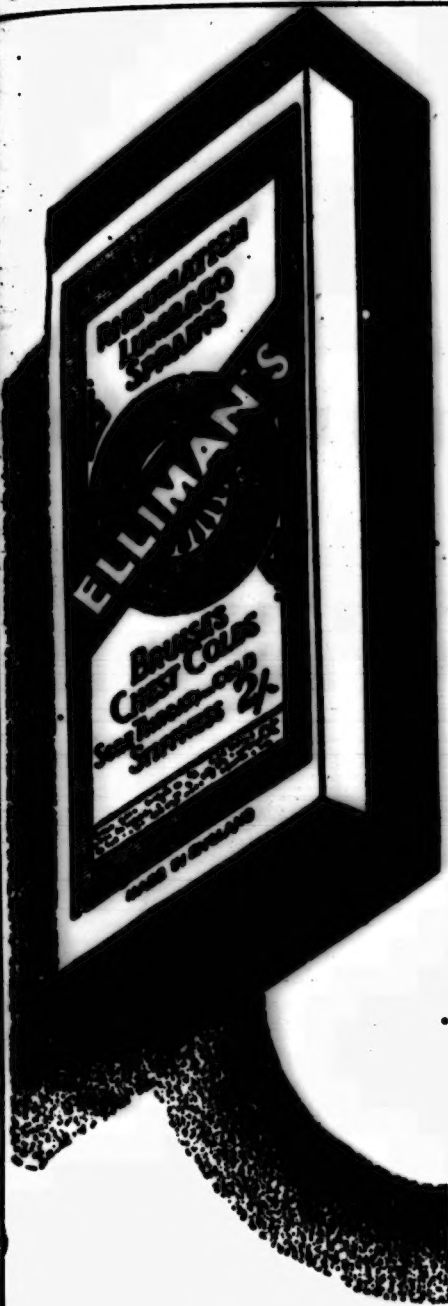
.....

Please deliver of NEWSPAPER JOHN BULL for me weekly until further notice.

Signature.....

Address

Date.....



STIFFNESS

Stiffness, Lumbago, Sciatica, Muscular Rheumatism, Sprains, Bruises, Chest Colds, Sore Throat from Cold—all yield to Elliman's.

Elliman's Universal Embrocation for Human use

2/- and 4/-, of all chemists.

Elliman's Royal Embrocation for Animals

1/6, 2/6 and 4/6, of all chemists.

A FREE BOOK ON MASSAGE

A 20-page book on massage, and the use of Elliman's in general, sent free on application, or for 6d. in stamps the R.E.P. — "Rubbing Ease Pain" Handbook of over 200 pages.

ELLIMAN'S EASES PAIN

ELLIMAN, SONS & CO., LTD., Dept. M, SLOUGH, BUCKS.

ESCAPE THE 'FLU

by taking Kephaldol Tablets, a ready harmless preventive and CURE recommended by many doctors and thousands of users. Equally efficacious in cases of headache, rheumatism, sciatica. 1/3 and 3/- Tubes of Chemists, Stores or post free from Kefa Products Co., 111, Thavies Inn, London, E.C.1.

Kephaldol Tablets



Don't Buy a Gramophone.

MAKE one at quarter price with Double Spring Motor, 12 in. Velvet Tone, Best Arm, Remover, Amplifier, Record Changer, 25, 28, 30 or buy Gramophone as shown, also 25 x 28 x 12, complete, for 25 each, gold, motor, 5/4. Repeat parts. Lists free. 24 pp. Drawing and how to make Gramophone, 2d.

ALB HARBERT ROBERT FITTINGS CO. (LTD), REYNOLDS ROAD, 124, GUY'S CLIFF, LONDON, E.C.1

FROM JUST HERE

The Best Cuts are known as "Sailor" Salmon Slice.

"Sailor" Salmon Slice is canned in sealed cans, preserving all the freshness and goodness of the fish immediately it is caught.



STRAIGHT TO HERE

Open the can and a perfect meal is ready.

SAILOR Salmon SLICE

ANGUS WATSON & CO., LIMITED, NEWCASTLE-UPON-TYNE.

BLANKETS GIVEN AWAY

RECORD BEDDING OFFER

This offer is another example of leadership in giving Bedding Value unobtainable elsewhere. One pair of these full-size blanket made White Wool Blankets will be given FREE with every Record Bedding Bag, in addition to the pair included in the bag. You are not asked to take this bargain on trust; see it, and if you are not satisfied your money will be refunded.

SEND YOUR ORDER AT ONCE.



ONE Art DOWN QUILT (in good quality Sateen cover and patch).

PAIR of GENUINE-WOOL WHITE WOOLLY BLANKETS, whipped and bordered.

PAIR of FINE TUILE SHEETS, red Laneshire woven, soft and durable.

PAIR of FELLOW CASES, pure White Long-stitch, hemmed and buttoned.

ONE lovely ALABAMA QUILT, in all newest colourings and designs.

ONE splendid STURGEON BED TIE.

PAIR of long DOTTINGHAM LACE CURTAINS, or TWO PAIRS of lovely GARDEN CURTAINS.

ONE BEDROOM RUG, coloured floral design.

All bedding for full-sized double beds.

EXTRA GIFT of this charming CLOCK, suitable for any room if full cash sent with order.

This Bed can be purchased by any household. Send for particulars.

Treasury Notes should be registered.

L. & C. MOSS (Dept. 20)

Stevenson Square, MANCHESTER.

40/- Carriage Paid.

ALL BRITISH MADE BEDDING.

Free

Put down Liverpool Virus to-day and kill all rats and mice. The only safe way. Harmless to domestic animals, birds and human beings.

LIVERPOOL VIRUS

From all chemists in this. For 1/6 and 2/6. For 2/6 and 4/6, ready killed. EVANS SONS LESCHER & WEBB, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.



KILL THAT RAT!

Are you a 'PLUS TWO' man?

(See page 7.)

NOVEMBER

*A Perfect Postal Service
for Bargain Hunters*

Simply place them on your Gramophone wax: they will WALK FOR YOU, or ONE-STEP to the music.

REQUIRES NO FILING AND NO ANY MARK OF GRAMOPHONE

Charmingly dressed and Modest they create endless fun and amusement. (Usual Price 6/6.)

Complete Satisfaction or money refunded.

Haddon Patent Co.
(Dept. 6), 121 &
122, Wilton Road
London, S.W.1.

SPECIAL OFFER
Complete set

2 1/11

Send for return post

(F.) HAND & CO.
14, BLOOMSBURY ST.
LONDON, W.C.1.

Well constructed
bandwidth

Get all your Overcoat, made-to-measure in the new double-breasted style, and lined throughout with best quality trimmings. These coats are not the usual ready-made garments, they are the production of our own workmen, and built for wear, style and comfort, at the seasonal price of 42/- or 48/- with order, balance in 5 payments.

We guarantee that every garment is made by us from the finest possible value in all wool cloths. Write NOW for patterns, IN ALL PRICES, our measurement chart, and full particulars to Dept. A.

Wallisford's

NOTE NEW LOW PRICES
90 SQ. FT. for 15/-
BETTER THAN LINOLUM.
Waterproof, Resilient, Durable, Elasticity.
For other Blocks, Tiles, Concrete,
or Wood Floors. Being Stainless,
a damp cloth is all that is required
to clean it. In rolls containing
90 sq. ft. for 15/-. Longer lengths
pro rata. All rolls are two yards
wide. Many pretty patterns.
Send for Free Samples.
J. E. ANDREWS & SONS,
50, GARTER ST., WALWORTH RD.,
LOUTH, L.R.13

KIDDIES' MACKINTOSH COATS
 w. h. **SOUTHWESTER HATS**
TO MATCH

4/9 Set
 Foot 6d.

Collar can be worn up or down. Strapped cuffs and belted. Colors: Navy, Red, Green, Fawn, Dark Heaver, Royal, Dark Brown. Sizes: 18, 21, 24, 27 inch. Sizes: 20, 22, 24 and 26 cent.

LEATHER GRAINED GAITERS to wear with these shoes. Over-the-knee length with button sides and under straps. Lined inside to brown.

When ordering state size of boots worn.

4-6 ... 8/21 7-10 ... 9/21 11-1 ... 9/21

ALL SHOE FURNISH CO.

THE PALACE DEPT.



2 SHIRTS 4/6

Half Cost of Material alone

To advertise our 50 page catalogue of over 200 different bargains we are making special offer to readers this paper of 2 guaranteed shirts for the advertised price of 4/6, post 6d. It is less than half the price that you could purchase the material alone.

In fancy stripes of strong flannels, full guaranteed and double yoke and made for strong hard service.

Remember, each guaranteed if you do it double. Send to—

TWO FOR 4/6 POSTAGE 6d

Consider these shirts honestly worth twice the price.

FREEMANS
Celebrated
**SPARE
TIME
AGENCY**
CASH OR CREDIT
LAVENDER HILL, LONDON.

How to Stop Smoking



Many men spend 10% or more of their income on tobacco and cigarettes; how much could you save if you gave up smoking? You will save not only the money you are now spending but your nerves and general health, giving you greater sleep, a better appetite and altogether a better outlook on life. Thousands have mastered the nasty smoking habit quickly, permanently, by help of the Stanley Treatment for Tobacco Habit. "The Editor of 'Health and Happiness' says: 'I am a pleasure smoker on the tyranny of tobacco.' Think that it would mean to YOU in health and pocket to be done with it, there, and write to-day for booklet and particulars this genuine treatment.—The Grand

This new edition fully re-
 revised features 100 new songs
 and 100 double-sided 12-inch
 Records for £1- with order.
 Accurately adjusted power-
 ful motor. Lovely polished
 Oak Cabinet, with bearing-
 tone arm and superlati-
 ve reproduction. The Ten
 Records (20 selections), are
 all brilliant & popular songs.
 Price complete £3-10-0
 Terms 4- with order, and 12
 monthly payments of 5-
 WRITE FOR CATALOGUE of
 new, revised Catalogue and
 for list of 100 double-
 sided Records. L.S. or
 words Records sent free.
J. & G. CHERRY Ltd, Sheffield

UKULELES, Banjos, Drums, Jazz-Pets, Saxophones Violins, Gramophones, Mandolins. Lists free. Palmer's, 126, Linthorpe Rd., Middlesbrough

ted of satisfaction of money spent.

'ASPRO' and the INFLUENZA MENACE



Mass of testimony from users and the action of the FEDERAL GOVERNMENT OF AUSTRALIA, when they declared 'ASPRO' a necessary commodity to combat the influenza epidemic that swept over that country, proclaim it as the greatest antidote ever offered to the civilized world to combat influenza, colds and rheumatism. Taken at the first sign, TWO OR THREE 'ASPRO' TABLETS AND A HOT LEMON DRINK WILL GENERALLY SMASH UP ANY COLD OR INFLUENZA ATTACK IN ONE NIGHT. Just why 'ASPRO' does this is because when ingested in the system it is an antipyretic or fever destroyer, also an internal antiseptic and a powerful germicide, while its wonderful power over rheumatism is accounted for because 'ASPRO' is a solvent of Uric Acid. Its germicidal qualities also are a valuable factor for rheumatism. Living proof is the best demonstration of the value of a commodity, so we draw your attention to the testimony published below. It demonstrates 'ASPRO' claims to be true. 'ASPRO' brings sweet sleep to the sleepless, relieves rheumatism in one night—banishes headache like magic—stops growing pains—cleans out colds and influenza with all its feverish and weakening conditions. It dispels neuralgia and nerve pains, and soothes the irritable, too.

DON'T FEAR 'FLU COLD'S OR RHEUMATISM, BANISH THEM TO-NIGHT WITH 'ASPRO'

PROMINENT PHYSICIAN PRAISES 'ASPRO.' STATES THAT PEOPLE WHO CANNOT TAKE ORDINARY CAN TAKE 'ASPRO' NON-TOXIC VALUE APPRECIATED.

Scotland, 29th August, 1928.
Messrs. Gollin & Co. Pty. Ltd.
Slough, Bucks.

Dear Sirs,—I am writing to let you know of my experience with 'ASPRO.' While I have made no chemical tests THE CLINICAL RESULTS FULLY SUBSTANTIATE YOUR CLAIMS OF EXTREME PURITY. I have found that people who could not take ordinary Aspirin owing to the GASTRIC UPSET it caused readily tolerated 'ASPRO.' Also doses of 'ASPRO' are effective where smaller doses of other brands are not. It has also, taken at night, a mild hypnotic effect which is very valuable considering its non-toxic character. If you will send me samples for general use I shall have pleasure in distributing them to certain of my patients. Yours faithfully,
F.S. (M.B., Ch.B.).

'FLU PAINS GO IN HALF AN HOUR

126, High Street,
Eatham, S.E.9.
Dear Sir,
I feel I must write and tell you what I think about 'ASPRO.' Last week I started with an influenza cold in the head, and tried all sorts of remedies to relieve it, as the pains in my face and head were terrible, and I got no rest in bed. After the third day I saw in a paper what 'ASPRO' did and remembered it being advertised at Wembley, so I sent out for a box and took three tablets right away. Within half an hour my pains were gone and my cold soon got better. I could not describe the pains, they were awful: all over my head and face. I never had anything like it, but 'ASPRO' relieved me, and as I suffer from rheumatism I will continue with them for that, as I feel sure I shall get relief. 'ASPRO' would be a great help to many if they would only try them.
I remain, Yours faithfully,
(Signed) E. FOULKES.

A FAMILY REPORT

75, Belgrave St., Stepney, E.1.
April 19th, 1928.
Dear Sirs,
I feel I must write to let you know how thankful my family and myself are to 'ASPRO.' They are all that you advertise them to be, as they have given us instant relief from rheumatism, headaches, and violent colds, and I would not be without them even if they were half-a-crown a box instead of a modest sixpence. I write on behalf of my family and myself, as we are all so indebted to 'ASPRO' for the good they have done us all. For curing headaches, colds and neuralgia they are unequalled, and we call them our family physician. We are, Yours gratefully,
Mr. & Mrs. DEVERELL & FAMILY.

6 1/3 & 2/6

PER PACKET.
The cheapest way to buy 'ASPRO' is the 2/6 packet. It contains 60 tablets, equivalent to 3/- worth of 'ASPRO' for 2/6.

OBTAINABLE FROM CHEMISTS & STORES—EVERYWHERE.

'ASPRO' USES

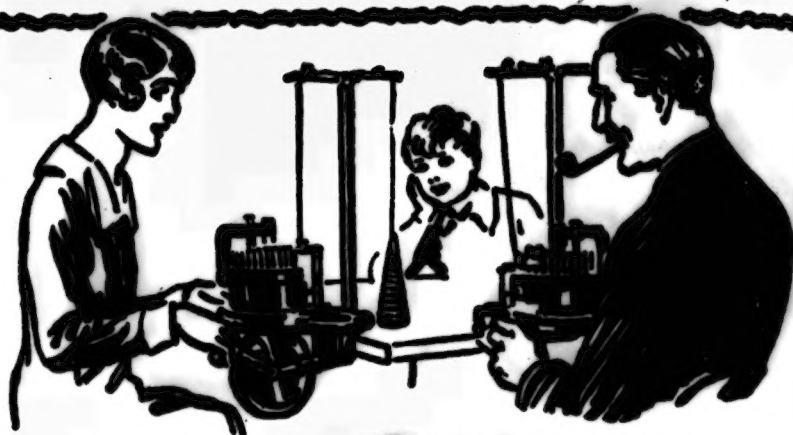
1. 'ASPRO' stops violent headaches in five to ten minutes.
2. It brings sweet sleep to the sleepless.
3. It relieves rheumatism in one night.
4. It stops children's growing pains.
5. It saves many a sound tooth by removing toothache.
6. It brings relief without causing sickness, indigestion or a craving.
7. It stops pain without harming the heart.
8. It soothes away irritability.
9. A hot lemon drink and two or three 'ASPRO' Tablets will smash up a Cold or 'Flu' attack in one night.
10. It reduces temperature in five minutes.
11. It can be taken any time, in Tram, Train, at Home, at Business—anywhere—everywhere.
12. It is so safe a child can take it.
13. It is the greatest help for women every little while ever known.
14. It stops the ill after-effects of alcohol.

'ASPRO' consists of the purest Acetyl Salicylic Acid that has ever been known to Medical Science, and its claims are based on its superiority.

Agents: GOLLIN & CO. PTY. LTD.
(ASPRO Dept.), SLOUGH, BUCKS.

Phone: Slough 608.

No Proprietary right is claimed in the method of manufacture or the formula.



Earn Money at home like this

The IMPERIA KNITTER enables you to make money in your own home with certainty and regularity—money to save if you work only now and then, money to live on in comfort if you make it your occupation. You can learn to work the Imperia Knitter in a day, and the next day you can be earning. Nothing could be simpler than the working of the Imperia Knitter, and nothing more perfect than the work it turns out. All sorts of beautiful and useful things can be made on the Imperia Knitter—Hosiery, Underwear, Jumpers, Knitted Costumes. There is no risk about it, no worry, no uncertainty of any kind, because—

We Guarantee to Buy Your Work

and pay the best rates. At the same time you can sell to private customers and shops as well if you want to, and so build up a splendid little home business with a sure income for life. Even in spare time it is easy to make a pound or more a week. You may do a little now and then and have money to save or you can make it your occupation and earn a Good and Regular Income, as hundreds are doing. Always there is the certainty that your work will be bought as fast as you produce it. Our Work Buying Guarantee goes with every machine, the cost is most moderate, and if you desire it easy terms can be arranged.

Read what others are doing

The following are extracts from letters recently received. The Originals and hundreds of others may be seen at our Showrooms.

"I can honestly say that the Imperia Knitter is the best and easiest way to accomplish security, independence and money-making in comfort at home. As soon as people see the quality of work done, orders come in quickly for all kinds of knitted wear."
—(Mr.) G. H., Haydock, near St. Helens.

"I find the Imperia Knitter very simple and easy to work and it knits so beautifully you have no trouble to sell your work. I make jumpers, vests and children's clothes that sell at once and have school orders for long stockings and turn-over-tops at prices showing me a profit of from 2/- to 2/6 a pair."
—(Mrs.) E. K., Bournemouth.

"I am pleased to inform you that I have had most satisfactory results with the Imperia Knitter. I have made a large quantity of children's garments with it which I find most profitable work. I have had so many private orders I have not been able to send you any of my work. The machine works beautifully and the stitches are all so even."
—(Mrs.) F. H., Shawford, Hants.

"The Imperia Knitter is a real boon to all who wish to increase their income. The work is very interesting and simple. I have a child of 10 who can work the Imperia Knitter easily. An Imperia Knitter in the home means never to be short of money. It brightens up the workman's home and is a way to independence."
—(Mrs.) R. F., Fford, near Wrexham.

"Since having an Imperia Knitter I have earned on an average (2s a week on private orders made during the evenings. I am continually getting repeat orders and my connection is increasing due to the reputation I have regarding the length of time the goods last."
—(Mr.) F. W. R., Wandsworth.

"I had not had the Imperia Knitter long when I had to refuse an order from a Glasgow business man for 1,000 pairs of socks, as I had too many private orders on hand. I never regret getting the Imperia Knitter and I must say it is a very good investment for anybody, especially those with a family to provide for."
—(Mrs.) S., Beale.

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In your own interests you should know the facts about this wonderful proposition, and our BIG FREE ILLUSTRATED BOOK will tell you. It really is a wonderful proposition, a sure income for man or woman at all times, and freedom from money worries and the risk of unemployment.

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To THE IMPERIA HOSIERY MFG. CO. LTD.
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Please send me FREE and without obligation your ILLUSTRATED BOOK giving full particulars of the Imperia Knitter Home-Work Scheme and your Work-Buying Guarantee.

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8 BLANKETS 21/-

The Lot, packed free and sent on receipt of amount.
Money returned in full if not fully satisfied.

1. Turkish Colored White Tuffed Blankets, thick, warm, soft and comfortable, well finished and edged. Size 10 ft. x 12 ft. 6 in. 2. Turkish Colored White Tuffed Blankets, thick, warm, soft and comfortable, well finished and edged, size 12 ft. x 14 ft. 6 in. 3. Turkish Colored White Tuffed Blankets, thick, warm, soft and comfortable, well finished and edged, size 14 ft. x 16 ft. 6 in. 4. Turkish Colored White Tuffed Blankets, thick, warm, soft and comfortable, well finished and edged, size 16 ft. x 18 ft. 6 in. 5. Turkish Colored White Tuffed Blankets, thick, warm, soft and comfortable, well finished and edged, size 18 ft. x 20 ft. 6 in. 6. Turkish Colored White Tuffed Blankets, thick, warm, soft and comfortable, well finished and edged, size 20 ft. x 22 ft. 6 in. 7. Turkish Colored White Tuffed Blankets, thick, warm, soft and comfortable, well finished and edged, size 22 ft. x 24 ft. 6 in. 8. Turkish Colored White Tuffed Blankets, thick, warm, soft and comfortable, well finished and edged, size 24 ft. x 26 ft. 6 in.

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The Graves 'Yulcan' 2-Valve Wireless Set is the World's greatest achievement in Wireless Value and Efficiency.

TEST IT IN YOUR OWN HOME

Every possible refinement which can be put into a 2-Valve Set has been embodied in this wireless masterpiece. Every requisite is included, no extras are required, and full detailed instructions are sent with each set. A combination of Power, Selectivity, and Clearness of Reception which eclipses all previous results from a popular-price set. It will compare with results obtained from sets costing two or three times the price.

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BRIEF SPECIFICATION

The Cabinet is of polished figured Oak, beautifully finished with hinged lid so that all internal parts (including valves) can be easily got at if necessary. Reified Bell Receiver, Detector and Power Valve, with anti-microphonic valve-holder; latest type H.T. Battery; efficient 3-volt Accumulator, and complete Aerial Unit. The Tuning Dial is of exceptional capacity and is accurately marked in minute divisions (as illustrated) to select selectivity in tuning to distant stations. The LOW SPEAKER is specially constructed to co-operate with the set, and is a highly superior production both as regards appearance and results. It is of graceful proportions and Oak grained to match the Cabinet. In both reception and reproduction it may be relied upon to give results which will surprise and fascinate even the most experienced wireless enthusiast.

The Set complete £7.17.6

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It is not possible in the above brief specification to refer to every detail as fully as could be wished. For a more complete description of this amazing 2-Valve Set, write for our illustrated catalogue to-day, and the fullest particulars will be sent you per return post.

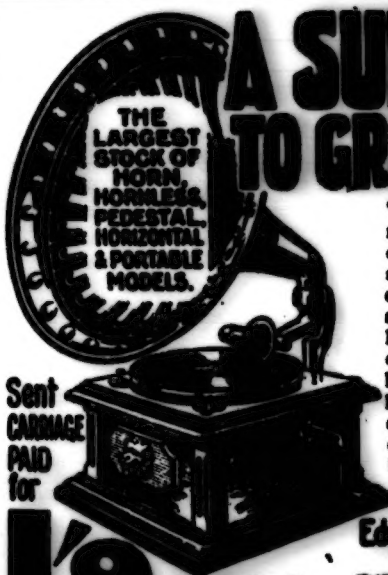
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A first small payment brings the table carriage paid, free of transit risk and on 7 DAYS' TRIAL. FOR 14/- DOWN you can have your own perfect Billiard Table, a 6-ft. replica of Riley's famous full-size Billiard Tables. This table rests comfortably on an ordinary dining-table, and after play can be stored away until the following evening. The balance of the purchase price is paid whilst you are getting enjoyment from the table.

If the 6 ft. size is not convenient, there is sure to be one amongst the following:—
4 ft. 4 in. x 2 ft. 4 in. .. £7 0 0 or in 18 months
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Riley's "Cubicle" Billiard & Dining Table. A very popular price of 14/- down, cash price from £25 to £30, or on easy terms.

The 'PLUS TWO' man gets 2 more!

(See page 38.)





*"Be an angel, Freddy, and
get me some Craven 'A' too!"*

The ONLY Cigarettes Made Specially to Prevent Sore Throats

CRAVEN "A"
CORK-TIPPED VIRGINIA CIGARETTES
TWENTY FOR ONE SHILLING. CARRERAS LTD. 140 YEARS' REPUTATION FOR QUALITY



JOHN



BULL

*For the People—the
Right to Justice and Truth.*

*The Paper on which
the Sun Never Sets.*

WITHOUT FEAR or FAVOUR

Nothing Doing.

We are able to state definitely that there is no truth whatever in the rumour that Chief Constable Wensley will succeed Sir Wyndham Childs as Assistant-Commissioner at Scotland Yard.

The Truth.

On the contrary, we predict that Chief Constable Wensley will very shortly follow Sir Wyndham Childs into retirement. Mark our words.

Watch Out.

In fact, we should not be at all surprised to see the retirement of Sir William Horwood and Sir Wyndham Childs followed by the retirement of several prominent members of the C.I.D. Things are happening at Scotland Yard.

Our Tip.

The man who is going to succeed Sir Wyndham Childs is Mr. Norman Kendal, Deputy-Assistant Commissioner of the C.I.D. And when we say that we are not guessing.

Under Fire.

Next week the House of Commons will again have the chance to call Ministers to account. For three months awkward questions have been piling up.

Still With Us.

The unemployment registers mounting and winter near: What is the Government doing about that? The distressed areas: Are their sufferings really any less than when Ministers went off for their holidays?

Those "Brothers"!

The Cabinet faces Parliament again with small change outwardly, but with a lot of dislocation inwardly. Before it "goes to the country" it has to settle some troublesome questions of policy and persons.

No Palaver.

Sir Austen Chamberlain's first duty to Parliament is to give two pledges: (1) That any sort of secret understanding with France is utterly dead; (2) That he will at once start afresh with world disarmament. Nobody wants any more mischief.

Get On With It.

The world forces for disarmament have only to be pulled together to be overwhelming. Every country in the League not within the French "ring" is alarmed and disgusted by recent muddling.

A Mugs' Game.

Party politicians try to forecast the General Election by juggling with by-election figures according to fancy. With three Parties and single seats you might as well try to "spot the lady" in a three-card trick.

Taking the Count.

Only the electors have the right to say whether they want three Parties or two—or none. Change the system so as to make every elector's vote count. Then the Party or politicians not wanted will soon find themselves "counted out."

No Brass Hats.

Why not a plain-clothes Cenotaph service this Armistice Day? The time has come to disassociate entirely the nation's day of sorrow from red tabs and tinsel pageantry.

Directions Given.

This week, at Birmingham, Catholics will discuss their attitude to world peace. If they follow the mind of the Pope and his Forerunner, the result is a foregone conclusion.

£ s. d., especially £.

For two acres of land in Westminster £32,000 is asked by the London County Council. The bar sinister to good housing for the poor is land greed.

Portents.

The first German football team since the war has played in England and won by 4-1. If that kind of contest had been adhered to in 1914 there would have been a different world to-day for all of us to play in.

The ONLY WAY Down to Brass Tacks

It is a long time to next April. It is, apparently, going to be a still longer time before any attempt at Government economy is made.

The estimates on which the next Budget will be prepared are swelling and swelling. Mr. Churchill promised us a progressive reduction of £10,000,000 a year. We should hate to call him a liar—but he certainly did not speak the truth.

The next Budget looks like being in the neighbourhood of £830,000,000. If you can't visualise what that means we can't help you, for we can't visualise it either.

We only know that it's a lot of money and a lot too much! There's a limit to what the taxpayer can pay—and we've reached it.

Parliament has one more chance to insist on real economy before its life ends.

If it doesn't succeed, the taxpayers will start economising on their own account.

They will economise with a whole lot of M.P.s who have proved that they don't know their jobs.

H.M. Approves.

The Queen is supporting an effort by the Churches to secure 1,000,000 more adherents to the temperance pledge. The more sober the nation the better its business.

Disgusting.

Open dust-carts in the autumn gales are a source of serious illness in every town. It is time the Ministry of Health attacked this evil.

Prophecy.

The fiftieth annual Dairy Show at Islington was the best ever held. There will be no flies on British butter-making when Britons have the land.

Government by Enquiry.

After sitting five years, the Onslow Commission on local government has issued a report. Its chief recommendation is legislation to sanction more prolonged investigation. Can you beat it?

The King of Prizes.

Competition is everywhere to-day—even in competitions. But JOHN BULL's must-be-won prize of £4,000 leaves others far behind. (See pages 42 and 43.)

No Bouquets.

Stalin, the Soviet dictator, is reported to be in fear of assassination. What does he expect to get thrown at him—a bunch of forget-me-nots?

We Shan't Worry.

We are not wildly excited over the young Viscount Ennismore's decision to be known as plain "Mr. Hare." It's an insult to the Sovereign, of course, under whose patronage "courtesy" titles are held, but it won't upset the Ship of State.

Dust-up de Luxe.

The estimated cost of the Bonn divorce case is £50,000 or thereabouts. If some of us had as much as that to begin married life, far less to end it, we would be quite content, thank you!

Weary Waiting.

There are now 20,000 names on waiting lists for houses in London. That means 20,000 families suffering, each a separate indictment of Governmental waste of opportunity and mismanagement.

Figures Do Lie.

The official figures only touch the fringe of the appalling house shortage. In three years 26,913 applicants to London housing authorities have been "rejected," though God alone knows why.

A Bit Upset.

Conservatives in Japan are disturbed that the Kellogg Pact was signed in the name of "the peoples," ignoring their Emperor. Haven't they learned yet that the day of Royal squabbles making war is ended?

Slums and Sickness.

More than 2,000 Salford families are without healthy houses to live in. Slums abound, and much of the prevailing sickness is due to overcrowding. Salford's great need is real safeguarding in homes and health.

Worthy Foe.

We welcome the campaign waged by ninety doctors of various nationalities against rheumatism, from which in England some 18,000 children die annually. Peace between the nations is never better cemented than by their mass attack against disease.

Boots Instead of Banquet.

Barnsley's Mayor-elect (Alderman J. F. Broley) has decided not to spend money on a mayoral banquet. What money it would cost he proposes to hand over to a fund for providing boots for the school bairns suffering because of trade depression. Good man!

Cabin to Chair.

Starting life as a cabin-boy on a fishing-smack was no bar to Mr. Henry-Croft Baker, of Cleethorpes, becoming chairman and director of various companies and leaving an estate of £128,893. He likewise bequeaths a lesson to despisers of the ladder's bottom rung.

Good Work.

All praise to the Leeds Poor Children's Holiday Camp Association, but for which 15,000 children since 1904 would never have had a fortnight's free holiday by the sea. But who can justify a nation for refusing a single one of its kiddies the right to a yearly jaunt near a beach?

Slamming a Samaritan.

When an Accrington motorist and family were stranded on Blubberhouses Moor, William Shepherd offered to take him home, to get spare parts, on the tank of his motor-cycle. Shepherd was fined £2 for not having proper control of the machine and Rigby £2 for aiding and abetting. Jolly rough luck on a Good Samaritan.

Waste and Want.

Last year £11,500, including upkeep of the mayor's coach and robes, plus £147 for hiring a horse for the City Marshal, was spent by the City of London on entertaining. We still number over a million unemployed. France totals only 500. Does the Corporation really believe its funds could not be better spent?

Cheery Congregation.

The Church of Smiling Faces describes St. Agnes, Hove, where furnace-stoking, roof-mending, painting and general cleaning are all done by the congregation. Congratulations to the Rev. G. W. Postick for discovering, as other parsons might with advantage, that those who scrub out their church take a pride in going to it.

Dangerous Drinking.

The death of Henry Stanley Staggs, lamp-trimmer on the Trinity House Lightship at the Nore, though recorded from "natural causes," revealed the ship's water-supply to be filthy, containing enough lead to cause possible poisoning. The disgusting practice of cleaning out tanks only once in four or five years must be discontinued.

When Women Weep.

No sooner had Samuel Whisker been sentenced to three months' imprisonment for failing to maintain his wife than the woman burst into hysterical sobs, and implored the Wimbledon magistrate not to send her man to jail. Only with the greatest difficulty could she be restrained from following him. Woman's forgiveness is a wonderful thing, nor can we understand why in this case the plea was ignored, since the husband was stated to be an out-of-work miner from Durham.

Bribing the Cow.

Cash bonuses, ranging from 1d. a gallon, to farmers supplying pure high-grade milk, is the latest scheme of the chairman of the United Dairies. Our ideal will be reached only when all dairies refuse to supply anything but the purest and best milk obtainable.

Dividends v. Dinners.

Lady Clare Annesley, prospective candidate for Bristol West, tells of a Midland colliery where she found the miners and their families in the greatest distress and despair, yet the dividends paid by the company have risen from 9 per cent. in 1924 to 15 per cent. in 1927. That owners should be raking in the dollars whilst workers are short of dinners is a scandal and a shame.

Independent Invalids.

Five hundred pounds from pig-rearing, with other annual profits, secure weekly payments to patients of the Fazakerley Sanatorium for their services. Now jobs are to be found for ten men and six women on Corporation ground supplied with villas, adjoining the building. All praise to the Port Sanitary and Hospitals Committee for setting invalids on the road to independence.



Arthur Lewis

Our Tip Taken.

Under the heading "A Managing Director to Sack," we recently exposed a quack named Arthur Lewis, and deplored his association in an administrative capacity with National Sun Ray and Health Centres, Ltd. The concern has now decided that it is in the best interests of the shareholders that Lewis' contract as managing director should be terminated. The public will be interested, too!

Perilous Position.

A rolling stone in and out of various firms, Thomas Frederick Jackson, aged twenty-two, of Watford, is on the borderline of the confirmed ne'er-do-well, unless he takes the magistrate's advice, on dismissing him on a charge of sleeping out, "Get work and stick to it." He is the type we should like to see the Bench capable of setting to a job.

Pit-boy Premier.

From call-boy in an Irish mine, by night study with tallow lamps, emigration, thence to various Ministerships, the Right Hon. Andrew Fisher thrice became Australia's Premier. The nation salutes the passing of one whose honesty, single-mindedness and tremendous capacity for work achieved more than many richly dowered by fortune.

The Better Way.

Mr. H. Jones, of the Leeds Board of Guardians, is justified in claiming that £10,000 is excessive for two houses to accommodate twenty-five homeless bairns. With the Tuberculosis Care Committee clamouring for relief of overcrowding, it would have been wiser to propose building cottages, and entrust to suitable foster-parents the kiddies who, after all, do not need a palace so much as a home and some real "mothering."

Bonus Bunkum.

Legislation against the bonus system is the only answer to Judge Herbert-Smith's striking criticism of a circular issued by John Cooper Lucas regarding payment of bonuses to purchasers of his tea and cocoa. That Mrs. Spinks, of East Dereham, obtained £2 10s. damages for his illusory promises of return on her continued purchase of inferior goods cannot do much to help other housewives open to similar trickery.

50 more £5 5s. Cheques for registered readers.
(See page 2.)

Enough is Plenty!

Of the fifty-five recommendations of the report of the National Union of Teachers, none is more needed than that a school class should be limited to forty. It is of the utmost importance that every child should feel the personal element in being taught the rules of learning and citizenship.

Municipal Move.

Revolt against a man, his wife, boy of fourteen, a girl of twelve and younger children sleeping in one room has induced the Ebbw Vale Council to apply for plans for demolition and reconstruction of the Briery Hill area. So far so good. Now it is up to the surveyor to keep the ball rolling at top speed.

Women's Work.

Cellar bedrooms, one water-pump for five cottages, two-room dwellings with neither scullery nor backyard, rented from 6s. 8d. to 13s. weekly, are the grouses of two women surveyors of the Shoreditch Council. We welcome women in public office who notify and hasten the remedy of such scandals.

Aid Refused.

"Callous" was the Salford coroner's comment when a constable told him how a local doctor had refused to attend a poor woman, knocked down by a motor-car, who appeared to be bleeding to death. Rare as such instances are, the coroner is at a loss to understand the mentality of the practitioner who refused his aid. So are we.

Cruel Carelessness.

We eagerly await the report called for by the L.N.E.R. as to why railwaymen booked to convey the King and Queen from Ballater for the opening of the Tyne Bridge, Newcastle, were landed at Aberdeen without lodging, and allowed to go thirty hours without sleep. Certain it is that their Majesties, if they knew, would be the first to censure the authors of such carelessness.

Pernicious System.

We learn that the Oxford City Council is in the habit of appointing motor-car attendants who receive no remuneration, but are totally dependent for a livelihood on the generosity of owners. This is a highly pernicious system, hence we have every sympathy with the indignant protest of the Transport and General Workers' Union.

After the Cash.

A lonely old man of Whitecross became an inmate of Warrington's Poor Law Institution, and his relatives were content to be rid of him, until it leaked out that he had a little money. Then they were after him like a shot. But the old man had found them out, and his order to the guardians was that they should have "not a penny" of his life's savings. Serve them right!

Bluffing the Bench.

That Sir Francis Hyett, chairman of the Gloucestershire Quarter Sessions, should issue warning to new magistrates against being approached before a case by interested parties, and entering court with their minds made up, reflects strongly on existing county Benches. As arbiters of the destiny of the least well-to-do section of the community, local justices are more than ever bound to be impartial.

Safety First.

Though an increase of playing-centres is the most potent antidote to children's street dangers, that one school of a thousand boys, four hundred of whom cycle to and fro, recorded only two accidents in nine years proves the value of "safety first" teaching. We are all for the education of youngsters to the truth of the gibe of there being only two kinds of people, the quick and the dead!

Where to DIG FOR RICHES

by LORD STRABOLGI

I WAS born and bred in the country. I live now in a rural part of Yorkshire, but an area where there is a large number of unemployed miners and other distressed workmen.

One of the best ways in which we could improve the lot of the mass of the people would be by improving the opportunities for them to cultivate a little land on their own account.

The allotment system, for example, is very valuable. It came into being during the war and has remained as one of the few good results of the great world upheaval. But it has not been extended, as it could have been, and in very many places allotment land has been taken away again for building purposes.

Again, I am told that the Official Referees under the Unemployment Insurance Act in some parts of the country look with no friendly eye on unemployed workmen who have allotments and work on them, and in some cases have actually stopped their benefit because this is supposed to be "alternative employment."

Every man should have the right, if he desires, to have some land, when available (as it nearly always is or could be made so), where he could cultivate a portion of his own natural inheritance in his spare time or during periods of unemployment.

Farming is not what it used to be in my young days, partly owing to agricultural depression due to the competition of foreign meat and wheat, and partly because of the high cost of labour. I am not against good wages for the agricultural worker, but for a variety of reasons many farmers have difficulty in paying them.

Removing discontent

But a man cultivating for himself is putting his own capital—which consists in the work of his sinews and muscles—into the land; and if we could have thousands of men employing themselves in this way it would mean more intensive cultivation, the men themselves would be happier and healthier, food supplies in the country would be increased, and one of the many and most serious causes of discontent which exist in these modern days would be removed.

Allotments should be large enough for whole families to work on them. I know of some such that exist; and there is no happier sight than a father, mother and children all engaged in their gardens, just as our forefather Adam was engaged.

The cultivation of the soil is the most natural way for man to spend his time. And if the workman employed in industry has a plot of land as well, within easy reach of where he lives, it is something for him to fall back upon in hard times.

I referred above to the various causes of unrest to-day. One of these undoubtedly is the monotony of labour in factories and at machines. The effect on the man or woman employed simply as a machine-tender, repeating the same process again and again with its monotony, very often in a stuffy atmosphere, must inevitably tend to make him or her materialistic and pagan in outlook.

But if they can get on to the land as a change and till it, and, as I would also like to see, if they also had facilities for keeping a little live stock—pigs, poultry and the like—it would be a wonderful change for them from the dreariness and spiritual fatigue of employment in factory, workshop or mine.

Again, if the plots were sufficiently large, little bungalows or large huts could be erected

gradually, of a type suitable for week-end dwellings.

Our people have been urged to emigrate to the distant colonies. Those who go, probably for the most part, start on the land, and they live in temporary buildings until they can afford better ones.

Why not encourage settlers and squatters in our own country? There is plenty of land in this country of fair quality that is not being properly cultivated—in fact, one of the most serious signs of the times is the large number of farmers going bankrupt and the empty farms for which no tenants can be found.

Paper wealth

Yet we have in all our great cities and centres of population landless men who are also without work, and the natural remedy would surely be to open up what are becoming again waste lands in our country to unemployed men and giving them every encouragement to cultivate these lands and to benefit themselves and the community in the process.

I would like to see also a system of enabling men to buy their plots by instalments. This would encourage thrift. Land, after all, is a good investment; it cannot run away and does not deteriorate very much in value.

There is plenty of land available. In England and Wales there is nearly an acre of land for every person in the country. Yet out of a total population of over 30,000,000, 70.3 per cent. are living in the cities and urban districts, the majority without even little gardens to cultivate.

These cities and urban districts cover only 11 per cent. of the total area of the country and four-fifths of the population is crowded into them. And this 11 per cent. includes, of course, public buildings, factories and the like.

One step that could be taken is that in all future town-planning for any new suburbs and residential districts a certain area of land should be earmarked for allotments and smallholders so that, as the towns gradually spread, there will be wide oases of cultivatable land within their areas to which the inhabitants would have a prospective right.

Britain is one of the wealthiest countries in the world in spite of all our troubles of recent years, but its wealth is largely on paper.

Millions for idleness

The real wealth of a nation is contented, healthy men and women, able to bring up flourishing families. In the past we have looked much to the writings of the great Greek philosophers. I suggest that to-day we might turn to little Greece for a modern example of what can be done.

Greece is a small, poor country. As a result of the war and the revolution in Turkey, over a million refugees were transported from Anatolia and dumped down in Greece. There was little room for them in the cities, and not much employment for them in factories.

But the Greek Government has solved the problem very successfully by settling them on the land, granting advances for the purchase of seeds, live stock and implements, and these settlers have carved out homes and farms for themselves and incidentally added to the wealth of their country. This was assisted by a loan promoted by the League of Nations.



Strabolgi

This country needs no such assistance. We spend nearly £2,000,000 every week on the so-called "dole" for keeping men idle. Why not divert a little of this money to providing families with the means to cultivate a bit of land of their own?

Give them the chance!

I have for long thought that the nation consumes far too much meat, and many medical men believe that this is one of the causes of the scourge of cancer. We should be healthier and better if we consumed more vegetables and cereals and fruit, and it would be best of all if we consumed those that we grow and cultivated ourselves.

It is pathetic to me, who can remember the thrifty habits of the old-fashioned country housewives, to find poor people to-day cutting tomatoes and fruit out of tins and peas out of packets, paying through the nose for their potatoes and cabbages, when, within easy reach of their dwellings, is uncultivated or partly cultivated land on which they could grow these things better and cheaper themselves in their spare time.

Many Acts of Parliament have been passed to encourage smallholdings, and county councils to-day have the powers to acquire land for the use of men willing to cultivate it individually.

Much has been done in this direction in certain parts of the country, but far more remains to be done. The minimum wage for farm labourers to-day is 30s. a week, and some of the farmers complain that this is more than they can afford to pay.

But a man working his own land with the aid of his family could earn far more than 30s. in money, and would gain immensely in real wealth, health and self-respect.

There would, of course, be abuses, and a small minority would waste their opportunities and idle on the land, just as they idle to-day in the towns. But I believe a great majority of our people would welcome the opportunity of tilling the soil if only the opportunity were given to them.

"Back to the land," simple as it sounds, is, I believe, the real cure for the complicated troubles and distresses of our time; and as one who is getting on in years and who has seen many changes, but loves the country still, I want my fellow-countrymen to have greater opportunities of enjoying and using it.

TORTURED WAIF'S ORDEAL

Appalling Tale of a Tiger Cow!

AT the present time, if a Welsh farmer wishes an active lad to help with the rough farm work, he can usually obtain one from one or other of the large institutions or reformatories.

Nominally the lads enter upon a kind of apprenticeship; in actual practice it is often no better than slavery, the only difference being that these boys are supposed to be paid from 3s. 6d. a week.

If there is no supervision, they may be deprived altogether of their apprentice wage. They may also suffer incredible hardship, in spite of the nominal protection by the authorities.

Two recent complaints of cruelty to these waifs will show how much the official protection is worth.

Both complaints are from Llandilo in Carmarthenshire, a typical Welsh farming town.

For many years Llandilo was famous for its annual parade of lads, who were transferred from one farmer to another with no more voice in the transaction than the human merchandise of an African slave market.

Tossup verdict

This custom has been ended, but the district round Llandilo is not yet an Utopia for farmboys.

On May 9 of this year David Stephen Jones and Margaretta Jones, of Tirbach Farm, were acquitted on two counts—first, with ill-treating and neglecting, and, secondly, with neglecting only, Cecil Andrew Stephens, aged fourteen.

We can only conclude that when the magistrates acquitted this farmer and his wife they must have tossed a coin to decide the verdict.

The boy stated that his employer had threatened on one occasion to beat him with a shovel, and that he was compelled to work from seven in the morning till ten at night. His employer denied this.

When Stephens arrived at the farm he was well provided with clothes, a special feature being seven pairs of socks in good condition.

Stephens eventually ran away from the farm, but at the time of his escape he was not wearing socks and his clothes were beyond description.

Terrible suffering

Mrs. Jones stated that she did her very best to get Stephens to rinse out his socks in cold water, saying that she would clean them afterwards in hot water.

Stephens was suffering at the time from ulcerated and septic sores on his feet and hands, according to the medical evidence.

The matron of the Poor Law institution stated that, when Stephens was sent to her, she first bathed his sores in olive-oil and then gave him a bath, but that he was in such distress from these sores that he was crying even in the bath.

Imagine what sufferings Stephens must have undergone trying to rinse out socks thick with farm refuse and manure in cold water in late winter and early spring months.

As we have stated, the farmer and his wife got off. In these two cases the Bench was composed of Mr. H. L. Puxley; Mr. Thomas Evans, retired farmer; Captain W. C. Roberts, retired draper; Mr. Thomas Evans, retired farmer; Mr. Evan Jones,



The Rt. Hon. Sir William Johnson-Smith, M.P., Home Secretary, who should direct the attention of his department to this exposure

farmer; Mr. Ivor Lloyd Davies, farmer.

We may perhaps be pardoned in the circumstances for drawing the inference that in Llandilo "a farmer can do no wrong."

Cowed and weak-minded

If possible, the case in which Richard and Rachael Jones, of Onnen-fawr Farm, were charged with ill-treating and neglecting Robert Rogers, aged fourteen and a half, is ven more glaring.

The medical evidence was that Rogers was in a poor condition, thin and dazed, and seemed cowed and weak-minded.

He was bruised on both shoulders and both buttocks; there were septic sores round his heels, and he was suffering from a broken index finger.

The last injury might have been caused by a "blunt instrument" and had been sustained fourteen days or a month before.

Rogers' story was that he was "whipped and hit about" by his master, that he was "kicked in the back, and that on one occasion, when he had stolen some cigarettes, two of his teeth were knocked out by a blow in the mouth.

His finger was broken when his master flogged him with the butt of a whip, after making him take down his trousers, as, in trying to protect himself, he caught a blow on his hand.

Jones, the farmer, said that the boy was of disgusting habits; that he

used to suck eggs and "interfere" with cattle.

He admitted that he had given Rogers "a few strokes," but said that the injuries described were received when the lad was sucking milk direct from the udders of a cow. The cow resented this and kicked out.

He found the boy, he said, under the cow, dazed, and bleeding at the mouth.

On being questioned, the doctor who had examined Rogers admitted that there was "a remote possibility that the kick from a cow" could have inflicted these injuries, and the defendants were acquitted.

Clever cow

It may be that had the prosecuting lawyer shown the boy's clothes, which were in a disgusting condition, as evidence of neglect, Richard and Rachael Jones would have been convicted. We doubt it.

The case above shows that Llandilo magistrates have strange ideas as to what "neglect" is. Besides, the matron of the Poor Law institution defended young Rogers in a way that deserves every praise.

He had been under her care before he went to the Joneses; he had been a decent youngster and he had not been given to sucking eggs.

Her opinion of Rogers has been confirmed since, for, in better circumstances, he is growing into a decent, happy lad.

No, we do not think that magistrates, who could swallow a story about a cow that could with one kick knock a boy's teeth down his throat, break his finger, bruise his shoulders and his buttocks, would have been much impressed by the disgusting conditions of his clothes.

We suppose it was also the cow that presented the boy with septic heels, and also saw to it that his broken finger was not attended to by a doctor at all. That cow must have been all legs to do so much damage.

Real remedy

Perhaps it was the Red Dragon of Wales, disguised as a placid old milker. We must also congratulate young Rogers, in this instance, that the eggs didn't kick.

There is only one remedy for this state of affairs—women inspectors. And all women inspectors appointed must be able to darn socks and to know heartache when they see it. They will insist and get decent food and decent lodgings for these boys.

There are countless things in these boys' lives, from washing their faces and washing their socks, that a woman inspector would notice, but that every man would miss.

With this kind of real, motherly supervision we shall have no fear in future of these boys being in danger from kicking cows, or kicking eggs either.

Look Before You Knit!

Hints that Don't Help

A CONCERN known as Terry's Silk Company, of 6, High Street, Hull, and formerly of 33, Mount Preston, Leeds, advertises for hand-knitters, and holds out such hopeful hints as "materials supplied" and "liberal remuneration."

Applicants later discover that the materials are not supplied free and that they must send 16s. for a "first supply" of silk.

They also discover that they must make a boy's outfit to the instructions of Terry's Silk Company.

Those who send the 16s. then find that even the "instructions" are not furnished by Terry's, but that they are required to purchase a special fashion-book.

It is true that this only means a further outlay of 3d. But for over a year now Terry's Silk Company has been making the excuse that it has "a number" of these books on order which are "not yet to hand."

Several readers have written to complain that, after purchasing the silk and fashion-book, they have completed the requisite work to find it rejected.

In certain instances, the home-workers have gone to the trouble of obtaining excellent expert opinions, but the company stipulates that its own decision must be final.

It seems distinctly unfair to attract would-be workers by advertisements which are far from explicit, and then to impose a test on such a "heads I win, tails you lose" principle, especially when every unsuccessful applicant means a sale of 16s. worth of silk!

Brainy Mr. Brain

CLERGYMEN and others whose calling renders them liable to approach by persons seeking assistance should be on the watch for a rogue who passes variously as Mr. Brain or Mr. Bruin.

In the former name he recently visited a South London vicarage, claiming to be an old friend of the vicar, whom he knew to be absent at the time.

He was shown into the study while the maid enquired regarding a future appointment, and was engrossed in "looking at the pictures" on the walls when the maid returned.

He departed, intimating that he would look back later in the day, but he was never seen again.

Nor was anything further seen of a Treasury note which had reposed upon the vicar's desk prior to this visit!

Sometimes Brain actually seeks interviews with clergymen and recounts touching stories of ill-luck.

Even if he fails to obtain a charitable offering in this way, he usually contrives to help himself to something of value while his victim's back is turned.

We trust this warning will queer his pith.

SLIPPERY SHOE-SHOP SCOUNDREL

Plunder and Lightning

LADIES of means should be on their guard against an accomplished swindler named Nathan Abraham Isaacs, who, for sheer speed and dexterity in inducing fair victims to part with their cash, has few, if any, equals.

Mr. Isaacs talks with a very marked American accent, and the fact that he has spent a considerable time in the United States and Canada may possibly account for his addiction to "slick" methods.

A staggering instance of his amazing ability is afforded by the story of a Birmingham lady, who, separated from her husband, earns her livelihood by conducting a select boarding-establishment, which she purchased some little time ago.

One of her recent guests was none other than Mr. Isaacs, though, for his own private purposes, he preferred to pass as "Mr. Charles Francis Fennell."

Admired enterprise

For a middle-aged man, inclined to corpulency, the new boarder was extremely active, and, in spite of his grey hairs, was always dashing off to attend to the urgent business which had brought him to Birmingham.

For the purpose of covering the ground as speedily as possible, "Mr. Fennell" elected to use a motor-cycle of up-to-date design, and was quite as much at home on this mount as if he were still in the hey-day of youth.

All this created a very good impression, and the landlady could not help admiring her elderly boarder's enterprise.

After he had been there a few days, "Mr. Fennell" confided with a sigh of relief that he had satisfactorily concluded the business transaction that had brought him to Birmingham.

Wonderful opportunity

Knowing that he had already aroused the lady's curiosity by his bustling activities, he now revealed, as if casually, that he was an expert salesman in the boot and shoe trade, and had been negotiating for a shop in a busy part of Birmingham, where there was no competition whatever in that particular line.

He was quite confident that a small fortune awaited him, although, in order to get the property immediately, he had had to purchase it outright.

This had taken more money than he had been prepared to pull out at once, he added, but he had no doubt that quite a number of friends would be only too glad to find "a hundred or two apiece" to enable him to install the necessary machinery.

At this the landlady pricked up her ears, for she herself was full of enterprise, and was only too anxious to improve her position.

She said, therefore, that she would

have liked to participate in such a promising scheme, but regretted that she had no cash to spare for investments of any kind.

"Mr. Fennell" was most sympathetic, and agreed that it was certainly a shame that anyone should miss such a wonderful business opportunity.

Helpful suggestion

But could not the difficulties be overcome? he ventured. He would be only too pleased to advise her on any point and to place his wide commercial experience at her disposal.

For instance, he suggested, could not she raise a mortgage on the building of her boarding-house?

With such a fine property that should be a simple matter, and he could give his earnest assurance that she would never regret making any investment in his new boot-manufacturing business.

Completely under his spell, the lady acted upon his advice and obtained a sum of £300 on a mortgage

that was obtained just as easily as he had prophesied.

"Mr. Fennell" then pointed out to her that she need have no fear whatever in investing this money with him, as it would be utilised in buying machinery, the value of which would not deteriorate.

But, he added, even in the remote possibility of failure, there was always the premises that he had purchased outright and which represented another tangible security.

The lady handed him £285 on the understanding that he would forthwith complete the deal and open up in business immediately.

Callous fraud

This money was paid into his local bank, where he had specially opened an account for the purpose.

Three days afterwards "Mr. Fennell" was mysteriously missing, and subsequent enquiry has disclosed the fact that the money was all withdrawn and the account closed within that brief interval of time!



Sir W. Haldane Porter, C.B., Chief Inspector
Aliens Branch, Home Office, who should watch
the ports to prevent this man escaping abroad

Of course, he had purchased no property in Birmingham, and his victim is now confronted with the fact that unless she can keep up the payments under the mortgage, her position will be very serious indeed.

That Mr. Isaacs, alias Fennell, will endeavour to repeat his callous fraud elsewhere is certain, but we trust that this publicity will be in time, not only to save others from being victimised, but also in centring the attention of the authorities upon him.

GRAVE PUBLIC FUNDS MYSTERY

Parched Hearts and Flooded Hearths

IT is not often that authorities are sparing with public money, but those who have been responsible for administering the various flood relief funds seem to have studied a policy of thrift



THE MR. HON. C. W. BOWEN, M.P. for Deptford, whose attention we call to the case in his constituency

which most people would describe as downright meanness.

We have already dealt with a number of specific instances of hardship in this connection, but others keep cropping up, and a further word of comment seems necessary.

Consider the case of Mrs. Cumberbatch, who keeps the Waverley Café in Fleetwood. This lady put in a claim for £180 and heard nothing more for five months.

Then she was allowed £52 and left to re-establish her little business to the best of her ability.

Since then Mrs. Cumberbatch has written repeatedly to the treasurer of the Fleetwood Flood Relief Committee in the hope of obtaining a further grant, but all her efforts have been fruitless.

Her plight is an unhappy one. The water rose over 5 ft. in her café and soaked the beaver board lining.

With insufficient cash to complete

the necessary repairs, her business is suffering, for, as she herself has explained to the authorities, "No one wants to sit or eat in a place in the state mine is at present."

Doubtful pleasure

Mrs. Cumberbatch penned her last appeal to the authorities on October 10, and two days later she had the doubtful pleasure of reading in her local paper that the flood fund had a surplus of £6,000 and that the Relief Committee was undecided what to do with it!

We say "doubtful," because this particular report went on to say that various suggestions were being put forward, as all claims from flood sufferers for compensation for their losses had been met.

One suggestion was that cottages should be erected to replace a caravan colony in the locality; another was that a maternity home should be provided and equipped.

The view was expressed that it would be better to devote the money to some worthy permanent memorial than to divide it between the 3,000 sufferers on the list of flood victims.

What can be the objection to making additional grants to those victims who, like Mrs. Cumberbatch, still suffer from the effects of the disaster?

The money was subscribed for them and to divert it for any other purpose, however worthy, is tantamount to betraying a trust.

It is rather a curious coincidence that the Westminster Flood Fund

has also been virtually closed with a surplus of approximately £6,000.

And it is equally curious that suggestions have also been considered for diverting all these thousands into other channels!

Why, in heaven's name, should there be a moment's doubt in the matter?

The money, we repeat, was subscribed for flood victims, and if those responsible for its administration cherish the belief that all sufferers have been fairly compensated we can only say that they can't have looked very far.

We have detected unparalleled meanness in other quarters in connection with flood disasters.

Early this year Mr. R. H. Atkin, Shipping Master at Royal Victoria Yard, Deptford, was awarded compensation amounting to £52 by the Admiralty, in respect of losses sustained through the flooding of the yard by abnormal tide.

Cheeseparing tactics

Actually he received £12 from the Admiralty officials, who took it upon themselves to deduct £40 because Mr. Atkin, being a registered reader of JOHN BULL, had already received a gift of that value under our free insurance scheme!

Whilst we are all for economy in the administration of public funds, we can hardly find words strong enough to denounce cheeseparing policies like the above.

The whole question is one which no conscientious Member of Parliament should hesitate to raise in the House.

Even
Crooks
Despise
Him



Superintendent Nicholas, one of Scotland Yard's "Big Five," in whose district this coup was carried out

DEMON who LIVES on the DEAD

and had deposited there the proceeds from an insurance policy.

He opened the interview by apologising most profusely for troubling her at a moment when he knew she must be overcome with grief, but the matter he had to discuss was one of the greatest importance.

He was, he said, "Inspector Bradshaw," of a local Police Station, where one of his detectives had taken a man into custody on suspicion of being concerned in an attempt to obtain money by false pretences.

The lady was duly impressed by her visitor, who was an alert-looking man of forty-five, smartly but quietly attired, and who carried himself with an official air, that was accentuated by a well-waxed moustache.

In her highly strung condition, she listened at first with some apprehension, and wondered how she could possibly be involved in any affair of the character suggested.

The stranger soon placed her at her ease, however, and she learnt with relief that the matter was not so terrible as she at first feared.

Lying letter

It appeared that the man now in custody has been found in possession of a letter purporting to have been written by her in which she acknowledged a debt of £10.

This letter, Mr. Bradshaw explained, further stated that the money had been loaned in order to assist her to pay preliminary expenses in connection with her husband's burial,

and contained a promise to refund it in full as soon as certain money due to her from an insurance policy was paid.

The widow hastened to assure her visitor that she had never written any such letter and was indebted to no one. "Inspector Bradshaw" then intimated that he and his colleagues had already arrived at that conclusion, hence this visit.

Useful signature

The difficulty, however, was to prove that the letter in the man's possession was a forgery, for, at the moment, he was only being held on suspicion.

Mr. Bradshaw pointed out that in cases of this kind it was customary for the police to secure a specimen signature for purposes of comparison.

In a long experience he had found that most people signed their names most characteristically on their cheques, and that if the widow possessed a banking account, the interests of justice would best be served if she would be good enough to put her signature to a blank cheque that he could take along to the police station.

She could rest assured that it would not leave official hands, and in this case it would be particularly useful, as he was firmly of the opinion that the detained man had already succeeded in obtaining money by forging her signature.

This story was so well told that the

harassed widow, having no knowledge of police procedure, and believing that the inspector's request was tantamount to an official demand, readily fell in with his request.

The inspector thanked her, and, renewing his apologies for troubling her at such a sorrowful time, took his departure, adding that he would keep her posted regarding developments and return her cheque to her within an hour or so.

As a matter of fact, days passed without any further news, and, wondering what was happening, the widow went to the local police station to interview Inspector Bradshaw.

To her amazement she discovered that nobody knew him there, nor was anything officially known of the man supposed to be in custody with a letter bearing her name.

Dastardly masquerader

Her final dismay may be better imagined than described when a visit to her bank revealed the fact that her plausible visitor had, within a few minutes of obtaining her cheque, filled it in and cashed it for £60—practically every penny she possessed.

We do not know where this callous scoundrel will operate next, but with his methods here exposed, people should be on their guard.

Meanwhile the real police should lose no time in getting on the track of this dastardly masquerader, about whom many complaints have been lodged.

THE fabled Eastern spirits who devoured dead bodies have a modern rival in the person of a sinister crook named T. Bradshaw, who exploits death by preying upon bereaved widows with a callousness that no imaginary fiend could surpass.

To him a death is a welcome event, for he studies obituary notices with a critical eye, and, having familiarised himself with the details of a promising bereavement, marks down some broken-hearted widow as fair game.

After making sure, by careful preliminary enquiry, that money is coming to the widow from insurance or other sources, Bradshaw calls upon his prospective victim and unfolds a cunningly woven story.

Only a few weeks ago he visited a widow in the neighbourhood of East India Dock Road, London, who had only just buried her husband.

Somehow or other he had managed to discover that a short time before his call the lady had visited her bank

MEDICAL COLLEGE: Disgraceful Blunder WHY A PEER RESIGNED

JUST prior to the current term at the University of Wales parents were staggered to receive notice that the Cardiff Infirmary would be closed to Welsh medical students.

Now, the Cardiff Infirmary forms an important side of the Welsh Medical School, as it is there that students gain their practical experience to complete their training, either for securing Welsh degrees or for entering for the University of London conjoint degrees of M.R.C.S. and L.R.C.P.

Careers jeopardised

Thus, through no fault of their own, a number of students have had their careers seriously jeopardised, while their unfortunate parents have been suddenly saddled with overwhelming additional expenses.

One professional man, for instance, whose two sons were in their fifth year of study, has now been compelled to send them to London hospitals to complete their training.

To do so he has had to draw

upon private reserves, and he will be lucky if he can keep his additional expenditure down to £400!

Frantic hope

We know of other parents who are similarly placed, but those who have been hit even harder are those whose means are insufficient to meet such additional burdens.

One parent is much perturbed about the future of his twenty-five-year-old son, whose career will be completely ruined unless the Cardiff Infirmary changes its tactics very quickly.

As it is, this student has missed the opportunity of taking the London examinations, and his father cannot afford to send him to London to continue his studies there.

At present he is prepared to take any commercial position, and has even entertained thoughts of joining the ranks of the R.A.M.C. in the hope of rising in the military medical service.

With him may be bracketed several other students who have been forced

to abandon the thought of a professional career, while others are hanging on in the frantic hope that the normal routine will be resumed in time to enable them to make up the headway they have lost.

That such a situation should have arisen at all is bad enough, but the scandal is heightened by the fact that it can all be traced back to an academic dispute about certain methods of tuition, which culminated in a grave crisis when two senior members of the honorary staff of the infirmary closed their wards to the students.

As only hospitals with a guaranteed number of beds rank as recognised teaching centres, the closing of two wards reduced the Cardiff Infirmary to a second-grade, non-teaching hospital.

Natural disgust

A handful of students were left who could still qualify for a Welsh medical degree, but now that the infirmary has been closed to all students, even their careers have been jeopardised.



Lord Aberdare

It is preposterous that an important section of a great University should be disorganised in such circumstances to the detriment of students on whose careers thousands of pounds have been expended.

It is not surprising to learn that Lord Aberdare has resigned from the position of honorary treasurer to the infirmary as an expression of his disgust at the whole affair.

Meanwhile, we feel that there should be some official intervention, and that the authorities should insist that internal disputes must be set aside and a normal working routine resumed without delay.

IMPUDENT SPORTING HOAX

Pepper's Hot Plot



Lt.-Col. H. S. Turnbull, Commissioner of Police for the City of London, who should enquire into the circumstances here set forth

PENALISED for

THRIFT

Cut Red Tape!

WHEN Mr. A. J. Dore, of Deddington, was discharged from the Army after the war, he received a money order for £22 3s. 8d. Being advised to "leave the money in the Post Office for a rainy day," and not knowing much of finance, he treasured this money order for seven years!

Then, when he needed the money, he found to his dismay that he could not get it. He has been trying ever since, but the authorities state that war records have now been destroyed and there is no means of ascertaining whether this particular order was ever reissued.

Numerous influential people have satisfied themselves that Mr. Dore has never had this money, but the authorities remain adamant. Surely he should be given the benefit of the doubt?

The Airman Crook

In our issue for October 6 we published a full exposure of the methods of a rogue who was working a series of systematic frauds on shopkeepers by posing as "Lieutenant Grimshaw of the R.A.F." and passing faked pay-vouchers. Our hope that he would soon be "brought down" has now been realised, for he has just been sentenced to twelve months' hard labour at Halifax, in the name of Storm.

Money from the Stars

By means of initial advertisements offering a "guide to success" for 2s. 6d., M. Vega, of 105, Maughan Street, Newcastle-on-Tyne, attracts credulous people, who are favoured with a brief horoscope. Then, having whetted their appetites, he offers more elaborate "readings" and encloses a scale of fees ranging from 2s. 6d. to 24s. M. Vega's fortune lies in the stars, at any rate!

Stammering Cured by Post

Professor W. R. Reid, of 541, Wigan Road, Bolton, describes himself as a "voice specialist" and offers his "silent method of voice culture," whereby you can develop a beautiful, powerful, resonant voice "silently," and "without the knowledge of anyone." Even stammering, he declares, can be rapidly cured, and his fee for a full course is 30s., payable in instalments. A stammering system of payments, in fact!

Don't Let Him Rest!

Since we turned the limelight upon the swindling operations of Norman Ward, of the Corporation of British Investors, Coleman Street, London, there have been disappointing developments. He failed to emerge from obscurity to attend his public examination in bankruptcy the other day, and, in his absence, the proceedings were adjourned *sine die*. Ward had saddled numerous dupes with worthless stock, and he should be routed out from his hiding-place and made to take his medicine!

that the whole affair was sheer fraud from beginning to end.

Mr. Potter himself actively canvassed for members, and exactly how many guineas passed through his hands we are at a loss to state, though we know that he secured a considerable amount by this method of false pretences.

At one hotel in Shepherd's Bush he collected a large number of guineas, and was, of course, not again seen in the bars.

He was at that time, we happen to know, living in apartments in a Shepherd's Bush house, to the landlady of which he introduced himself as Capt. Francis of New York. It need hardly be added that, when he left here, he left owing her money.

Past enterprises

His castle in the air began to fall in ruins around his head when his landlord, after the "secretary" had been occupying his desk for about a month or so, asked for his rent.

The wily Mr. Potter made various excuses to explain his delay in paying up, one of which was that he was selling his veterinary surgeon's practice.

Similar excuses were made to his canvassers, to whom he owed wages and commission, and who eventually realised that the "association" was "graft" pure and simple.

It was possibly in his anxiety that he conveniently forgot his order to a caterer for an "inaugural dinner,"

for which extra waiters had been engaged. His printing bill also went unpaid.

It was not long before Mr. Potter completely disappeared, nor was it long before our investigator discovered that the "secretary of the National Sportsmen's Association" is none other than Horace Walter Pepper, one of the leading lights of our "rogues' gallery," whose activities we have frequently exposed.

Our readers have been made familiar with his colourful past, and space permits only of a brief résumé of his career of crime.

"Fred," alias "Major" W. Pepper, alias Horace Walter, has made a speciality of duping "mugs" willing to part with their money.

Clubs, catering companies, enquiry and detective "bureaus," all bogus concerns are but a few of the past "enterprises" by means of which he has obtained money by false pretences.

We have reason to believe that he is now out of the country, and trust that, in the event of his return, he will be speedily lodged in the spacious headquarters of the "National Criminals Association"!

POOR LAW PRANKS

£34 to Distribute £10!

IT would be difficult to find a more striking example of the absurd costs of administering Poor Law relief in this country than the extraordinary state of affairs prevailing in Perthshire, where the reform promised by the Government is long overdue.

As things stand at present, there are in Perthshire seventy-one parishes and 542 parish councillors.

Including officials, there are, altogether, 613 people engaged in administering the Poor Law, and when we add that there are only 992 paupers, the necessity for immediate reorganisation will be realised.

Two people to look after every three paupers! Could anything prove more conclusively the uselessness of the parish as an administrative area?

There are seventy-one inspectors in the county, and, although the majority of them are not whole-time officials, their salaries amount to £4,594, representing a sum of about £413 for every poor person.

Looking at it from another point of

view, in fifteen certain parishes there are only thirty paupers. To administer relief amounting to £261 it cost £8 14s. per head.

Other cases which we can quote are even more astoundingly ridiculous. In one remarkable case the cost of distributing £10 was actually £34!

In another £22 that was spent in relief cost £20 to distribute, while in another it cost over £21 to distribute £23. In a further instance £16 2s. 9d. entailed a cost of £17 10s.

Although the salaries paid include registrars' fees, etc., there is not the slightest doubt that they are excessive and should be drastically cut down, and we cannot understand the attitude of the Perth County Council deciding by 24 votes to 11 that the parish councils should continue to function as at present.

True the county council attempted to cover itself by adding a rider that financial control should be vested in itself, but we feel that this is the path of least resistance and will certainly not put an effective curb on this shocking waste of public money.

THE names of such famous British sportsmen as the Earl of Westmorland, Sir Victor Sassoon and Sir F. S. Jackson, the well-known cricketer, have been ruthlessly exploited by an enterprising scoundrel who contrived the bright and alluring idea of founding the National Sportsmen's Association.

It was in the summer of this year that the "founder," an unassuming-looking gentleman in the early thirties, began his operations by replying to an advertisement offering the use of an office in Laurence Pountney Hill, E.C.

He interviewed the owner, to whom he explained that his name was Mr. Francis Potter, and that he was a veterinary surgeon. For professional reasons, however, he carried on the activities of the Sportsmen's Association under the name of Walter Howard.

Reay prospects

He mentioned casually that he had already some 2,000 prospective members and that the association had every prospect of blossoming into a great national institution.

Having agreed to pay rent of £7 10s. a month for the half-share of a room, he incidentally stated that he would, after all, use his real name of Potter.

Mr. Potter quickly got down to business. Four canvassers were engaged at a weekly salary of £2 and were promised 3s. 6d. commission on every "active" member paying a guinea subscription and 1s. commission on every "associate" member paying 5s.

They were informed that the Earl of Westmorland had consented to become the first president of the association and that a large number of influential sportsmen had agreed to become vice-presidents.

After recruits

The canvassers were instructed to approach club secretaries, etc., and obtain as many recruits as possible.

The only canvassing requisites with which they were supplied, however, were a heap of membership forms, a cheap book of football fixtures and a book containing "objects and rules."

Briefly, the "objects" were to "unite in one body all British subjects interested in sport of any kind."

The association was to organise regular sporting events, for which valuable trophies would be offered, and would be a complete information bureau for all sportsmen.

Victims did not often guess that the "central offices" of the "association" were, as we have shown above, half of a furnished office, that no officers or officials other than the self-appointed secretary existed, and

£2,000 cash PRIZES

1st PRIZE £1,000

PHOSFERINE "SENTENCE" COMPETITION

AMUSING.

SIMPLE.

PROFITABLE.

ALL YOU HAVE TO DO

Make up a SENTENCE, composed of any NUMBER of WORDS, but NOT EXCEEDING TWENTY, taken from the following Testimonial Announcement.

IMPORTANT.—

Only Words inside the Border may be used to construct sentences.

The Prizes will be awarded for the cleverest sentences.

THESE EXAMPLE SENTENCES

were constructed in 3 minutes from words in the Phosferine Testimonial Announcement inside the border.

"To feel fit in the morning take Phosferine over night."

"All work and no play will take the heart out of men."

1st PRIZE £1,000

2nd PRIZE £400. 3rd PRIZE £150. 4th PRIZE £50. 5th PRIZE £20.

50 PRIZES of £5 each. 150 PRIZES of £1 each. SEND YOUR ATTEMPT IN AT ONCE.

THE CONDITIONS.

SENTENCES on any subject, humorous or otherwise, may be constructed, either concerning Phosferine or its qualities, the Testimonial, or familiar Quotations, Pithy Advice, etc. The SENTENCE must not contain more than 20 words.

The same word must not be used more than once, unless it appears more than once in the above Testimonial Announcement.

Write your complete SENTENCE on a sheet of Note-paper, together with your full name and address (say whether Mr., Mrs., Miss, etc.). Underline in ink all the words you have chosen in the above Testimonial Announcement, cut that portion out, and securely pin or stick it to your sheet of note-paper.

Enclose your attempt with an outer cardboard case, any size, which has contained a bottle or tube of Phosferine, and post it at once to—"Sentences," PHOSFERINE (Ashton and Parsons), Ltd., Ludgate Hill, London, E.C.4. (COMP.)

COMPETITORS may send in more than one attempt, but must enclose with every attempt ONE OUTER CARDBOARD CASE—ANY SIZE—which has contained a BOTTLE of PHOSFERINE or PHOSFERINE TABLETS. The Case may be sent flat. Each attempt must be made on a separate copy of the above Testimonial Announcement.

Any Number of Attempts may be included in one envelope.

We are not responsible for Attempts Lost, Mislaid, or Delayed in the Post, or otherwise. Proof of Posting will not be accepted as proof of Delivery. Unstamped or Insufficiently Stamped efforts will be disqualified.

IDENTICAL SENTENCES.—In the event of two or more competitors sending in sentences exactly alike only the first of such sentences examined by the Judges shall be eligible for a Prize.

No correspondence can be entered into with regard to this Competition, and none must be enclosed with the Attempts.

Employees of Phosferine (Ashton and Parsons), Ltd., or persons connected with this Competition, are not allowed to compete.

The Judges reserve the right to disqualify any Attempt for what they consider any breach of the above conditions.

The Judges' published decision on all matters concerning this Competition must be accepted as final and legally binding in all respects.

Acceptance of all the above Rules is an express condition of entry.

The Examination and Judging of the "Sentences" and awarding of Prizes will be conducted by and under the Chairmanship and supervision of

SIR JOHN FOSTER FRASER.

EVERY PURCHASER OF PHOSFERINE MAY COMPETE.

SEND IN EARLY—the LATEST DATE for receiving attempts is Wednesday, November 7th, 1928.

Phosferine Tablets or Liquid can be obtained from all Chemists and Druggists. Price 1/3, 3/- and 5/-. The 3/- size contains nearly four times the 1/3 size.

Extra copies of this PHOSFERINE "SENTENCE" Competition Advertisement may be obtained from all Chemists and Druggists.

Mr. Matheson Lang,

The popular actor, who plays the leading role in his own successful production of "Such Men Are Dangerous," which is now drawing all London to the "Duke of York's Theatre," writes:

"I AM always hearing people speak wonderfully well of your Phosferine, and in my dual capacity of an actor manager, the stage and business sides of my calling provide me with such full and strenuous working days that I find it very useful to employ Phosferine to counteract the resulting nerve strain. Over and over again, after a long day of hard work producing a new play, I have noticed how much Phosferine has improved the work and health of the men and women concerned in the production. From my experience, if I take a dose of Phosferine first thing in the morning and last thing at night, it undoubtedly helps me to do an immense amount of work, and there is nothing which so surely dispels the jaded feeling and restores one to a normal healthy condition. No better advice can be offered to friends or anyone who is fagged out than to make sure they always have some Phosferine at hand. For many years I have been compelled to give myself without stint to my work, but I know how very reliable Phosferine is to keep one as fit as the proverbial fiddle when performing continuously throughout the year." From the very first day you take PHOSFERINE you will gain new confidence, new life, new endurance. It makes you eat better, and you will look as fit as you feel. Phosferine is not a "drug." It contains no aspirin (acetyl salicylic acid), cannot affect the heart or teeth, and does not cause constipation. It is given to the children with equally good results.



POISONED BREAD:

ALARMING REVELATIONS

BOMBHELLS FROM THE BAKEHOUSE

BAKERS' dermatitis is an inflammation of the skin. It begins with small red blotches and ends with weeping sores, which extend over the hands, the arms and other parts of the body. Up to 1919 the disease was unknown in the bakehouse.

During the year 1927 the Bakers' Union alone was instrumental in obtaining £5,000 compensation for over a hundred cases of bakers' dermatitis.

At least two hundred other cases were known to the union. All of these latter cases were of men working at the trade.

Dr. Overton, of the Home Office, told a conference, held in May, 1928, between the Millers' Federation, the National Association of Employers, and the Operatives, that out of 422 inspections of men working in bakehouses in different parts of the country, twelve were found to be suffering from bakers' dermatitis.

This represents an average of one to thirty-five persons, or four times a greater average than that among the population as a whole.

Unreliable figures

The doctor went on to say that of the cases of dermatitis reported to the Home Office there was in 1926 11.14 per cent. in the baking trade, but that in 1927 the number had dropped to 6.2 per cent. of the cases that were reported.

A subsequent discussion, however, revealed that these figures could not be reliable, since it was neither to the interests of employers nor workmen to report cases.

Mr. J. W. Banfield, the secretary of the Bakers' Union, has since stated that for every case reported there are at least three of which nothing at all is known. In August this year his union, in annual conference, passed the following resolution unanimously:

"That this conference views with alarm the spread of dermatitis affecting our members in all parts of the country, and urges the executive council to spare no expense in this matter and to call for the assistance of the Government Departments concerned, together with the Master Bakers' Association, and the Millers, and the Medical Association, in order that members shall be protected against this disease that so seriously affects their livelihood."

Conspiracy of silence

As an additional proof that the scourge is not decreasing, the great insurance corporations are now issuing forms which the workman is required to sign stating that he has not had dermatitis. If he has, he cannot be employed again.

In short, all information goes to prove that bakers' dermatitis is un-

doubtedly increasing to an alarming extent.

Exactly to what extent we do not know because a conspiracy of silence has arisen in the trade.

Who is responsible for this criminal state of affairs? The Government and the baking trade employers.

It is over eight years ago, at a period when the first complaints were being made, that the Ministry of Health, yielding to the urgent representations of the Bakers' Union, appointed Dr.



Mr. W. Banfield, General Secretary of the Bakers' Union

Allan Parsons to investigate the disease in the bakehouse.

His report admitted the presence of dermatitis, but his findings as to its causes were negative. Little or nothing has been done by the Government since.

Certain result

But the baking trade employers, instead of investigating the facts, have done their utmost to suppress them entirely. They naturally look upon the disease with intense disfavour.

It is unpleasant, and they think that if it is discussed publicly it will cause grave injury to trade. The majority even go so far as to deny the existence of the disease altogether!

Now, beyond any shadow of doubt, this dastardly negligence on the part of the authorities concerned to grapple with bakers' dermatitis and stamp it out, is imperilling the bread supply of the whole nation.

It is by no means a stretch of imagination to assume that millions of loaves are being infected daily from contact with affected bakehouse workmen.

What the result of this infection is on the health of the country it is not for us to discuss. It may eventually be discovered to be serious or negligible.

The whole point is that bread

cannot be improved through contact with any form of disease.

We find it difficult to blame the affected man in not reporting his condition.

Being thrown on the scrap-heap with a few pounds lump compensation after twenty, thirty or forty years' work is no light prospect to face in the cause of honesty.

In such circumstances, we cannot express our horror at a man who decides to remain at his job concealing his condition, in the desperate hope that he may be able to cure himself and avoid detection.

Trace the root!

These men we know to be clean and respectable, and no just accusation can be made that the contracting of dermatitis is their fault.

The Bakers' Union has done its utmost to assist its workmen in a campaign against the disease.

One of the many things the union has done, in face of much opposition, open and concealed, on the part of those representing the employers, is to obtain an order establishing proper washing facilities in bakehouses.

This, of course, is all to the good, but the time has come when the disease has got to be traced to its root.

These men did not have dermatitis prior to 1919. In the old days dough was made by hand, but the man in the machine bakery to-day is also apt to contract the disease.

What new factor has been introduced into the baking trade since the war? The answer is, The bleaching of flour to meet the so-called craze of the public for a loaf of super-whiteness.

For our own part, we have always been a little puzzled when we have heard this peculiar craze, which has resulted in robbing bread of the sweet, nutty flavour and other qualities of the days gone by, ascribed to the public.

Government's duty

We do not suggest that the millers and their satellites invented the craze themselves.

It may only be a coincidence that the chemical bleaching of flour assists a third-rate grade of wheat to be transformed, so far as colour is concerned, into a high-grade flour. We do not know.

Neither do we know the exact extent of the assistance afforded by this chemical bleaching. But we do know that the millers have laid down expensive plants for bleaching by gas.

A sample of flour submitted to



Sir George Newman, K.C.B., M.D., Chief Medical Officer, Ministry of Health

Mr. C. H. Cribb, analyst to the Public Health Department of the Fulham Borough Council, was certified to be bleached with nitrates. Other methods of bleaching are with calcium phosphates.

A Government Departmental Committee, enquiring into the possible effects of this bleaching upon health in 1926, came to the conclusion that there was nothing detrimental in bleaching to the health of anyone.

It added, however, that millers should state the ingredients of each sack of flour. The millers, so far, have taken no action on this matter. If they have nothing to hide, why hide it?

At all events, whether it can be proved or not that this bleaching of flour is the root cause of bakers' dermatitis, it is the duty of the Government to go deeper into this matter than a Departmental Committee can do, and to start going at once.

Criminal!

In the meantime, it has been suggested by the Bakers' Union that it combines with the employers in the immediate practical step of securing the services of a skin specialist of repute to examine, for a period of twelve months, all cases of dermatitis in the London area, and possibly special cases from the provinces.

In this way, medical data might be obtained to form the basis of a report to the Government. A decision on this suggestion is still awaited. We hope it is to come soon.

Because above every one else engaged in the baking trade—millers, employers, and operatives—is the nation.

Bread is the staff of life and to many a chief food. We insist that it must be made under the best possible conditions, by clean, healthy workmen, from the purest materials obtainable.

It is not in the public interest that men should contract a beastly disease and conceal it in any employment. But it is a criminal state of affairs when such conditions hold in the nation's greatest food industry.

4'6 a week
(PAYMENT MONTHLY)

*purchases this
marvellous set*

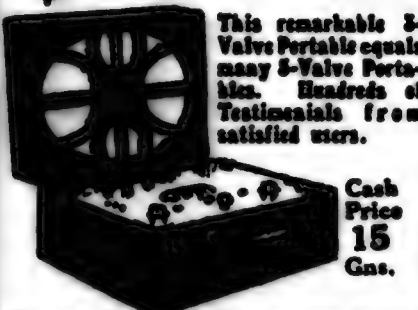
SEND
18'6 ONLY



CASH PRICE
£11 5s.

A splendid opportunity to secure the World's Finest 3-Valve Receiver. The small sum of 18/6 brings this wonderful Radio Set immediately to your home—INSTALLED FREE with FREE TUITION, GUARANTEE. **7 DAYS' FREE TEST**

7' a week
for this wonderful
PORTABLE (PAYABLE MONTHLY)



This remarkable 3-Valve Portable equals many 5-Valve Portables. Hundreds of Testimonials from satisfied users.

Cash Price
15 Gns.

The small sum of 28/- secures immediate delivery, FREE INSTALLATION—7 DAYS' TEST IN YOUR HOME, FREE TUITION, FREE AFTER SALES SERVICE.

Visit our Showrooms for Free Demonstration.
68, SEVEN SISTERS ROAD, N.
98, TOTTENHAM COURT ROAD, W.1.
170, FLAMET GROVE, EAST HAM, E.6.
Hear these wonder sets without delay or fill in the COUPON and post off NOW!

**UNIGEN
RADIO**

COUPON

Dear Sirs, Please send free, and without obligation, your catalogues and full details of FREE SERVICE AND EASY TERMS

NAME

ADDRESS

J.B. 3/11/28.

Cut out and place in fd. stamped unsealed envelope and post now to:—

UNIGEN & GENERAL RADIO COMPANY, LTD.
1-22a, Bravington Road, London, W.8.



**UNBREAKABLE
RECORDS**

**50
COUPONS**

2 Records for 90 Coupons.
3 Records for 125 Coupons.

WHY SAVE MORE WHEN
you can get all the latest musical hits electrically recorded, on famous Duophone 10 in. double-sided records—FREE for only 50 B.D.V. coupons? Duophone records will not damage or break. They arrive unbroken—and REMAIN UNBROKEN. Ask your musical dealer for November list.

GET THE NEW 84-PAGE GIFT BOOK
Over 300 better gifts—something for every member of the family. Send a postcard to-day for your copy to GODFREY PHILLIPS, Ltd. (Gift Dept. J.B.), 112, COMMERCIAL STREET, LONDON, E.1.

B.D.V.

CIGARETTES

"—just like hand made"

10 for 6d., 20 for 11d., Plain or Cork Tips

(Coupons also in every packet of B.D.V. Tobacco, 11d. per oz.)

N.63 COMPARE THE VALUES WITH OTHER GIFT SCHEMES. 

**FREE
ECZEMA CURE.**

Instant Relief for all Skin Sufferers.

You can stop that awful itch from Eczema or other skin disease in just two seconds. This seems too good to be true, but it is true. A few drops of D.D.D. Prescription will instantly stop the most terrible itch or skin irritation. This discovery of Dr. D. Dennis has become famous throughout the world as the most wonderful and reliable remedy for skin diseases, for it sinks deep into the pores, kills the disease germs, washes them away, and leaves the skin clean and pure. D.D.D. Prescription Cures Eczema, Psoriasis, Red Leg, and all other Diseases of the skin and scalp. It never fails to give relief. Then why delay? A FREE TRIAL BOTTLE WILL BE SENT TO ALL SKIN SUFFERERS WHO WRITE TO THE D.D.D. LABORATORIES, 11, 27 FLEET LANE LONDON, E.C.4.

**PILES
PYLITNA
POWDERS**

Taken
in warm
water or
milk.

From all
Chemists
5/- and 2/-
per box.

1. Guaranteed Harmless to the System.
2. Cures worst operation cases.
3. Blood and Bowel Piles, cure equally rapid.
A Doctor, M.D., says:—"I tried your 'Pylitna' powders on a very bad case of long suffering, and in one week, after the patient had taken one powder a day, the Piles had entirely disappeared."
A Chemist writes:—"I recommended your Pylitna Powders to a customer who was suffering badly from Hemorrhoids. Previously he had three operations but your powders entirely cured him."
Of all Chemists, or direct from Sole Proprietors:—
G. S. HUMFORD & SONS (Dept. 12),
24, Gray's Inn Road, London, W.C.1, ENGLAND.
PYLITNA Ointment 5/- per tube.
PYLITNA Astringent Tablets 5/- per bottle.

**LADIES SEE THIS LATEST MODEL
Ambron Belted
Corselette 1/-**

In Beautiful Pink Coutille with Underbelt and Elastic Insets. Sent on Appro for— with Order.



The charm of perfect style and symmetry is in this beautiful Model. In effect it is a corset and brassiere in one, and in addition there is the underbelt (with back of its own) to give that upholding figure support which is so delightfully comfortable.

Try on at Home.

You can see this Corselette for 1/- deposit and try it on in your own home; then, when you realize what a luxury it really is, you can remit the small balance of 7/11 by weekly instalments if you prefer. But don't miss such a bargain.

Feb 8/11 

The New Ambron Belted Corselette is the last word in fashionable wear. It combines the advantages of corset and brassiere with the addition of abdominal support. The underbelt has a 7-inch bust, and spiral supports continuous down back avoid break at waist. There are surgical elastic insets on hips, shoulder bands to regulate bust line and suspenders. It is made in strong striped pink coutille and is equally suitable for slim, medium or full figures.

B.C. BARGAIN COUPON

Please send me, on approval, a new Ambron Belted Corselette at present bargain price of 8/11. My measurements are:

Bust (over light underwear)

I enclose 1/- deposit, with 4d. postage, and will remit balance of 7/11 either in one sum or by weekly instalments of 1/- or more.

State Bust measurement and enclose Coupon with name and full address and postal order crossed thus / /

Sizes range from 30in. to 46in. Bust.

John Bull, 3/11/28, No. 408.

Post your Order at once to—

AMBROSE WILSON, Ltd., 408, Ambron House, Vauxhall Bridge Road, London, S.W.1.

**At last—a
Real Cure
for Catarrh**

**AND
Head Colds.**

AS a preventive of a cure the new discovery "Avocin" is startlingly effective. Applied inside the nostrils, it goes straight to the seat of the trouble and affords genuine relief. Irritation is soothed, inflammation allayed, and the delicate nasal membranes are restored to a healthy state. With every breath drawn the cure by "Avocin" is made more certain. The inhalatory method used is endorsed by the highest medical authorities. "Avocin" is free from narcotics and is quite harmless, yet is a powerful germ killer. For nose and throat catarrh, colds in the head, influenza and hay fever, use

AVOCIN

DESTROYS THE CATARRH GERMS.

(1) All Chemists, price 1/3 and 2/-, or direct from The Avocin Syndicate, 38 Kensington Rd., London, W.8.



CANDID COMMUNICATIONS

to People who Deserve Them

The Rt. Hon. NEVILLE CHAMBERLAIN,
Minister of Health.

DEAR SIR.—The Local Government Bill, to be introduced during the coming session, has been condemned by municipal authorities throughout the land; and what is worse—the Association of Municipal Corporations, a non-partisan society, is pressing for drastic changes in the scheme. I suggest that, in face of this expert condemnation, it would be wise to scrap the measure altogether, and to form another in association with those whose experience better qualifies them for the task.

JOHN BULL.

The Rt. Hon. G. LOCKER-LAMPSON, M.P.,
Under-Secretary for Foreign Affairs.

DEAR SIR.—In the enforced absence of your chief, I would call your attention to the friction which has arisen between the British and United States Governments owing to the delay in the negotiations for the renewal of the Bryce-Root Arbitration Treaty of 1908. Apparently our claim to a free hand in certain regions is the stumbling-block. I warn you that the public is out for peace, and that those who place obstacles in the way of an amicable understanding between the two nations will be made to answer to their cost.

JOHN BULL.

Rt. Hon. Sir W. MITCHELL-THOMSON,
Postmaster-General.

DEAR SIR.—Because certain people, too idle to copy out the information they required, cut out portions of the "Post Office Directory," the public is no longer allowed to consult this volume under the portico of the old G.P.O. at St. Martin's-le-Grand. Apparently you think the renewal of this volume several times a year too great a strain on the finances of your Department. I would remind you that you are a servant of the people, not their master, and you have no right to inconvenience the majority because of the rascality of the few.

JOHN BULL.

Rt. Hon. WORTHINGTON-EVANS, M.P.,
Secretary of State for War.

DEAR SIR.—The *Manchester Guardian*, in an extremely able leader, has pointed out the bad step taken by the Woolwich Arsenal in dismissing an otherwise able workman for Communist opinions. The Labour Party has definitely repudiated this element from its political councils, and it has no status in the country. But there is no law which makes it illegal for a man to be a Communist. Thought is free. To take away a man's livelihood because his thoughts do not coincide with his employers is merely a modest way of reviving the fires of Smithfield. I detest Communism as much as you do—but I detest tyranny just as much.

JOHN BULL.

The LORD BISHOP OF LONDON,
Fulham Palace, S.W.

MY LORD.—You have proved such an ideal person in your capacity as Bishop of London that I cannot but feel sorry for you in the rebuff you have received at the hands of your clergy concerning the Prayer-book crisis. But I feel you have only yourself to blame. In face of the decisive rejection of the Book on two occasions by the House of Commons, only one course remained—to drop it. To attempt to introduce it in any form is treachery to the Constitution and to the people. If the bishops feel that they must refuse to accept the Commons' decision, to press for disestablishment is the only honest move.

JOHN BULL.

Rt. Hon. RAMSAY MacDONALD, M.P.,
Upper Froggnal Lodge, Froggnal, N.W.

DEAR SIR.—"I want to warm my hands by my fire, but I want also to warm my heart in my home." In this eloquent sentence, sublime in its simplicity, you plead for houses which shall supply the needs of a man's soul as well as his body. Environment does more to mould character than many of us think, and one of the tragedies of the age is the inability of politicians to recognise the harmful effect of sordid surroundings. Slums stunt the spirit of the people.

JOHN BULL.

The Rt. Hon. PHILIP SNOWDEN, M.P.,
St. Ermins, Caxton Street, S.W.

DEAR SIR.—Contrasting the economic conditions of Germany and Great Britain, much to the detriment of the latter, be it noted, you point out that German patriotism since the war has been transferred from the military to the industrial field, and that as a nation the German people are determined to achieve the greater victories of peace. One tithe of the money expended on armaments by this country in the last decade would, if diverted to the proper channel, have solved our grave unemployment problem.

JOHN BULL.

LORD BRADBURY, G.C.B.,
Chairman of the Food Council.

MY LORD.—If you can keep awake for two minutes, I should like to have a word with you. Sorry to disturb your winter sleep, but the matter is really important. The fact is that with the approach of winter there is, as usual, an all-round rise in prices, and housewives are beginning to worry. They are also beginning to wonder what you and your council are doing. Alternatively, as the lawyers say, they would like to know why you are doing nothing.

Coal is up 2s. a ton, and will go up still more; eggs are dearer and will be dearer still;



butter is going up; fish is dearer, and the everlasting see-saw of bread prices is swinging up again. Since you and your precious council were formed you really haven't done much good, have you? The public sneers at you and the food thieves just laugh at you and go on thieving.

A bit humiliating, I should imagine, isn't it? No! No! Don't go to sleep again. I haven't finished. I want to know what you're going to do about it. What about asking for those compulsory powers for a start? That would make the profiteers sit up and take notice, don't you think?

Surely you're tired of being made a fool of? I can assure you we're all tired of the present farce, and if you don't start doing your real job, which is to detect profiteering and stop it, you'll find yourself in the unemployment queue. The higher the price of food the lower your reputation. Just think it over.

JOHN BULL.

Mrs. GEORGE CADBURY,
Birmingham.

DEAR MADAM.—Your opinion that "women are much more pugnacious than men" and hold to the old idea of the "glorious glamour" of war, is one to give thinking men pause. Heavens above! If women, lovers of men, mothers of the race, nurses of the young, can look, even in imagination, upon the carnage, filth, and horror of a battlefield and deem it "glorious," then must the angel of pity hide her head in shame and weep.

JOHN BULL.

The Rev. MATHEW GOULD,
Wesleyan Minister, Winsford, Somerset.

DEAR SIR.—For seventy years you have been preaching the Gospel, and at the ripe old age of ninety-three are only just thinking of retiring from active ministration. Though you did not learn to ride till sixty, you are still to be seen in the highways and byways astride a bicycle, carrying spiritual balm and material comforts to those in need. Though none of us is indispensable, I venture to think that your place will be hard to fill.

JOHN BULL.

Mr. GEORGE A. MITCHELL,
Assoc. British Chambers of Commerce.

DEAR SIR.—Wages, in your opinion, in the sheltered occupations should be on the same basis as those in the competitive industries, and you see no alternative if we are to regain our pristine prosperity. It astounds me that a man who professes to be an authority on commercial matters can advocate the payment of low wages. Any schoolboy could tell you that the success of a nation is dependent upon the prosperity and contentment of its workers, even as the strength of a chain is tested by its weakest link.

JOHN BULL.

Straight from the Shoulder

SIR LEONARD DUNNING.—"Red tape is a good thing up to a point."
Especially the point where sensible men cut it!

MR. RAMSAY MACDONALD.—"British stock is indeed very low."
Oh, no. It's not British stock that's low—merely the stock of British politicians.

SIR W. H. THORNTON.—"England needs a Press agent more than anything else."
Bunk. What England needs is a few hard business heads to put business on its feet.

JUDGE CRAWFORD.—"Boys and girls did not have nerves when I was young."
And wouldn't now if they were properly housed, educated and fed.

MR. NORMAN ANGELL.—"The voice of the people is as often the voice of Satan as the voice of God."
Depends whom the people choose to lend the shouting. We believe in the people.

MR. GEOFFREY FADEN.—"It is safer to let people say what they think."
Because they can't be stopped from thinking anyway, can they?

KATE EMIL BEHNKE.—"Deards on the boards are not the sole cause of actors' fraudibility."
But whiskers on pollies are often the sole cause of mumbly in politicians.

MR. ALFRED PROCTER.—"Manufacturers have realised that workmen were better in beautiful surroundings."
Not very noticeable in Deyfara, Glasgow, or Tyneside way!

4'6 a week
(PAYMENT MONTHLY)

purchases this
marvellous set

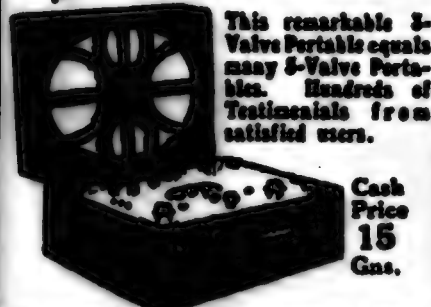
SEND
18'6 ONLY



CASH PRICE
£11 5s.

A splendid opportunity to secure the
World's Finest 3-Valve Receiver. The
small sum of 18/6 brings this
wonderful Radio Set immediately to
your home—**INSTALLED FREE**
with **FREE TUITION, GUARANTEE,**
7 DAYS' FREE TEST

7'6 a week
for this wonderful
PORTABLE
(PAYABLE
MONTHLY)



This remarkable 3-
Valve Portable equals
many 5-Valve Portables.
Hundreds of
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Cure worst operation cases.
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Feb 8/11 Fin

The New Ambron Belted Corset is the last word in fashionable wear. It combines the advantages of corset and brassiere with the addition of abdominal support. The underbust has a 7-inch bust, and spiral supports continuous down back avoid break at waist. There are surgical elastic inserts on hips, shoulder bands to regulate bust line and its suspenders. It is made in strong striped pink coutille and is equally suitable for slim, medium or full figures.

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Bust (over light underwear)

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CANDID COMMUNICATIONS

to People who Deserve Them

The Rt. Hon. NEVILLE CHAMBERLAIN,
Minister of Health.

DEAR SIR.—The Local Government Bill, to be introduced during the coming session, has been condemned by municipal authorities throughout the land; and what is worse—the Association of Municipal Corporations, a non-partisan society, is pressing for drastic changes in the scheme. I suggest that, in face of this expert condemnation, it would be wise to scrap the measure altogether, and to form another in association with those whose experience better qualifies them for the task.

JOHN BULL.

The Rt. Hon. G. LOCKER-LAMPSON, M.P.,
Under-Secretary for Foreign Affairs.

DEAR SIR.—In the enforced absence of your chief, I would call your attention to the friction which has arisen between the British and United States Governments owing to the delay in the negotiations for the renewal of the Bryce-Root Arbitration Treaty of 1908. Apparently our claim to a free hand in certain regions is the stumbling-block. I warn you that the public is out for peace, and that those who place obstacles in the way of an amicable understanding between the two nations will be made to answer to their cost.

JOHN BULL.

Rt. Hon. Sir W. MITCHELL-THOMSON,
Postmaster-General.

DEAR SIR.—Because certain people, too idle to copy out the information they required, cut out portions of the "Post Office Directory," the public is no longer allowed to consult this volume under the portico of the old G.P.O. at St. Martin's-le-Grand. Apparently you think the renewal of this volume several times a year too great a strain on the finances of your Department. I would remind you that you are a servant of the people, not their master, and you have no right to inconvenience the majority because of the rascality of the few.

JOHN BULL.

Rt. Hon. WORTHINGTON-EVANS, M.P.,
Secretary of State for War.

DEAR SIR.—The *Manchester Guardian*, in an extremely able leader, has pointed out the bad step taken by the Woolwich Arsenal in dismissing an otherwise able workman for Communist opinions. The Labour Party has definitely repudiated this element from its political councils, and it has no status in the country. But there is no law which makes it illegal for a man to be a Communist. Thought is free. To take away a man's livelihood because his thoughts do not coincide with his employers is merely a modest way of reviving the fires of Smithfield. I detest Communism as much as you do—but I detest tyranny just as much.

JOHN BULL.

The LORD BISHOP OF LONDON,
Fulham Palace, S.W.

MY LORD.—You have proved such an ideal person in your capacity as Bishop of London that I cannot but feel sorry for you in the rebuff you have received at the hands of your clergy concerning the Prayer-book crisis. But I feel you have only yourself to blame. In face of the decisive rejection of the Book on two occasions by the House of Commons, only one course remained—to drop it. To attempt to introduce it in any form is treachery to the Constitution and to the people. If the bishops feel that they must refuse to accept the Commons' decision, to press for disestablishment is the only honest move.

JOHN BULL.

Rt. Hon. RAMSAY MacDONALD, M.P.,
Upper Frognal Lodge, Frognal, N.W.

DEAR SIR.—"I want to warm my hands by my fire, but I want a fire to warm my heart in my home." In this eloquent sentence, sublime in its simplicity, you plead for houses which shall supply the needs of a man's soul as well as his body. Environment does more to mould character than many of us think, and one of the tragedies of the age is the inability of politicians to recognise the harmful effect of sordid surroundings. Slums stunt the spirit of the people.

JOHN BULL.

The Rt. Hon. PHILIP SNOWDEN, M.P.,
St. Ermins, Caxton Street, S.W.

DEAR SIR.—Contrasting the economic conditions of Germany and Great Britain, much to the detriment of the latter, be it noted, you point out that German patriotism since the war has been transferred from the military to the industrial field, and that as a nation the German people are determined to achieve the greater victories of peace. One tithe of the money expended on armaments by this country in the last decade would, if diverted to the proper channel, have solved our grave unemployment problem.

JOHN BULL.

LORD BRADBURY, G.C.B.,
Chairman of the Food Council.

MY LORD.—If you can keep awake for two minutes, I should like to have a word with you. Sorry to disturb your winter sleep, but the matter is really important. The fact is that with the approach of winter there is, as usual, an all-round rise in prices, and housewives are beginning to worry. They are also beginning to wonder what you and your council are doing. Alternatively, as the lawyers say, they would like to know why you are doing nothing.

Coal is up 2s. a ton, and will go up still more; eggs are dearer and will be dearer still;



butter is going up; fish is dearer, and the everlasting see-saw of bread prices is swinging up again. Since you and your precious council were formed you really haven't done much good, have you? The public sneers at you and the food thieves just laugh at you and go on thieving.

A bit humiliating, I should imagine, isn't it? No! No! Don't go to sleep again. I haven't finished. I want to know what you're going to do about it. What about asking for those compulsory powers for a start? That would make the profiteers sit up and take notice, don't you think?

Surely you're tired of being made a fool of? I can assure you we're all tired of the present farce, and if you don't start doing your real job, which is to detect profiteering and stop it, you'll find yourself in the unemployment queue. The higher the price of food the lower your reputation. Just think it over.

JOHN BULL.

Mrs. GEORGE CADBURY,
Birmingham.

DEAR MADAM.—Your opinion that "women are much more pugnacious than men" and hold to the old idea of the "glorious glamour" of war, is one to give thinking men pause. Heavens above! If women, lovers of men, mothers of the race, nurses of the young, can look, even in imagination, upon the carnage, filth, and horror of a battlefield and deem it "glorious," then must the angel of pity hide her head in shame and weep.

JOHN BULL.

The Rev. MATHEW GOULD,
Wesleyan Minister, Winsford, Somerset.

DEAR SIR.—For seventy years you have been preaching the Gospel, and at the ripe old age of ninety-three are only just thinking of retiring from active ministration. Though you did not learn to ride till sixty, you are still to be seen in the highways and byways astride a bicycle, carrying spiritual balm and material comforts to those in need. Though none of us is indispensable, I venture to think that your place will be hard to fill.

JOHN BULL.

Mr. GEORGE A. MITCHELL,
Assoc. British Chambers of Commerce.

DEAR SIR.—Wages, in your opinion, in the sheltered occupations should be on the same basis as those in the competitive industries, and you see no alternative if we are to regain our pristine prosperity. It astounds me that a man who professes to be an authority on commercial matters can advocate the payment of low wages. Any schoolboy could tell you that the success of a nation is dependent upon the prosperity and contentment of its workers, even as the strength of a chain is tested by its weakest link.

JOHN BULL.

Straight from the Shoulder

SIR LEONARD DUNNING.—"Red tape is a good thing up to a point."
Especially the point where sensible men cut it!

MR. RAMSAY MACDONALD.—"British stock is indeed very low."
Oh, no. It's not British stock that's low—merely the stock of British politicians.

SIR W. H. THORNTON.—"England needs a Press agent more than anything else."
Bunk. What England needs is a few hard business heads to put business on its feet.

JUDGE CRAWFORD.—"Boys and girls did not have nerves when I was young."
And wouldn't now if they were properly housed, educated and fed.

MR. NORMAN ANGELL.—"The voice of the people is as often the voice of Satan as the voice of God."
Depends whom the people choose to lead the shouting. We believe in the people.

MR. GEOFFREY FABER.—"It is safer to let people say what they think."
Because they can't be stopped from thinking anyway, can they?

KATE EMIL BEHNKE.—"Beards on the boards are not the sole cause of actors' inaudibility."
But whiskers on politics are often the sole cause of muddling in politicians.

MR. ALFRED PROCTER.—"Manufacturers have realised that workmen work better in beautiful surroundings."
Not very noticeable in Deyforn, Glasgow, or Tynestle way!

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that Counts -*

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The Truth About Things—by the Editor

DAMNED—BUT NOT DEAD

Secrets Stained with Blood

THE Naval Pact is now nothing but an evil memory. It is dead and damned. The Foreign Office is damned, but not, unfortunately, dead. After being humiliated through perpetrating one of the biggest bungles any set of diplomats ever made, it is still apparently to be left to hatch some more pieces of incompetence untrammelled and unchecked.

Newspapers of every shade of political opinion have united to damn the Foreign Office. Perhaps the most biting comment was that of the *Evening Standard*, which said:

"We have been made to look remarkably foolish, and if there are any Machiavellian statesmen left in the world they must now be regarding our Foreign Office with the covetous expression of confidence men who note a rustic arrival in the lounge of a London hotel."

We are always told, of course, that foreign affairs are sacred to the Foreign Office, though why on earth the people of this country should be content year after year to let a handful of very ordinary men play with their lives as though they were pawns we have never been able to understand.

THERE is a striking lesson to be learnt from a little incident that happened recently in America. During the trouble between the United States and Nicaragua a group of young University students informed President Coolidge that in their opinion the bombing of the citizens of a neighbouring State did not seem to them compatible with the Kellogg campaign for the outlawry of war.

The students were promptly informed that foreign affairs were none of their business. Really? But suppose war had broken out. These same young men would soon have found that foreign affairs were very much their business. They would, in fact, have been

made to take part in them whether they knew anything about them or not.

For war is the last resort of Foreign Offices that have bungled their job and fly to other and innocent people to right the mess they have made.

We in this country were told again and again that there was no Naval Pact with France, that even if there were it was only a very little one, and that in any case it was none of our business.

WE quickly found out that there was a Naval Pact and that it was not at all a little one, and it was so much our business that, had it gone through undetected and unexposed, it would have meant fastening the terrific burden of taxation for armaments on the necks of the taxpayers for generations without any hope of relief.

That is the point we are always insisting on—that although these matters are talked of in Whitehall in hushed breath as "foreign affairs," as though they were the Holy of Holies into which the common man might not tread with his vulgar feet, yet they are at bottom only the very ordinary relations of one nation with another, which if they go smoothly mean prosperity at home, and if they go badly mean poverty and depression and less money to take home at the end of the week.

What happened to the young students in America has happened to us in this country before and may well happen again. Foreign affairs are none of our business until war breaks out—and then they are not only our business, they are apparently our sole business!

A democracy has no right to call itself a democracy until it has evolved a satisfactory method of keeping as vigilant an eye on the way its affairs with other nations are conducted as it does on the way its own domestic politics are handled.



Mr. Arthur Ponsonby, M.P., an anti-irish advocate of the reform of the Foreign Office

DOCTORS Who Quarrel

JOHN BULL has never hidden its sympathy with Mr. Clynes. His very lack of brilliance has often been his chief recommendation. Brilliant men are apt to be led away by their own heady eloquence!

Mr. Clynes is representative of solid British level-headedness. This makes it all the more deplorable to find him going out of his way to join those who shout, "No understanding with any other Parties!"

We do not suggest a Coalition Government. We suggest that Mr. Clynes and other prominent members of the Labour Party should cease dealing in negatives.

Instead of loudly declaiming that they will not do this, and refuse to do that, let them state on what grounds they are prepared to meet and join forces with Progressives, no matter to what Party these belong.

The country is too sick to be patient with quarrelling physicians.

The Human Machine

∴ TWO WAYS ∴

NEVER be afraid of accepting a helping hand, but take care you don't get to rely on others so much that you become unable to do things for yourself.

The things that build a man's character are the things he does for himself, not the things that others do for him.

All the same, there are a lot of people who through false pride refuse to be helped by anyone. That is silly.

What are friends for, unless to help you in your need? No one need be ashamed of accepting help when he is "up against it."

It is quite a different matter to be so helpless that you cannot move an inch unless someone is there to push you along!

Independence is a great virtue, but, like all other virtues, it can become a vice if pushed too far.

Help and be helped—that is the way to get through life with a smile.



THE RIVAL WINDOW-DRESSERS
(Parliament reopens on November 6)

by E. ROFFE THOMPSON

RAILWAY DISASTERS : Serious Charges



Li.-Col. the Rt. Hon. Wilfrid Ashley, M.P., Minister of Transport, whom we urge to press for a full enquiry into railway working and management

THERE have been no fewer than twenty-four railway accidents this year, and no fewer than five fatal accidents this month.

The number of deaths that have occurred on British railways this year is sixty-one, and this on a railway system which has for years and years been considered the model of safety and efficiency for the whole world.

Last week I dealt with the terrible smash at Charfield, and had some very severe things to say about the criminal negligence of the railway companies in failing to explore any and every means of ensuring the safety of their passengers.

JOHN BULL was hardly on sale on the streets when another smash occurred, and, as at Charfield, an express train dashed into a stationary goods train.

There is clearly something very wrong indeed with the British railways and there must without any delay be a full enquiry into the whole position. We cannot possibly sit idly by and see the British railways becoming a by-word for danger and disaster.

I showed last week how some of the blame at any rate must accrue to the railway companies. How much must accrue to the men?

Risky recklessness

It would be idle to assert that a finer body of men than this class of highly skilled engineers, on whose sense of responsibility and qualities of vigilance and coolness the efficiency of British railroads largely rests, exists anywhere in the world.

That, however, is not preventing people who know something of the inside working of railways asserting that there are men to-day in regular charge of main road expresses whose natural recklessness, accentuated by familiarity with fast-train operating, would lead to danger to the public even if they were taken off the footplate of a racing express and put behind the throttle of a municipal steam-roller on a suburban road!

For months and maybe years fortune favours them in their recklessness, and nothing serious happens to the trains in their charge. Then comes some terrible disaster, and a horrified public never learns the real cause underlying the accident.

Warning circular

Not many months back there was a curiously frequent series of minor accidents at Euston. In one case the driver of an express ran into the station without reducing his speed to the degree which would permit of his bringing his heavy train to a standstill at the proper place. His engine crashed into the buffers at the bottom of the platform.

It was just a piece of luck that no passengers were hurt, but on the very next coach to the engine was a Post Office sorting-van in which sorters and

travelling postmen were thrown about by the shock, and one postal worker suffered so severely that he was for months unfit for further duty. There have been other similar accidents at termini. Were they really unavoidable?

Is it not obvious that there are drivers with temperaments which quite unfit them for such a position of responsibility as the running of an express train containing scores of lives?

Lest it be thought that I am exaggerating, let me say that so frequent are these careless collisions at the terminus becoming that not long ago the vice-president of one of the big railway systems found it necessary to issue a circular letter directed to the motive power staff, pointing out that drivers must exercise greater care and reduce speed sufficiently when approaching terminal stations so as to bring their trains to a stop in a safe and proper manner.

Ignored signals

And let me tell you that a vice-president of a big railway system does not bother to issue a letter like that unless there is some very solid and urgent cause for it.

I have before me a letter from a very valued correspondent who is appalled at what he himself witnessed the other day.

"I was standing," he says, "on a footbridge over the L.M.S. railway near Gloucester when I saw a Midland passenger express approaching on the down line. The signal was set at danger against the express, but did that driver slacken speed so as to be able if necessary to pull up his train in the proper manner? He did not. He whistled, obviously expecting to 'get the road' anyway, and the signal 'to come off.'"

"The signal, however, did not come off. The train approached at unreduced speed, and over-ran the signal by a length of no fewer than the engine and four coaches, so that a rude application of the vacuum brake was necessary.

THE municipal elections take place this week. How many men and women citizens who have the right to vote will trouble to vote? Every single one, if they realise that abstaining from voting will prove that they have not enough sense to mind their own business.



Mr. R. B. Suthers

"housekeeping," and this designation is fitting, for most of our municipal services are nothing but an extension of housekeeping.

Women voters, then, should be particularly keen on the municipal elections. It is rather

Mr. E. D. Simon, ex-Lord Mayor of Manchester, says that "A city council's services mean the difference between savagery and civilisation." This is true, and the better the services, the higher the civilisation.

Local government is quite as important as national government. It touches the lives of the citizens at a hundred points, for better or worse. It has been called municipal

"Now, not far away from that signal at danger was a busy level-crossing over which run the metals of the Midland and Great Western railroads. The level-crossing is used by many pedestrians and numerous road vehicles, since it links up two parts of a busy high road."

"What would have happened if the driver had over-run the signal just a little more? Then would have been in all probability a worse disaster than Charfield."

Speed-hog drivers

It is beginning to look as if on the railways, as on the roads, there is growing up a generation of speed hogs whose activities are very seriously endangering life and property. The ordinary road hog is bad enough, but when express engine-drivers begin to emulate them, it is time to see the red light and take instant and stern action.

I am not in the least indicting the railway men as a body. No one admires them more than I do. It is because I think so highly of them that I think the least suspicion of irresponsibility among them should be rooted out and destroyed.

Quite apart from all this, however, there must be some very grave reasons indeed why accident after accident this year has marred the hitherto almost irreproachable efficiency of British railways. It is almost beginning to look as though the management of the railways is as chaotic and inefficient as the management of the mines.

Certainly the matter has now reached the point when the confidence of the public in the railways is well-nigh shattered. It is no good continuing merely to hold a Ministry of Transport enquiry into each accident as it occurs. We must have, and quickly, a full Government enquiry into the whole working and management of the railways.

LET'S ALL BE You're Rich,

by R. H.

curious that we talk of the City Fathers, but never of the City Mothers.

We citizens, as citizens, own vast undertakings and properties, and we conduct a great variety of social services.

Our municipal property is worth from 2,000 million pounds to 3,000 million pounds. We own nearly 1,000 waterworks, 216 gas undertakings, 330 electricity undertakings, and 170 tramway services.

WE own thousands of miles of streets and roads, we own millions of acres of land, we own a thousand hospitals, and thousands of schools, halls, libraries, markets, museums, and other buildings. We own baths, docks, piers, parks and cemeteries.

If we do not choose the right City Fathers and City Mothers to manage these properties for us, we do not know how to mind our own business.

Last year £167,000,000 was collected in rates. This is about £4 per head. National taxes were

CABINET

MINISTERS FOR SALE

by A. G. GARDINER



The Rt. Hon. Lord Birkenhead, whose retirement from politics has caused a minor sensation

I THINK I am expressing a widespread hope that a job, a well-paid job, will soon be found for Lord Birkenhead. And this, not because I have any particular affection for Lord Birkenhead or care in what circles he markets his sprightly gifts, but because I am weary of this intolerable discussion as to how and by whom Lord Birkenhead is to be provided with a sufficient income to maintain the regal state that seems to be due to him.

For months, almost for years, this question of how Lord Birkenhead is to keep the wolf from the door has been one of the recurrent, almost daily, topics of the newspapers.

He had an income from his office of £5,000 a year, a sort of petty-cash allowance for so sumptuous a person, but a sum, nevertheless, on which many illustrious statesmen have been known to muddle along without their poverty becoming a subject of national humiliation.

There was another trifle of £5,000 a year due to him as an ex-Lord Chancellor, but I am assuming that this was suspended while he was holding a Ministerial office.

Names that glitter

But whether this was so or not, it became necessary for Lord Birkenhead to look around for means to keep the home fires burning, and he turned to journalism—the administration of India apparently being a job that a man with first-class brains can do in odd moments.

He did very well in Fleet Street, for while journalism is a poorly paid calling for those who follow it—I doubt whether there are half a dozen journalists living who have come within sight of £5,000 a year as their reward—it is prodigiously profitable to men with glittering names, ex-Prime Ministers and ex-Lord Chancellors, who take it up as a hobby.

Unfortunately, there is an old-fashioned idea that a Member of a Government should stick to

his job, and ought not to splash about in the newspapers as a free-lance, and in the end Mr. Baldwin found it necessary to intimate to Lord Birkenhead that he mustn't do it.

And as Lord Birkenhead felt that he must have pocket-money from somewhere, he decided that he must leave politics and go into the City.

Magnates on their knees

There we might have thought the problem of how Lord Birkenhead was to be suitably provided for had been solved. But no. With his departure from politics, the newspapers have become more and more absorbed in the pursuit of £20,000 for Lord Birkenhead, and with speculating as to where he is going to get it.

We have a vision of the magnates of the City all on their knees before the august new comer, imploring him to honour them with his services. I do not know whether it is a true vision; but I hope that Lord Birkenhead will speedily cease to be among the unemployed, so that the newspapers can talk about something else.

But the subject has one aspect which deserves a few words. Lord Birkenhead has frankly gone out of public life because it does not pay him well enough. He is not the first man to do so, though there has been more commotion in his case than in any other.

Mr. Reginald McKenna, who in his turn filled half the offices in the Cabinet, has disappeared into the City, and Sir Robert Horne, who is an ex-Chancellor of the Exchequer, has done the same. And the question is being raised whether the country is paying its public men and public servants enough.

In this connection, Sir Kingsley Wood, himself a Minister, spoke the other evening of the "miserable pittance" which is paid to Ministers, and many other public men are talking in the same vein.

It is absurd to talk of £5,000 as a miserable

pittance in a world where the vast bulk of the people have to scrape along on £500 or less. But it is reasonable to suggest that in our payment of the men who do the responsible work of the State we do not err on the side of extravagance.

Unbalanced values

The salaries of Ministers of State and judges were fixed long ago, when £5,000 a year was a handsome income, corresponding to the dignity of the office, its responsibilities and the need of placing the recipients beyond the temptations of their office.

But, with the heavy income-tax and the depreciation in the purchasing power of money, the real value has shrunk to at least half its original scale, and in the case of the minor offices with salaries of £2,000 the scale of payment is reduced to a bare living.

There is a case for the revision of public rewards in the light of present values, for the business of the country needs the best services at its command.

It is the commonplace of life that rewards and services have no relation to each other. Charlie Chaplin or some shallow girl with a pretty face makes £100,000 a year by grimacing at Hollywood. Sir Julius Midas piles up a fortune by manipulating shares, often at the expense of the foolish investor.

Meanwhile Sir Ronald Ross, whose genius has saved millions of lives and enriched the world beyond all estimate, has just had to sell his personal treasures to provide for his necessities.

That is the irrational way of things. If you want money do not go into the public service. But money is not the only bait in life. The best men, the men who have done the great work of the world, in art, in science, in politics, in all serious callings, have never put the money rewards in the first place.

Wrong calling

Their stimulus has come from a nobler impulse, a disinterested passion to serve the world, enlarge the boundaries of knowledge and raise the standard of the general life. It is the custom to scoff at the Civil Service, but there are men in Whitehall who for the salary of a head clerk in the City are giving service to the nation that in financial spheres would bring them rich rewards.

It is upon the spirit of such men that the public service has always rested and must always rest. Those who have expensive tastes and want £20,000 a year must look elsewhere than to the public purse. Do not let us talk of "miserable pittances" as though public service had to go into competition with Hollywood and Lombard Street.

The man who is in public life solely for the rewards it will give him is in the wrong calling and does well, both for himself and the public, to go to graze in richer pastures.

DOSEY PARKERS

Do You Know?

OTHERS

nearly £14 per head. Of this, £10 was for war debt and armaments.

What benefit does the citizen get from this expenditure? Glory, mostly. For the £4 spent in rates he gets services that he could not buy otherwise for four times the money, and he gets them at cost price.

AN average wage-earner may pay £10 or £12 a year in rates. What does he enjoy for this payment? His house is kept sanitary, his food is kept pure, his streets are kept clean and lighted at night, his dust and garbage are collected regularly, his children are educated, and, if needful, he has the use of libraries, swimming-baths, parks, and fire brigades; if sick with infectious disease, or injured, he has the use of the municipal hospital; he is provided with water, gas, electricity, trams and buses at cost price. Does he buy anything else so cheaply?

The advantages of cost-price municipal housekeeping are realised vividly in some districts.

For example, Battersea is divided from Chelsea by the Thames. In Battersea, you pay £100 for a certain amount of electric current. In Chelsea, you pay £270 for the same quantity. Battersea's is municipal current.

Birmingham makes £120,000 a year on various undertakings. This cash profit reduces the general rate by 6d. in the pound. Carlisle has built public baths out of its gas profits. Thus the cost-price principle, applied in different ways, benefits the whole community.

Perhaps municipal housekeeping's greatest triumph has been in the public health services. Thanks to municipal housekeeping, a child born to-day may expect to live seventeen years longer than a child born in 1846. Is not life a boon? In 1911, the infant death-rate in one ward of Birmingham was 311 per thousand, twenty-five years ago the figure for the whole country was 154; to-day it is 70.

IS not a vote for good municipal housekeeping worth while? Obviously. Yet in some towns only one in three of the citizens go to the poll. Under the Roman law, a citizen who did not vote was deprived of freeman's rights for a year.

It would be an interesting experiment to clap an extra penny in the pound on the rates of all non-voters. How would you like it? Would it induce you to mind your own business?



Rheumatism Forgotten

No more worrying about what you eat or what you drink. Rheumatism is forgotten! No more anxiety about weather or soil. Rheumatism can't touch you wherever you go—whatever you do—if you stick to the "little daily dose." Here's an example—a man who used to dread going out. Read what he says.

"I have often seen your adverts. in the papers, and I think it is only fair to you that I should give you a small testimony. Of course I have used, and still use, Kruschen Salts for over two years. Before I started to use it I was troubled with rheumatism very badly, chiefly in my legs. I had it so bad I used to fall down in the street, but this last 18 or 20 months I have never felt anything at all; in fact, I have forgotten it altogether, whereas before I used to dread going out. The little white crystals are more valuable than big gold crystals."

7th Sept., 1928. J. L., Northumberland.

Rheumatism—like dozens of other common complaints—can be traced back, in every case, to one root cause—constipation. And if you want to prevent rheumatism you will adopt the method hundreds of thousands adopt to prevent constipation. You will take the "little daily dose" of Kruschen Salts.

Kruschen Salts

"It's the little daily dose that does it."

Kruschen is a perfect blend of six natural mineral salts which we all need every day (i.) to help liver and kidneys to perform their natural duties in a natural way; (ii.) to clear away gently but completely all the poisonous waste matter that has been clogging the system; (iii.) to purify the blood. The analysis is on the bottle. There are sodium and magnesium to stimulate the organs of elimination. To feed your tissues, there's the tonic potassium. Each "little daily dose" is a full day's supply of these six vital salts; just the right amount to keep your body and mind tuned up to a pitch of real constant fitness. Every chemist sells Kruschen in 6d., 1s. and 1s. 9d. bottles. A large bottle contains 96 "daily doses"—enough to last three whole months.

Sole Manufacturers: E. GRIFFITHS HUGHES, LTD., 68, DEANSGATE ARCADE, MANCHESTER.



Tasteless in Tea.

WE HOOK HENRY SPRATT

Motor Crook's Sensational End

SCARCELY a week passes in which we do not find ourselves called upon by various authorities to grant access to one or another of the comprehensive dossiers we have compiled during the many years that we have been engaged in fighting public causes.

Quite recently we were favoured with a visit from Detective-Sergeant Wrangells, of Scotland Yard, who sought information in regard to a notorious scoundrel named Thomas Henry Spratt, who had contrived to elude the authorities for many years.

Spratt, it appeared, had approached the principal of a large retail motor-firm, and, presenting a business-card which suggested that he was personally associated with a large number of important commercial undertakings, offered to place profitable business in its way, providing satisfactory terms could be agreed upon.

He intimated that he was in a position to introduce influential customers, and so impressed his listener that he succeeded in obtaining a cheque on the spot for £50 by way of advance commission.

Fishing for orders

The proprietor waited for the orders to come along, but he waited in vain.

When he taxed Spratt on the subject, the latter was not perturbed, but stated that competition in the trade was so acute that it would be necessary to spend a little money in entertaining some of these influential customers to clinch their orders.

In one way or another, the proprietor parted with over £200 before he realised that he had been taken in by an unusually clever humbug.

After pressing Spratt repeatedly without satisfaction, the victim went to the police, who found that, glaring as the case was, Spratt had operated so cunningly that the task of bringing him to book would be no easy one.

As he was an undischarged bankrupt, however, and had committed the above fraud without disclosing this fact, a warrant was automatically issued for his arrest.

But Spratt has always been known as a decidedly slippery customer, and on no fewer than four occasions, when he has fallen into the hands of the authorities on charges of fraud, he has contrived to wriggle out by dint of his uncanny cunning.

Bulky dossier

Sergeant Wrangells, however, decided that Spratt should not slip through his fingers, and, following the example set by so many others, requested access to our dossier.

He was surprised at its voluminous contents, and, apart from borrowing several documents of importance, took the names and addresses of numerous complainants whom Spratt had swindled.

Bearing in mind the repeated occasions on which Spratt has managed to evade the law before, we are proud to record that the sequel in this instance was a happier one.

The other day Spratt was brought up before Mr. Basil Watson at North London Police Court on three charges of fraud, and sentenced to twelve months' hard labour.

That he was not sent for trial before a judge and jury, in which



Thomas Henry Spratt

case he would undoubtedly have been given penal servitude, lies in his craftiness in pleading "Guilty" at the critical moment.

At any rate, it is comforting to think that he is now under restraint.

Fourfold bankrupt

Rarely have we encountered a more accomplished rogue, or one who has met with such sustained success.

Although he has officially been "caught at last" in respect of crimes which, in the aggregate, only involve £330, he has obtained and dissipated tens of thousands.

On four occasions he has been adjudicated bankrupt, the last being in 1925, when his liabilities were more than £10,000! Assets, of course, were negligible.

His victims were drawn from all classes. Widows, ex-Army officers, even out-of-works, men willing to hazard their savings in one last, frantic effort to recoup their fortunes, all came as grist to his mill.

Let us look at the experience of one of his "smaller" victims—Mr. W. H. Murdoch, of Drayson Mews, Kensington, who was introduced to Spratt by an ex-officer named Captain Noel Hill.

The latter, it appears, was joint director with Spratt in a company called Motor Transport (London),

Read the Great New Series of True Murder Stories commencing in "The People" next Sunday.

Limited, which was supposed to ship expensive cars overseas.

Mr. Murdoch was a garage-owner, and Spratt, in connection with his work for the above company, hired a car for his personal use.

He talked so impressively and in terms of such high figures that Mr. Murdoch made no attempt to submit his bill until it reached £125.

Then he asked for something "on account," and, with a lordly gesture, the magnificent Spratt promptly tendered a cheque for £100, drawn upon the Northern Banking Company, Ltd., at its Belfast branch.

Gigantic haul

Alas! this cheque came back dishonoured, and by that time Spratt was not available to answer any awkward queries.

In his despair, the garage-owner, who had discovered that several other worthless cheques were in existence, went to the captain who had introduced him to Spratt.

This gentleman, however, had himself been thoroughly taken in by Spratt, who had robbed him of no less than £12,000!

Every penny of this money had been obtained from the captain on specious promises of huge profits that had never materialised.

Finally, through Spratt's cruel machinations, this once-wealthy officer was reduced to bankruptcy.

Many indeed are the victims who have been similarly fleeced of sums, large and small, by Spratt, who has always lived upon the fat of the land, and who is well known in many of the most fashionable and exclusive hotels in the West End.

The various schemes that Spratt has launched, though not so numerous as his victims, are plentiful enough, so much so, indeed, that an official of the Bankruptcy Court once said that he was a man who could have sold sand in the Sahara.

Saved from being bitten

His downfall was really attributable to a man who was wise enough to consult JOHN BULL a short while ago before parting with £250 that Spratt wanted him to invest in a proposed garage and hire-service depot.

On our advice he severed all connection with this scoundrel and a little later wrote to us authorising us to hand over all his papers to the police, who, eventually, found them of great service in establishing Spratt's fraudulent intent.

The concluding paragraph of this letter speaks for itself. It runs:

"I thank you a thousand times for your help in saving me the £250 which I would no doubt have lost had I gone into partnership with Hart Spratt."

It is this spirit of co-operation that has proved disastrous for many a wrong-doer.

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Post us your remittance for 30/- or 25/6 for this Ideal Coat, giving us your height and size round chest, give waistcoat, stating whether BLUE or FAWN SHADE is preferred.

IN NAVY BLUE OR FAWN.

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(Near Moorgate Train and Tube Terminals).

No jumpy feeling NOW when I drive through traffic



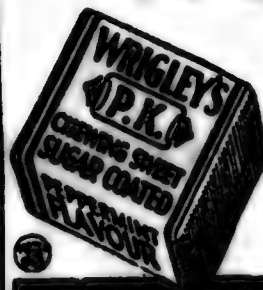
A feeling of strain takes half the pleasure out of driving. Even experienced motorists are apt to feel the effects of nervous tension during a long spell at the wheel.

Nothing relieves this tension so effectively as Wrigley's Chewing Sweets. The act of chewing, as motorists have discovered, has a gentle soothing effect. The healthful cleansing action of Wrigley's refreshes the mouth—steadies the nerves. Your doctor will tell you so.

Dentists and medical men also recommend the regular use of Wrigley's after every meal—because it aids digestion and cleanses the mouth after eating, drinking or smoking.

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The Sentence of the Court



A SLEEPY "HOLLER" to MARS

Post-Office Comedians

WEAR-
ING the
uniform
of the
Royal Com-
pany of Archers

and the worried look of a man whose job is several sizes too big, Sir W. Mitchell-Thomson, Postmaster-General, pleaded "Not guilty" of loitering.

"The accused," said Mr. Watchdog, K.C., "is an adept at making the worst of several worlds. His private hobby is archery, and in public life he has afforded ample evidence that his mind is attuned to the bow-and-arrow period.

"Lately, however, he has tried to leap from the remote past to the equally remote future, by accepting a radio message for transmission to Mars from a man who solemnly announces that he has a lady friend there who is really very sweet."

"When the postal department was asked its reasons (if any) for lending itself to this comic stunt, the answer was that the message had been accepted as 'a commercial proposition' at 1s. 6d. a word, as 'It is not the habit of the Post Office to refuse profitable business.'

"But our Postmaster-General must not think he can get a reputation for business acumen quite so easily.

Taxpayers do not look to the department for this sort of comic relief, but rather for relief from excessive telephone charges and high postal rates."

Mr. Stripsplitter said that whatever his client did or failed to do was wrong in the eyes of certain critics. When the department refused to deliver telegrams at late hours or to remote places Sir William was told that he lacked enterprise. Yet when he showed his enterprise by accepting a message for Mars he was attacked on some other score.

"If such childish stunting is the prisoner's idea of enterprise," said Mr. Justice Bull, "it is a perfect example of the 'Penny wise, pound foolish' policy."

"We are asked to admire the confidence trickery of a public department in defrauding an eccentric person of a few shillings for a message which it knows it cannot deliver; while the same department obstinately ignores the enormous revenue which it might derive from the proper exploitation of its own life insurance scheme or the restoration of penny postage."

"What could be more ridiculous

than a department which accepts messages for Mars, but declines to put its own telephone subscribers into communication with the Channel Islands? And in a dozen other directions the prisoner, by ignoring obvious opportunities for increasing business, has been guilty of neglect of duty."

"Certainly he is not going to delight a Holborn 'phone subscriber, who cannot dial a girl a few streets away, by informing him that he can send an invitation to the movies to a perfectly sweet lady alleged to be living in another planet—which may possibly be inhabited, but may be as empty as the cranium of a moribund bureaucrat."

"A person who spends half his time loitering in the past, playing at being a William Tell, and the other half loitering in the present, waiting to receive messages from another planet, is not likely ever to make a success of running the Post Office."

"I must direct that the prisoner be appointed a Royal Commission (with power to co-opt other comatose Members of the Government) to investigate the Mars canal system on the spot, and to remain there until the receipt of a telegraphic summons to return."

TWO REMARKABLE RECORDS BROKEN

Warehouseman's 600 Guineas—Whose £4,000?

I WAS simply flabbergasted when I got your wire!" Those are the words of the Yorkshireman who has just carried off a record one-week prize of 600 Guineas in "Bullets" Competition No. 691.

"Simply flabbergasting" are the very words to describe the record must-be-won prize of £1,000, which we are now offering for a "Bullet."

Every reader who is trying for the "Bullets" £1,000 can learn something from this winner, Mr. W. F. Crabtree, of 58, Heidelberg Road, Bradford, a plodder who has plodded to success. His letter bubbles over with enthusiasm for "Bullets."

Proud boast

Now it is easy to be enthusiastic when you have just won a big "Bullets" prize, but Mr. Crabtree's enthusiasm was born long before his top-line "Bullet." It must have actually contributed largely to his success.

"I can claim to be one of the oldest Bulleteers," he says, proudly, "and I have hit the target about a hundred times since Competition No. 1."

"Since No. 1" enthusiasts are many in the ranks of "Bullets" competitors, and Mr. Crabtree supplies the reason.

"Apart from the monetary in-

ducement," he declares, "I have derived a considerable amount of pleasure from constructing 'Bullets' as a pastime."

A family man of middle-age, with two grown-up sons, Mr. Crabtree is employed as a warehouseman in a



Mr. W. F. Crabtree

Bradford firm of piece-good manufacturers. Every such man on the wrong side of forty knows that feeling of anxiety for the future which comes with the first grey hairs.

For Mr. Crabtree, the what-might-happen bogey has been killed. "Thanks to JOHN BULL and 'Bullets,'" he writes, "I am not particularly worried now."

Complete confidence in the adjudicators and a conviction that he would ultimately head the prize-list have helped Mr. Crabtree to the top of the "Bullets" tree.

Here we are again! The "John Bull" Xmas Annual on Sale November 8, 68 pages for 6d.

"Study the winning lines," he urges those who would follow him. "Stick to the job, and if your 'Bullet' is a good one it will receive the award it merits."

There is a wealth of humour in the "Bullet" which has brought wealth to Mr. Crabtree—FATHER'S SHIRT—LIKE COUPONS—"MILES OUT."

Sensational triumph

We should not be surprised to learn that the "Bullet" was based on his own experiences of football forecasting, just as last week's £2,000 "Bullet" was taken from the happy prize-winner's own experience of life.

"My wife," concludes the winner, "joins with me in sending a thousand thanks to good old JOHN BULL, and wishes for continued success."

We appreciate Mr. Crabtree's good wishes, but we are not content merely to repeat the "Bullets" successes of past months.

From the success of the 600 Guineas offer, JOHN BULL steps forward to the sensational triumph of a record must-be-won prize of £1,000 for a "Bullet."

On Tuesday, November 27, we shall be posting a £4,000 cheque to one of our readers. Whether or not we post it to you depends on whether you now turn to pages 42 and 43.



Country Health for you!

"Ovaltine" brings to you the health and vitality of the open country.

Malt from sun-ripened barley, creamy milk from England's richest pastures, eggs delivered from selected farms within a few hours of being laid—these products of the sunshine and health of the country are concentrated in "Ovaltine" in the form of a delicious beverage.

Every particle of "Ovaltine" is nourishment—correctly balanced, highly concentrated, easily digested, health-giving nourishment. No other food can, to the same degree, build up healthy bodies, sound nerves and alert minds, for no other food is prepared from the same ingredients. Drink "Ovaltine" daily and enjoy the good health which it assures.

OVALTINE

Builds-up Brain, Nerve & Body

Prices in Gt. Britain and Northern Ireland, 1/3, 2/- and 3/0 per tin.

P. 08



'Well, if that isn't my photo!'

"See Mum, they've made me into an advertisement. What will Mr. Rawlins say? It's my photo in the paper and there's no one could speak better about Robin Starch than me, Mum. Lots of things I learned when I was a girl you don't need to learn now, because Robin Starch does them for you—gives you the gloss—makes your iron go nice and smooth! And it's quite true what it says here, I'm all for Robin Starch for good work and a lovely glossy finish. And as for Reckitt's Blue, I've known it all my life for keeping white things white. Why, Mum, Reckitt's Blue! It what you must have! It's like a good drying day or a nice fire to get your irons hot."

ROBIN Starch



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DESIGN OR ACCIDENT?
A Manual of Birth Control
By MICHAEL FIELDING

Preface by H. G. WELLS Five Diagrams

"When the adult citizen has gone through these pages he or she will have all the mastery of his or her sexual self that knowledge can give."—From H. G. Wells' preface.

Paper 1s. Pictorial 1d. in 1s. Cloth 2s. 6d.
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YOU MUST HAVE THE RIGHT DIET

One point on which all Doctors are agreed is that to maintain or regain really good health you must have a properly regulated and balanced diet.

Those who would like a little free expert advice on this very important subject should write to the great health expert, EUSTACE MILES, M.A. (Dept. D.B.J.), 40, Chandos Street, London, W.C.2, who has given permanent relief of various ailments and troubles to many thousands and has put them on the straight road to physical and mental fitness. Mention any ailments and details of average daily meals. Write name and address in capitals, and enclose 1d. stamp for postage.

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If Columbus shaved with a daymark blade

He'd be the first to say,
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The days of the week marked on every Myatt Blade
ensure that each edge is used and rested in turn.
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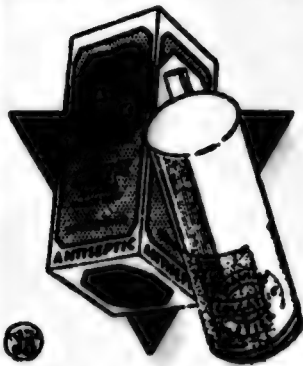
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COLGATE'S SHAVING STICK

Softens every single hair

Words Winged to Women

ARE MEN FIT to MARRY?

by MABEL
HORNER

Women Left in the Lurch

I AM saddened by the obtuseness of those elderly magistrates, sometimes unmarried, who, when some deeply wronged woman appears before the Bench in search of help, rudely inform her that the "law is too heavily weighted on the side of the woman."

What, in the name of common-sense, do such idiots mean? It does not matter how far we advance along the lines of equal citizenship, Nature has irrevocably ensured every woman who is a mother being heavily handicapped.

No matter how poverty-stricken the home, nor how many children there are, the man is the free agent. He can, and he does, when he is sick of it, put on his cap and walk out. Often he disappears.

Of the huge stack of letters that has reached me from women this last week, nearly two-thirds are from women who have been deserted. Their problems cause me acute sympathetic distress.

Batch of victims

"I have taken him back again and again after cruel behaviour," writes one. "But he could not keep away from drink. Finally he left me altogether and went away somewhere to the north, since when I have never heard of him nor received one penny towards the keep of myself and my child."

Again: "Eleven years ago I was granted a legal separation from my husband, with a maintenance order. He just disappeared and I have never seen or heard a word of him since."

Another deserted wife is a visitor from Canada. She came over here with her husband and child on a holiday. No sooner had the little family reached these shores than the husband disappeared, though he had taken care first to possess himself of all their joint cash.

There is no need to multiply instances.

There is a sad similarity running through all. Things grow difficult, finances are strained, and the man—disappears.

Sometimes finances are not strained, but love fails. The man walks out, and the wife is left destitute. Sometimes a business is not flourishing. Things are heading for a crisis.

Instead of facing the situation together, the man walks out and leaves the woman to wind up and face the creditors alone.

Sometimes a man is attracted by a younger, prettier face. One such saved secretly every penny he took in his business over a term of months; then, instead of paying his bills, just took passage to the Antipodes with his young paramour and left his wife to clear up the horrible mess of business debts, family still uneducated, and the world to face anew on the eve of her fortieth birthday.

The law weighted on the side of the woman? I think not. If it was even equal on the side of the woman it would see to it that a wife was legally entitled to a proportion of income.

It would make legal provision for children. It would make it impossible for a business man to bank his earnings for private wickedness and chance whether his children were provided for or not.

Wrong kind of law

Now, please, do not let every lawyer shout at me at once. I know the law does not disregard these matters. The law stands ready to give a cruelly deserted woman a separation order or order for maintenance. It will even send a man to prison if he does not obey—if it can catch him.

In fact, the law does anything and everything it can to lock the stable-door after the horse has gone.

What thinking women would like is a



Commandant Mary Allen, Head of the Women Police, who time and again have proved friends in need to deserted wives

change in the law to keep the horse harnessed to duty on the spot!

Meanwhile, what are the poor women who are deserted to do? I am asked this question with so much regularity that I must give just the plain advice I should follow if the case was mine.

If children were in question I should, as these women always do, invoke the law. But in hundreds of cases things have come to such a bitter pass that the man has not got the money to pay.

Simple justice

The problem, then, as regards the man is insoluble. The women, until we get that family endowment Bill into law, must perforce invoke the Poor Law, and do what she can to earn an income for herself and little ones.

There should be no reluctance to take up any work that offers. There are thousands of women better off who would value daily household help if they could get it. If I was a deserted wife and such work offered I should take it.

If no children were in question and the man walked out, did the "hat trick," I should summon every ounce of pride I had and let him go.

I should not worry, as dozens of my correspondents do, about "meeting another and not being able to marry." My motto would be, "Once bitten, twice shy!"

But since that is advice that every woman is not likely to follow, we must work for another change in the law—namely, to make desertion over a term of years grounds for a divorce that the poorest woman may obtain. It is simple human justice, very long overdue.

Problems of Life—by The Rev. R. J. CAMPBELL, D.D.

The STRAIN of CRUELTY

SIR GILBERT PARKER, the famous novelist and man of letters, has written a very readable story based on the Bible narrative of the life of David, King of Israel.

It is an unusual departure for a writer of such eminence to make, but the result amply justifies it. The book is entitled



Sir Gilbert Parker

"The Promised Land," and compels one to realise what a wealth of dramatic material the life of David must have contained.

He was a great adventurer, a great soldier, a great leader of men, a great sinner, and a personality so mighty and so lovable that he lives in the memory of his race to this day as none other has ever done.

But there is one point in Sir Gilbert's

book where imagination halts and shivers. Let me quote the paragraph:

"It is hard to feel in direct relation with that crude, partly civilised people who savagely mutilated their enemies and destroyed by barbarous methods—by saws and hammers and burning and other harsh things. . . . Blood and death were the symbols of faith in Jehovah."

"Blood and death were the insignia of all nations until Christ was born in Bethlehem; and blood and death have from that day to this been the signs of strife between the evil and the good, the tyrannous and the obedient, the beautiful and the ugly, the lovely and the licentious—the everlasting struggle."

SIR GILBERT pungently reminds us that in our own country a hundred years ago men were hanged for stealing a sheep or a loaf of bread, and a sailor who had broken naval regulations was flogged through the fleet from ship to ship.

Have we yet risen above it? Not very far, I am afraid. The Great War is but a recent memory, and things were done in the Great War that are dreadful to think of.

The callous infliction of pain was

not uncommon, and the whole world has been the worse for it.

There are natures that take a delight in torturing the helpless, and if physical cruelty is forbidden by law there are other kinds of cruelty which are still practised and go unpunished.

THE hunting of defenceless creatures for sport is a form of pleasure which the public opinion of the future will as surely condemn as it has already condemned the infliction of the death penalty for theft.

But can condemnation pierce to the quick in the man who breaks a woman's heart by neglect and covert scorn? It is a sad fact that the people we can hurt most are the people who love us best.

The Society for the Prevention of Cruelty to Children is still needed and still bringing startling things to light; but what can it do with the tyrant in a home who daily strangles with his sneers the courage and self-confidence of a child?

There is no more wicked crime against a human soul than that of rendering it afraid and unfit to face the world.

If there be a hell, the habitual pain-makers should have the hottest corner in it.

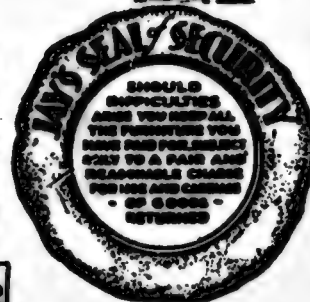
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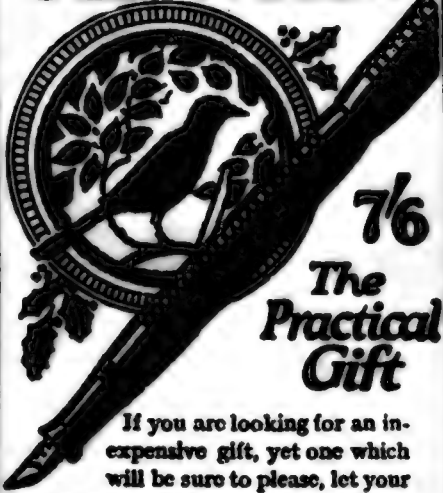
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The Home Forum—Conducted by MABEL HORNER

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WHAT WOULD LOVE Grown Cold YOU DO?

THE tangles into which homes can twist themselves are as many and as varied as the homes themselves.

"I am opening my mind quite freely, because I honestly wonder what you would do if your life was like mine, and because my neighbours, who know how I feel, want to read your answer."

This writer is a married woman, well on the right side of forty. She married in her early 'teens and has a son of eighteen and a daughter of sixteen. Her husband is turned fifty, a man in steady employment, who gives his wife a fixed sum on which to keep house.

"But for years we have not occupied the same room. . . . My husband complains that now, at his age, all he wants is a woman to cook and keep house for him. I have not been at all well lately. . . .

"My family doctor agrees that my distress is due to the state of strain. He kindly undertook to have a word with my husband, . . . but there has been no change.

"I then made enquiries to see if I could not get a separation order, but was told it was quite impossible, as there was no cruelty. But what is a broken spirit and mental torture but refined cruelty?

"I suffer from the longing for complete companionship, and wonder what would happen if I met someone else I could really care for. Only the memory of my

dear, dead mother, who gave me a decent upbringing, keeps me straight."

I am profoundly thankful for the memory of that "dear, dead mother," though honestly I should have thought that being mother to a grown-up son and daughter was enough to keep any woman's feet in the path of decent, self-respecting life.

For the rest, I must just as honestly disagree with the tone of this letter. Here is a decent, honest workman, in full employment, who values his home and works hard in all weathers to support it.

But because age is overtaking him and vitality fading, his wife—mother of his children—talks of separation orders and dreams of younger men whom she might meet for more satisfying companionship.

I do not say that her situation is not trying. It is one of the results of the silly reticence that hides the facts of life



Mabel
Horner

from the young when they enter into unions of great disparity of age.

But I cannot feel that this applies so very heavily to my correspondent. She is not exactly in the flapper stage herself. Her nerves suffer because she broods on only one form of love's expression. Health is very largely a matter of mind control.

The sweetest, truest homes I know are those where the physical side of love recedes naturally into the background as the years roll on and where its place is taken by a kind of tender companionship that shares a great many other interests in life.

Children are the greatest of all bonds between a man and woman. Home life cannot decline where father and mother together are determined, as far as possible, to launch their young ones safely in life.

To take one another "for better or worse" does not mean "going astray" when one partner shows signs of age before the other. To those with the right conception of married companionship there is absolute horror in the thought.

Mothers in Council

Scrap GUY FAWKES!

MRS. BROWN, of 8, Camden Grove, Chislehurst, is in the right when she declares that anything that affects the nervous health of little children is of national importance. Just now she is disturbed at the dangers attending Fifth of November celebrations.

"Horrible paper faces are being sold everywhere to children, and the black ones are especially dreadful to tiny tots. Of course, older children think it fun.

"A girl of fourteen, with two younger boys, all wearing leering masks, jumped suddenly from behind a garden-fence, scaring my wee folk, aged respectively two and three, almost into fits. Now they are always waking up in the middle of the night, screaming in terror.

"The coloured matches children throw about bring great danger of setting themselves and the premises on fire. I think all fireworks and masks should be forbidden by law. I should like to see the silly Fifth of November dead and buried."

Most people with children to care for will agree with this mother as to the terrible danger of suddenly scaring tiny children. Timid ones have sometimes been made into life invalids by the trick. Children should be taught that there is no "fun" in frightening others and that the stronger should protect the weak.

But there is a lot of pleasure in a good bonfire and fireworks under grown-up supervision. Stringent regulations surround the sale and letting-off of fireworks.

Parents should acquaint themselves with these and range themselves alongside the law, for undoubtedly, as the Fifth of November comes round, there is a lot of law evasion. Mrs. Brown speaks with knowledge when she emphasises the dreadful danger of fire.

Women Who Dared

Helpers

ROYALTY is cut off from the ordinary work of life. Kings and queens have specified State duties to perform. Lesser royalties move within prescribed limits. They open bazaars and flower-shows, they lay foundation-stones, but they do not soil their hands at back-aching toil.

H. R. H. Princess Arthur of Connaught dared to break through this time-honoured tradition. She has qualified as a State-registered hospital nurse.

She did not shrink from the severe training required. She rose early and worked late. She became an ordinary probationer at St. Mary's Hospital, Paddington, known only to the patients as "Nurse Connaught."

She worked in the wards and operating-theatre. She liked to help the police with casualty cases. It meant contact with dirt, disease, and dreadful sights and sounds of suffering.

She suffered from the strain of being always on her feet. She broke down in health as a result of poor food and bad cooking. She laid up for a time and again went on.

As a result, important people are being taught that nurses are not machines, capable of running endlessly without good food, fresh air and sleep.

They are learning that the nurses' uniform is out of date in many details, uncomfortable and ugly. But because a Princess is proud to work in it there is every likelihood of the lot of our splendid hospital nurses being gradually improved all round.

[Correspondents who wish their home problems treated in this column are invited to write to Mabel Horner, The Home Forum, JOHN BULL, 93, Long Acre, London, W.C.2.]

HOME Chancellors

£ s. d. and the Law

A TERRIFIC task will presently confront Mr. Churchill as Chancellor of the Exchequer when he comes to the task of balancing his Budget. The eyes of the whole nation will turn in his direction.

Mr. Churchill thinks in millions. The housewife thinks in pounds, shillings and pence; that is the only difference. Yet the housewife's results are just as important to the nation when considered in terms of human welfare.

A woman, writing to the "Home Forum," complains that while her husband is in steady work earning £4 a week he hands her only £2. Out of this she has to pay rent, coal, gas, clothing and food for the family, which consists of herself and husband and five children.

She is a hard-working, faithful wife, and a good mother. The husband has found another attraction and the half of his income which he keeps in his own pocket is frittered away in this direction.

That his wife's only legal remedy for this most unjust state of affairs is to apply for a separation order points to a sad flaw in British law.

This man, shirking his plain duty to his home, declares bluntly that he would go to prison rather than pay on a separation order. He wants his home to live in. He wants half his income to play about with, exactly as though he was single.

As the law stands, if he was pressed on the point he would probably just disappear. A change in the legal right of the wife to a just share of her husband's income would remedy this state of affairs.

The law is not for the just, but for evildoers, and the man who will not help properly to bring up his family is very evil.

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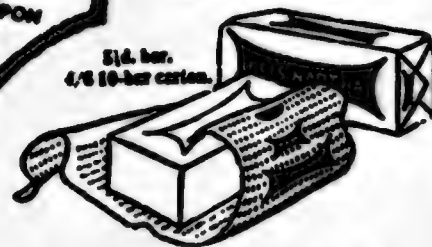
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some idea of the wonderful value offered? Save your wrappers from 5½d. bars (wrappers from Free Samples not eligible) Send your Fels-Naptha wrappers, with your name and address, to address below. See full particulars on coupon, which is, itself, worth six wrappers.



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Human Documents

A GIRL'S TRAGIC FATE

Mother's Dread Secret—Disgraceful Cottage Conditions

I WOULD indeed be grateful if you could assist me in obtaining the release of my daughter, aged twenty, who is confined in a Catholic home, and who is about to be shipped to Australia against her will.

Four years ago I lost my dear wife, and you will agree that a man finds a difficulty in explaining facts of life to a young girl, thus my daughter's ignorance in such matters was probably taken advantage of; at all events, she gave birth to a child when she was eighteen.

When the child was six weeks old, I put it out to nurse so that my daughter might return to service, instead of which she was sent by a lady guardian to a Catholic home.

My girl was instructed to visit me with the explanation (which she herself was led to believe correct) that she was being sent to a situation at Swansea, but I subsequently discovered that she was to remain there for two years.

She was due to leave last August, and two days before the date of expiration I interviewed the lady guardian to enquire about my daughter's return, but she informed me that she was sending her to Australia. On reminding her that it was without my consent, she replied that it was not needed.

I have a brother and also a brother-in-law in Australia, and they both assure me that the country is not suitable for a delicate girl of my daughter's type, but the local paper stated that the girl was going out to her uncle.

My daughter is not allowed to write except at the dictation of the home officials, yet I received a letter which she smuggled out saying, "Dear Dad, do try to get me out from here before it is too late, or I shall go mad."

The Mother-Superior admits that my girl has borne an exemplary character while in the home, but apart from my indignation at having her despatched overseas against her will, I dread above all things, that she may be influenced by the Roman Catholic priests.

HUMANIST says: So long as your daughter was not sent to the home at the instigation of a magistrate, no one has the power to detain the girl against her will, nor can she be despatched abroad, if she has no desire to go. You should apply to the court for an injunction to restrain the home from exercising undue influence upon her in relation to the Australian project.

I am sorry to say this is by no means an isolated instance of children being detained in institutions once the parents have temporarily relinquished control. It is time that stern measures were adopted to place their activities within certain prescribed limits.

FIVE years ago, my sister married, and after a year her baby boy was born. When the child was a few months old, her husband was offered an engagement abroad, which was to last three years.

The salary and prospects so far exceeded anything he could otherwise make if he declined the offer, that my sister persuaded him to accept.

The three years have nearly expired, and in a short while my brother-in-law will sail for home. His letters indicate

how impatient is his desire for the anticipated reunion and the joyous times he visualises with his "bonny son."

Yet my sister is awaiting the return of her much-loved husband with feelings of mingled joy and pain, for she is wondering how he will take the shock of the revelation that his child is a helpless idiot!

I have beseeched my sister to indicate something of the truth when writing to her husband, but when it seemed that the child was only backward, she hoped and prayed he would grow normal.

Later, when the medical verdict of hopelessly mentally deficient was pronounced, any suggestion of acquainting her husband with the truth drove her frantic.

Now she imagines her husband will worship the child as she does because of his affliction. I wonder! My brother-in-law is no Superman, and the sudden shock and disappointment may culminate in bitterness and tragedy for all.

Do you think I should write myself and prepare him?

HUMANIST says: A very terrible tragedy indeed, and while a devoted husband would naturally console the distressed mother in her deep sorrow, I think your sister's act in withholding the truth is apt to place too great a strain upon the husband's powers of self-restraint.

I think you might be forgiven the little deception of writing him in confidence and breaking the news gently. Explain the mother's hope against hope for the child's improvement and her natural shrinking from disclosing the bald facts in a letter.

On his return your brother-in-law may be upset, but I am sure he will be gentle and considerate.

ON this page "Humanist" deals with difficult problems of life that may be yours. Names and addresses are suppressed so that the writers cannot be identified.

For the three most poignant and perplexing human problems published the Editor will pay £2 2s., £1 1s. and 10/6. The solution to your perplexity may help hundreds of others. Send your problems along to "Humanist," with stamped, addressed envelope.

MY husband, an old soldier, has been given an exemplary character in all the situations he has held as cow-man. He was compelled to leave his last place as head-cowman owing to a change of ownership of the farm, so he advertised for another post.

Included among several replies was a telegram asking him to call on a gentleman farmer, and subsequently my husband was engaged.

Three weeks later a farm-waggon was sent to move us into the cottage, where we are now.

Upon arrival, we discovered the cottage to be indescribably dirty. The sanitary arrangements defied description, and the entire place was infested with rats and mice.

We have five children, and naturally feared for their health, so my husband stayed at home two days and worked to make the place habitable.

On the second morning the farmer sent a note asking my husband why he had not reported for work. He replied that he was making the cottage habitable, and would report the following morning for work.

The sequel to this was a note charging my husband and an intimation that the rent was 3s. weekly; also we were to clear out in a month's time. Meanwhile, the farmer has offered my husband piece-work at a small wage to keep us going until our time is up to leave.

What worries us is that the farmer hints at bad reports concerning my husband, and yet all his references are excellent.

It looks as though we shall soon be homeless as well as workless.

HUMANIST says: You have been very badly treated indeed, but I think your husband made the initial mistake in failing to report to his employer on arrival and asking for leave of absence to clean the cottage.

Your husband is entitled to an explanation concerning the alleged bad reports referred to.

But as your husband received several replies from the previous advertisement, he should not be long in obtaining employment, and it is my sincere hope that he may soon do so.

KNOTS UNTIED

Debts of Honour.—Unless your late father left estate upon which claims might be entered, his creditors cannot legally force you or your step-mother to clear them. But I naturally imagine you will both wish to pay for any articles bought on your behalf.

Fitter and Bigamous.—Although your husband's marriage with you was bigamous, you must apply to the court for a decree of annulment before you can marry. In view of the misery you have experienced from this union, I sincerely trust your second venture will prove a happy one.

Right to Name.—By virtue of your fiancé's parents' subsequent marriage, he is now legitimate under the provisions of the Legitimacy Act, provided there was no legal barrier to the marriage at his birth. Thus, contrary to his father's vindictive public announcement, the son is entitled to use his name.

Lustful Jilter.—Your lover treated you disgracefully. If, after jilting you once, he induced you, on the pretext of a reconciliation, to wait upon his mother only to make you a victim of his lust, with disastrous consequences, and jilting you a second time. The organisation whose address I send you by post will help you regarding your confinement and affiliation proceedings.

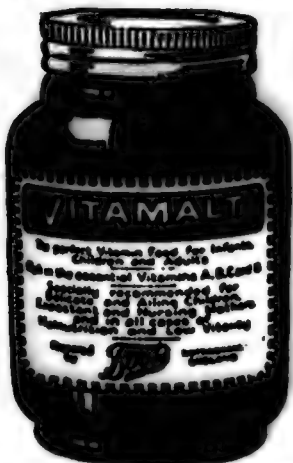
Unwelcome Bill.—I have always understood that hospitals existed for the necessitous poor; thus I fail to understand why your friend, a domestic servant, was presented with a bill for treatment of her fractured arm. To my mind, the fact should form the subject of an enquiry. The girl's employer liable under the Workmen's Compensation Act, if the accident occurred in the execution of her duties.

A Father's Test

The three years have nearly expired, and in a short while my brother-in-law will sail for home. His letters indicate

VITAMALT

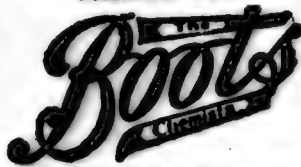
"The Perfect Vitamin Food"
FOR INFANTS, CHILDREN and ADULTS



Specially recommended for Delicate Children and for Nursing and Expectant Mothers

Price 1/9 and 3/- per jar

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OVER 800 BRANCHES IN GREAT BRITAIN

BOOTS PURE DRUG CO., LTD.; NOTTINGHAM

What is this Cob?



It is what you have been missing!

It is a "Safety-in-Traffic" Cycle. When the policeman signals "Stop" the average cyclist must dismount. Not so if his cycle is a Humber "Cob." He simply places one foot on the ground and waits in comfort for the word "Go." So non-fatiguing for touring, too.

OBTAIN DETAILED CATALOGUE TO-DAY of full range of 33 cycle models.

or see them at STAND 15, Olympia Cycle Exhibition.



HUMBER LIMITED, COVENTRY, AND PRINCIPAL DEALERS.

WATCH



YOUR EXPENSES

KEEP a sharp eye on your expenses, no matter how unimportant they may appear. Small amounts wasted soon run away with an alarming proportion of your income: small amounts saved and invested in National Savings Certificates grow rapidly into a very comfortable sum. Every shilling you receive and invest in Savings Certificates becomes one-and-sixpence in ten years—a clear profit of 50%.

National Savings Certificates can be obtained in single documents representing 1, 5, 10, 25, 50 and 100 Certificates, costing 16/-, £4, £8, £20, £40 and £80 respectively.

Savings CERTIFICATES



Any room's a ballroom now!

Roll back the carpet and pile the chairs on the table... start up the jolly old Decca and you're at the Savoy or the Embassy, or wherever your favourite band hangs out. The Decca's very hot on dance music—its range does full justice to the soprano sax, as well as the throbbing of the banjo, and you don't miss any of the fancy stuff that's the drummer's special pride. Is the Decca loud enough to dance to?—it's just exactly as loud as the band that makes the record!



THE NEW DECCA

Write for full Catalogue of Models, including the Decca 22 at £28-17-6, 33 at £28-10-0 and Models up to £28-8-0

DECCA (Dept. 11), 32, Worship Street, E.C.2.

Sole manufacturers and patentees, The Decca Gramophone Co. Ltd.



Mrs. E. J. Harris, Church House, Upper Sapey, Nr Worcester, whose varicose leg is completely healed

'Healing is Believing'

Tormented with varicose leg Mrs. Harris found complete relief in Clarke's Blood Mixture. To other sufferers she recommends the remedy that has been famous as a Blood purifier for more than 70 years. She tried it and proved its worth. Benefit by her experience. Just as good for Abscesses, Swollen Glands & Eczema. 2/- per bottle—Six times the quantity, 12/-

**Clarke's
Blood
Mixture**

When outward application is also required
Use CLARKE'S MIRACULOUS SALVE.



SHARP'S SUPER KREEM TOFFEE

to Asthma
sufferers
Instant
relief!

Potter's Asthma Cure makes breathing easy, gives comfort by day and peaceful sleep at night. It works wonders in Bronchitis, Catarrh and Whooping Cough. Best remedy for Bronchitis of Children. Keep a tin handy. Entirely free from opiates. Of all chemists 1/6, or direct post free 1/9.

**POTTER'S
ASTHMA CURE**

Send for Free Trial

of Potter's Asthma Cure, Smoking Mixture and Cigarettes, together with booklet "Are you Asthmatic?" which will be forwarded to all who write mentioning this paper and enclosing 2d. stamp. Address:—Potter & Clarke, Ltd., 60 Artillery Lane, London, E. 1.

Our Letter Parliament

CHURCHES THAT CRUCIFY

OFTEN, in the gloaming, the crosses that marked many a road-crossing in Flanders assumed gigantic proportions. It was easy to "feel" the huge Christ figure undergoing torment as we marched past. Memory does not dim the impression. The Churches crucified Christ in 1914. In that year they failed humanity. A famous Church dignitary said that if the Sermon on the Mount were put into practice, society would fall to pieces in a week. Why not? A new nation might arise from the chaos. On the ruins a more stately temple might be built.—*Philo, Fife.*

Abject Failure

The Churches have shown a lamentable lack of tact in their dealings with the masses. They have shown an unwarrantable apathy to the great cause of peace. Their attitude towards the young generation is antagonistic. They draw rents from acres of slumlands. They draw huge amounts annually as royalties from coal mines, while thousands of miners and their families live on the verge of starvation. In short, the Churches have proved themselves to be totally incapable of approaching in a God-fearing manner the problems affecting the people and the country.—*W. B., Aldershot.*

Cure Refused

Without any doubt it is the people who have failed the Church. For centuries it has been expounding the same creeds and doctrines which are based on the Ten Commandments, and no sane individual can possibly deny that strict adherence to these divine laws is productive of anything but the nearest approach to human perfection. As well might one accuse a doctor of failing to cure his patient because the latter obstinately refuses to apply the remedy prescribed by the medico as to charge the Church with failing the people.—*H. L. G., Wembley.*

Double Failure

Both Church and people have failed—the Church to shed its obvious shams and hypocrisies; the people, especially the rising generation, in faith. The latter has penetrated the veil of mystery with which Church dignitaries seek to enshroud religion; the ill-paid farmland serfs compare high-falutin sentiments from the pulpit with the picture of the parson revelling afterwards with the squire and other powerful notabilities, with the very "bosses" to whom our land system so infamously "ties" them. Even the yokel is enlightened sufficiently nowadays to "see through" this endeavour to run with both hounds and hare.—*J. D. H., Wilham.*

The People Know!

A man out of a job needs clothes before he can accept one offered; a woman, whose husband has deserted her for another, needs solace and advice; a man is dying in the middle of the night and seeks spiritual consolation; another woman's husband has died and she has no money for the funeral—to whom can these folk go? to whom do they turn? In every case it is to their parish priest, the man who lives among them and knows all about their trials and difficulties. And they are never turned empty away. This is happening in the poorer districts of London and the big industrial centres every day. Has the Church failed the people? Never!—*W. M. J., Palmer's Green, N.*

People Who Annoy Me!

Original letters on this subject, not exceeding 100 words, are invited, as also are letters on any topic about which you feel strongly. 40s. will be paid for each letter published. Mark the envelopes "Letter Parliament."

We will also pay £1 1s. each week for the best suggestion for the topic for the next week's "Letter Parliament." Mr. F. A. Enslace, 42, Dawnay Road, Wandsworth, S.W., wins the £1 1s. this week for his suggestion above.

Stones for Bread

The Churches have failed the people. They have never taken a determined stand to save the oppressed from the oppressor; they have not denounced the evils of war as they ought to have done, but have used the pulpits as recruiting stations, sending millions of our innocent lads to an untimely death. They have not followed out the teachings of the Master Whom they profess to serve. To put the matter in a nutshell, the people have asked for bread, and the Churches have given them a stone.—*B. S., Notts.*

Criminal Silence

From the commencement of the industrial era the Church has stood by and watched business principles step in front of Christian principles. Food is destroyed, fish thrown back into the sea, production deliberately curtailed to maintain high prices. The worker struggles to exist, whilst speculators gamble with life's necessities. So long as the Church refuses to denounce these "principles" as anti-Christian so long will the Church fail the people and betray the trust of her Founder.—*M. E. D., Leeds.*

No Prizes

It is the people who have failed the Churches. The reason for this is not far to seek. Whilst political and other secular organisations offer an array of glittering prizes in return for the people's support, the call of the Churches is essentially one to self-sacrifice and service in the interest of others. It cannot be denied, however, that the "programme" of the Church is unsurpassable, and, given adequate support, would abundantly meet both the spiritual and material needs of the people.—*J. M. J., Barry.*

Printers' Pie

[Half-a-crown is paid to the sender of every item published. Mark envelopes "Pie."]

"NORFOLK NEWS AND WEEKLY PRESS":—"The Sailing Club held a TWO-DAY regatta ON MONDAY this week."

"SUNDAY NEWS":—"Night riding DAILY GETS WORSE, owing to the increasing number of cars."

"WESTERN GAZETTE" (Advt.):—"Spaniel for sale, accomplished dancer, UNDERSTANDS FIVE LANGUAGES."

"THE OBSERVER":—"Sugar Grown in England. The Grower's Difficulties. By our ARCHITECTURAL CORRESPONDENT."

"HAPPY MAGAZINE":—"Muriel was rather surprised to find him on her doormat, and he was mildly astonished to FIND HER ON THE OTHER SIDE OF IT."

"ISLE OF ELY AND WISBECH ADVENTURER":—"A live shell has been found at Kensington. It was probably fired during 1½ MILES, FARE 10. RETURN."

No War Reminders

The tenth Armistice day will soon be here, and millions of people will watch its celebrations, through its being on a Sunday. May the readers of JOHN BULL celebrate Armistice Sunday by refusing to countenance its memory by the attendance of military bands, soldiers and other trappings of war! The best way to do it is by the absence of any war reminders.—*J. H., Lancashire.*

Inventors' Chance

Every day our newspapers are reporting the theft of motor-cars from garages or from parking-places. It seems extraordinary that our engineers have not discovered some method whereby it would be impossible for a thief to be able to drive away a car with the ease with which it is now done. Surely some essential key-part could be invented without which it would be impossible to start a car.—*Motorist, York.*

To Those Who Hath

According to the *Bankers' Magazine*, the value of 365 selected securities rose by nearly 100 million pounds sterling during the six months from January to June. One would think, therefore, that the people of this country were better off in June than they were in January, until one reads in the *Ministry of Labour Gazette* that there was a net reduction of £105,400 in the weekly wages of the workers during the same period. The rich grow richer, while the poor become poorer.—*Worker, Clydeside.*

Optimistic Invalid

My wife, son and I are all very pleased with your "Bullets" cheque for £20. I am a cripple and cannot get out unless I am taken in an invalid's chair. Now I shall make enquiries about a self-propelling chair. I am an optimist through and through, even though I have lost the activity that most other people have. To me "Bullets" is a wonderful hobby, and I trust that I shall have the opportunity of competing for a long time to come.—*H. W. Smith, 125a, Southcliff Drive, Westcliff-on-Sea.*

POINTS FROM LETTERS

Surely God never intended us to be miserable?—*E. H., Sheffield.*

Elocution will not feed the Rhondda and other starving valleys.—*D. H. W., Gravesend.*

Within half a mile of me there are twenty churches, eighteen of which are always half empty.—*G. T., Hull.*

How many homes are there where family prayers or grace is ever said?—*T. M. S., Didsbury.*

Government of the people by the steeple and for the steeple—repudiated by the people at the Reformation—is now openly aimed at.—*H. C., Cambridge.*

This generation is too clear-sighted to accept as a basis for belief the dry theological maunderings of the average minister.—*W. A. R., Aberdeen.*

People expect the Church to be ready with her ministrations when somebody is hatched, matched or despatched, but do precious little to support it.—*F. W. C., Dor.*

The majority of people live so near the edge of poverty that any appeal to them must be through material things. A semi-detached municipal house is of more importance than a promised "mansion in the sky."—*E. D., Birmingham.*



The new price - 10d brings Williams Shaving Stick within reach of all

For tenpence you get the same full-size shaving stick, the same fine quality Williams Shaving Soap that for 30 years has been world-famous. But—with the new aluminium "finger-hold" which makes for a quicker rub-over—it's easier to use. A shaving stick is the most economical form of shaving soap you can use—and Williams most of all. You can use the rod. Williams Shaving Stick as a reload for the Holder-Top Outfit.

THE WILLIAMS HOLDER-TOP STICK 1/3



Complete in a polished aluminium, rustless, damp-proof container, it keeps your shaving stick fresh and free from dust. Reload it with the rod.

Williams SHAVING STICK

Men like the smooth, soothing shave it gives

MONEY FOR COUPONS!

How to make money by smoking BANDMASTERS

The coupons contained in Bandmasters are exchangeable for cash! You don't have to choose from a selection of gifts you don't want! Nothing like that! Bandmasters have set a new fashion.

Smoke BANDMASTER CIGARETTES SAVE COUPONS MAKE MONEY!



They pay you in hard cash!

All you have to do is to smoke Bandmasters. Then the fun begins, because there's no greater feeling on earth than drawing "dough for nix." That's the Bandmaster way. That's why if you smoke Bandmasters you'll make money!

Why you save money by smoking Bandmasters

Bandmaster Cigarettes cost only 4d. for 10, and 8d. for 20. They are pure Virginia Cigarettes manufactured by a firm who for years past have made cigarettes of outstanding quality. That's why you save money by smoking Bandmasters.

START NOW!
BUY A PACKET OF
BANDMASTERS
TO-DAY AND SAVE
CASH COUPONS
—THEY MEAN
MONEY!!

BANDMASTER CIGARETTES

Straight Cut Virginia



8d. for 20



MONEY FOR JAM!



MANUFACTURED BY MAJOR DRAPKIN & CO, LONDON

Far better than
cables as they
cause and keep
the. Nearly a
from excess
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stomach
and makes
"Bisurated"
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it is recommended
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MASTERS,

Douglas Stuart Ltd.

**DAILY S.P. LETTER
BUSINESS A SPECIALITY**

**No Limit on Singles,
Doubles, Accumulators
during Jamming Season.**

MANCHESTER NOV. H.C.P.

F O O B A L L
COMBINED WITH SECURITY
MOST LIBERAL ODDS

FOOTBALL

LISTS ON APPLICATION.
"DUGGIE NEVER OWES."

Write To-day—Don't Delay.
5, DRURY STREET, GLASGOW.

Safety First!



Safe as the Bank—John Bull
24 March 1928

BET WITH THE BIG TWO

SEND ALL YOUR FOOTBALL AND RACING BETS TO

DAVID COPE & ALFRED H. MAURICE

227, BATH ST., GLASGOW.

Letter Commissions accepted from 1/- up to any amount in accordance with our rules.

Daily Settlements. Winnings by return.

ALL POSTAGES PAID.

Best Prices on ALL FUTURES.

Football

SEND AT ONCE for the most up-to-date and novel

"CHALLENGER" CREDIT COUPONS

**NOTHING BARRED
NOTHING STARRED**

MORE SWAG FOR "DAVINGTON" Gaming Act No Game for Backers

SOME months ago, when returning from a race meeting, I listened-in to an interesting argument on tipsters. The consensus of opinion was that the bookmakers were a good first, trainers second, jockeys third, and owners a bad last.

THIS may be, but for the Cambridge-shire I intend coupling Fohanaun, for whom Mr. Solly Joel gave a public tip last week, with my each-way selection, Orbindos. There is no doubt that the son of Glasgerion-Thisle is an exceptionally fine-weight carrier, and also a model of consistency. In fact, in his last fourteen races, spread over a period of nearly two years, he has credited M. Joel with seven victories and has been unplaced only on two occasions.



E. D. Gault, trainer of Orbindos

AS a two and a three-year-old, Fohanaun used to leave the gate like a flash, but last season it looked as if he had lost the art, and he certainly threw away two or three big sprints by making a slow start. However, in the Select Stakes it was evident that Walter Earl had induced him to mend his ways.

SOME good judges consider Mr. Joel's champion a miler. I prefer him at this distance, but have always been of the opinion that he was a very unlucky loser to Priory Park in the City and Suburban, which is run over a mile and two furlongs.

I DO not think we have ever had a brighter bunch of three-year-olds in the big handicap, but if I were making a choice from Sunny Trace, Gang Warty, Pondicherry, Palais Royal, Baytown, Guards' Parade, and Dark Lantern, I should favour Baytown. The latter, by the way, is a well-known bookmaker's tip, but I cannot divulge the name.

IN an endeavour to place the first three I suggest:

**ORBINDOS
FOHANAUN
BAYTOWN**

AT times I feel that I would like to shake hands with the man who said that we are a nation of humbugs. Mr. Whiston Churchill is raking in several millions a year from backers and book-

makers and, with the introduction of the "Tote," hopes to see a bigger revenue to help pay the country's taxes, and yet crooks, who pose as turf commission agents, are allowed to swindle honest backers by pleading the Gaming Act.

THE motto of W. T. Taylor, who trades as Walter Davington, at Excel House, Whitecomb Street, London, W.C., has always been "Heads I win, tails you lose," but he would not find the game worth while if a few more backers followed in the footsteps of the Wolverhampton printer and newsagent, who sued him for winnings. Publicity of this description is the only tonic.

IN this case the backer claimed £125 over Felstead's victory in the Derby. "Davington" did not pay and, when sued, pleaded the Gaming Act—an excellent get-out for rogues. Mr. Justice Acton had no alternative but to enter judgment for "Davington," but in speaking to the plaintiff he said: "Sometimes—most unfortunately—similar claims to this are recoverable by a process other than the law, but for you—a respectable man like you—there is no other course but to take these proceedings."

WALTER DAVINGTON has been exposed in JOHN BULL on more than one occasion, and at the present moment we have a large number of complaints from readers who are unable to obtain winnings from him.

HARTFORTH COTTAGE

won 13/2

BROWN JACK won 3/1

29 to 1 THE DOUBLE

The above was "Silver Ring's" best code double last week.

FROM now on owners and trainers will be after the Hay and Corn Stakes and, with big fields, winners will be increasingly difficult to find. However, I earmarked a few runners at recent meetings likely to pop up before the curtain falls. At Doncaster Gay Est was unlucky to run up against the rejuvenated June Clover, and is almost certain to pick up a sprint. Bucks Hussine, at the same meeting, came with a great run a bit too late.

AT Sandown Park I noted Sir Joshua who gave our code selection, Brown Jack, a hard battle. This was Sir Joshua's first outing this season, and Major Sneyd works wonders with his little team. Demax, the hardest-worked two-year-old of the year, was beaten by a short head and a head in the Orleans Nursery, and is quite likely to turn his ten successes into a nimble dozen.

"Soccer" Selections

WEEK-END COUPS.

6 HOME.—Leeds, Liverpool, Hull, Preston, Carlisle, Celtic.

5 HOME.—Leeds, Millwall, Carlisle, Swindon, Celtic.

4 HOME.—Liverpool, Preston, Stockport, Third Lanark.

3 AWAY.—Blackburn, Hearts, Glasgow Rangers.

3 DRAWS.—Leicester v. Sheffield W., Wolverhampton v. Chelsea, Aldrie v. Dundee.

3 HOME, 2 AWAY.—Carlisle, Stockport, Celtic, Blackburn, Hearts.

1 HOME, 1 AWAY, 1 DRAW.—Plymouth, Glasgow Rangers, Newport v. Luton.

SPECIAL 5 HOME (LEAGUES I and II).—Cardiff, Leeds, Liverpool, Manchester U., Preston.

FORECASTS FOR NOVEMBER 10.

THE LEAGUE—DIVISION I

HOME WINNERS.—Aston, Birmingham, Blackburn, Derby, Everton, Manchester C., Portsmouth, Sheffield W.

AWAY WINNERS.—Leeds.

DRAWS.—Huddersfield v. Burnley, Sunderland v. Aston Villa.

THE LEAGUE—DIVISION II

HOME WINNERS.—Barnsley, Blackpool, Bristol C., Chelsea, Clapton, Grimsby, Stoke, West Bromwich.

AWAY WINNERS.—Tottenham.

DRAWS.—Bradford v. Hull, Notts Forest v. Southampton.

THE LEAGUE—DIVISION III

(NORTHERN).

HOME WINNERS.—Barnsley, Chesterfield, Darlington, Nelson, South Shields, Wrexham.

AWAY WINNERS.—Carlisle, Lincoln, Stockport.

DRAWS.—Ashington v. Rotherham, Rochdale v. Halifax.

THE LEAGUE—DIVISION III

(SOUTHERN).

HOME WINNERS.—Bournemouth, Brentford, Brighton, Charlton, Exeter, Luton, Northampton, Southend.

AWAY WINNERS.—Plymouth, Watford.

DRAWS.—Coventry v. Swindon.

THE SCOTTISH LEAGUE

HOME WINNERS.—Hamilton, Hearts, Kilmarnock, Partick, Raith, St. Johnstone.

AWAY WINNERS.—Dundee, Glasgow Rangers.

DRAWS.—Aberdeen v. Celtic, Third Lanark v. St. Mirren.

OUR week-end winners were on the mark at Lingfield with Bagatelle, at the nice price of 7 to 1, and Golden Chalice, second, also at "sevens." May we do as well this week.

AT popular "Ally Pally" I suggest Frank Bare for the London Cup, and in the absence of Wootton's French-bred gelding, Rationally. Easter Gill ran well at Doncaster, may pop up in the Highgate Handicap, and I like Mardaw Gelding for the Woodland Nursery.

THE best thing of the year on the competition turf is the £4,000 purse which JOHN BULL is presenting to this week's "Bullets" winner. Back yourself for a place in this record prize list and the "something to come" may be £1,000. The coupons for this coup are on pages 42 and 43.

"SILVER RING."

TWO coded selections will be given daily in *The Sporting Life*.

W F A A K D 2 Y Z J V M Q C

B O T E I H N X R P U J S O

How to read the code: In place of the letters or figures advertised in *The Sporting Life* read those above or below the line as the case may be. GTKZBTX would read FAIRWAY.

The code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, October 31 to Tuesday, November 6.

In addition to "Silver Ring's" code tips, *The Sporting Life* publishes two selections daily, sent out by the racing experts of *The Sporting Life Weekly Edition*. Don't miss them.

WONDERFUL MACINTOSH

ONLY 1/- DEPOSIT



**Men's and Women's Electrolite
Heavy Winter Weight Macs, in
Navy and Fawn, 19/11
Children's size, 15/11**

As warm as any Winter Coat. Double breasted, deep storm collars and cuffs, belted, taped seams, large pockets. Delivered post paid on first payment of only 1/-. Monthly payments of 3/- complete the purchase. In ordering, state height, chest measure, and colour required and full postal address. Money back if not satisfied. Send postal order for 1/- to:—

**John
Blanford**



Dept. J.B.N., 119 and 120, —Blanford's Credit System.
Bucklin Row, London, E.C.1.

TOP INDIGESTION WHERE IT BEGINS.

Far better than relieving digestive troubles as they come along is to remove the cause and keep free from them altogether. Nearly all such stomach troubles arise from excess acidity, but the worst sufferers can avoid indigestion by taking 'Bisurated' Magnesia. This neutralises excess stomach acid, prevents fermentation, and makes indigestion impossible. 'Bisurated' Magnesia does more than this; it soothes, heals and protects the inflamed stomach lining, and that is why it is recommended by doctors and used in hospitals. 'Bisurated' Magnesia is sold by all chemists in both powder and tablet forms at 1s. 3d. If you suffer with indigestion, get a package and take as directed. Like thousands of other one-time sufferers, you will find that relief is immediate, no matter how severe the attack may be, or whether the trouble is one of long standing.

THE GRAVES 'BARGAIN' SALE

This is a special 'GRAVES' sale, in which the best quality goods are sold at a special price. It is a chance to buy the world's finest value.

WORLD'S FINEST VALUE

The Sale includes:

- 1st. Super quality An. Wool Blankets. Not a thread of cotton in them. One between two layers of flannel. Size 66 x 90 in. weight 10 lb.
- 2nd. White Flannel Blankets. Super quality. One between two layers of flannel. Size 66 x 90 in. weight 10 lb.
- 3rd. White Flannel Blankets. Super quality. One between two layers of flannel. Size 66 x 90 in. weight 10 lb.
- 4th. White Flannel Blankets. Super quality. One between two layers of flannel. Size 66 x 90 in. weight 10 lb.
- 5th. White Flannel Blankets. Super quality. One between two layers of flannel. Size 66 x 90 in. weight 10 lb.
- 6th. White Flannel Blankets. Super quality. One between two layers of flannel. Size 66 x 90 in. weight 10 lb.
- 7th. White Flannel Blankets. Super quality. One between two layers of flannel. Size 66 x 90 in. weight 10 lb.
- 8th. White Flannel Blankets. Super quality. One between two layers of flannel. Size 66 x 90 in. weight 10 lb.
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TERMS: Cash 10/- now, and complete purchase in 10 monthly payments of 10/- each. Delivery free. Delivery free. Delivery free.

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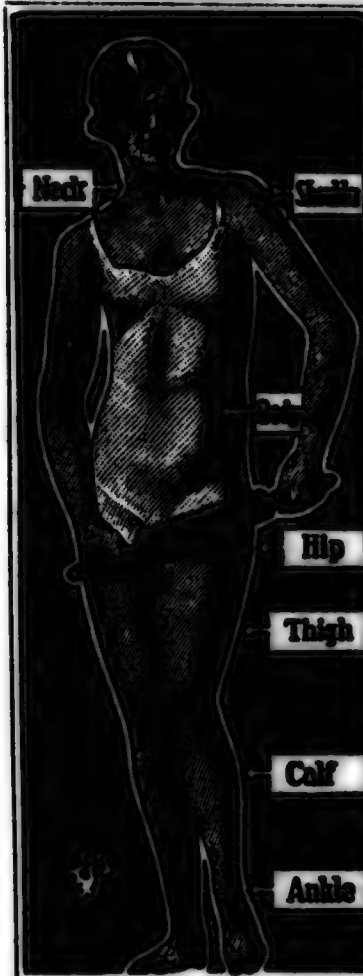
NO DEPOSIT

MASTERS' CHROMATIC

1/- WEEKLY

Masters' "Chromatic" accordion is a true musical instrument, with 19 keys, notes and half notes, not a 10-key vamped, but a true musical instrument as played by professionals, well-made and polished chromed case, two stops, nickel corners, etc. Price 87/6. Make merry the long winter evenings. Learn to play this famous instrument. State occasion and if you are a householder, agree to pay 5/- monthly (1/- weekly), and you have the accordion to play while paying for it.

MASTERS, Ltd., 83, Rye Street, RYE



REGULAR MASSAGE TREATMENT

is taken by those with money and time to spare. Do you know why? Because massage is recognised by leading medical men of all countries as a common-sense, natural remedy for a great many bodily ills. It is now, as never before, within the power of all to get rid of unwanted fat and alleviate rheumatism, gout, neuritis, neuralgia and kindred ailments by really scientific massage. For with the PUNKT-ROLLER you can procure for yourself in a simple, easy way all the beneficial effects of expensive Hand Massage. The gentle, kneading, persuading action of its rubber suction cups stimulates the circulation to dissolve and carry away fat cells and impurities. This is Nature's own way. Lengthy gymnastic exercises, properly supervised, achieve the same objects, but cannot remove superfluous fat from specific parts of the body.

The Punkt-Roller is a most effective form of massage. The exhilarating effects of five minutes' use leave the circulation sufficiently active to dissolve fat deposits. The invigorating sensation of fitness remains for hours. See for yourself, from day to day, how the use of the Punkt-Roller will slender and shape your hips, thighs and calves. It's fine keeping fit with the Punkt-Roller.

Buy a Punkt-Roller to-day. But be sure it bears the Trade Mark—"Mark on the Bree"—No imitations are as effective.

- Popular Model . . . 19/6
- Standard Model . . . 25/-
- Face Punkt-Roller . . . 7/6

To be obtained from all branches of Boots (The Chemists), all leading General Stores in London and the Provinces, all branches of Heppell's Ltd. and Taylor's Drug Stores, and from all first-class chemists.

Wholesale Distributors—Punkt Products Depot (Dept. 12), 41, Great Tower Street, London, E.C.1. A

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CAY Radio Accumulators

BUILT TO LAST!

AND SILENT AS THE SPHINX

FILL IN AND POST COUPON NOW.

Please send me your latest H.T. and L.T. Accumulator Catalogue and Battery Maintenance Booklet.

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CAY Accumulators & Co. Ltd.
ACTON, LONDON, W.3

Whether your receiver be a single valve or multi-valve type, the quality of its performance depends entirely upon the electrical energy which operates it. C.A.V. H.T. and L.T. Accumulators give a full and even discharge continuously. They are "Built to Last," give longer service, and will operate your set at its best at all times.



It was only a cold!

COLDS are serious things. Pneumonia, influenza and other diseases often begin as "simple colds." In treating a cold, quick action is vital. Put a drop of 'Vape' on your handkerchief or the end of the pillow and breathe the vapour frequently till the congestion is relieved.

Of Chemists 2/- & 3/-

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Bardsey Vale, Lancs.

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ROYAL

The King of Blades

A Nap hand of "Royal" blades will last you weeks—it's the keenest durable blade produced. Hardened and sharpened by a special process from our finest silver razor steel.

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A presentation Pack of 'Royal' Playing Cards in exchange for 3 empty packets of 10 'Royal' Blades, or 6 packets of Five, sent with your name and address to

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ECZEMA TORMENT!

Sworn Statement Of Astounding Cure

Facts sworn on oath before Mr. W. Barrand, the Leeds solicitor, prove the astounding cure of Mrs. E. Connor, 41, Bread St., Leeds. "First of all," she said, giving details, "tiny eruptions came on my elbows. Gradually they spread until my arms, face, and eventually body and legs were covered with eczema. My skin was dry, scaly and full of fiery irritation. At night when I got warm in bed the frightful torment made me scratch my skin until it bled. "I was too ashamed to go out or visit a doctor. To hide my awful disfigurement I

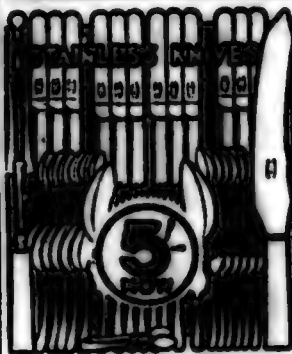
Wore Bandages For Months.

"I couldn't wash or bake, or attend to my housework. So I suffered for two years, doctoring myself uselessly with ordinary ointments and salves. I decided to try Zam-Buk through reading a cure similar to mine and applied a fresh dressing of the balm night and morning. As a result, the itching and irritation stopped and my skin got beautifully cool. "I kept on with Zam-Buk until all the dead scaly patches had fallen away, leaving me with a perfectly healthy skin."

For chert, bad legs, hemorrhoids, pained sores, ringworm, eczema, rashes, cuts, burns, scalds, chapped hands, etc., Zam-Buk is the secret. 1/3 or 2/- box of all chemists.

Zam-Buk

**The GRAVES STAINLESS
50-PIECE CUTLERY SERVICE
MAKES FOOD ATTRACTIVE.**



A good Meal deserves a good Knife and Fork

TERMS:—Our Bargain Price is for deferred payments. Send for now and also monthly payments of 5/- if you wish to pay cash. 5% discount is allowed. Complete Approval 50 pieces for 50/-

The Service Contains: 1 pr Double Shear Steel Carvers, Ivoire handles, 6 Stainless Steel Table Knives & 6 Stainless Steel Dessert Knives, Ivory grained handles, 2 Table Spoons, 6 Dessert Spoons, 6 Tea Spoons, 6 Egg Spoons, 6 Table Forks, 6 Dessert Forks, 1 Sugar Spoon 1 pr Sugar Tongs, 1 Jam Spoon, 1 Salt Spoon, all of Columbian Silver, which is warranted to wear white throughout. CATALOGUE POST FREE. Lowest Prices. Easy Terms. J. A. GRAVES LTD. SHEFFIELD.

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"I shall pass through this world but once; any good thing, therefore, that I can do, or any kindness that I can show to any human being, let me do it now, let me not neglect it, or defer it, for I shall not pass this way again."—CARLYLE.
LUNG TROUBLE, BRONCHITIS, ASTHMA, CATARRH, WHOOPING COUGH, CHILDREN'S COUGH

"THE DISEASES THAT BAFLE THE DOCTORS"

The Marvellous Specific 'LIQ-U-FRUTA' for Chronic Asthma of over 20 Years' Standing; Terrible Racking Bronchitis; Lung Trouble when Sanatoria and Medical Treatment had failed:

Difficult Breathing	Laryngitis
Bronchial Catarrh	Racking Cough
Quincy, Croup	Night Sweats
Nasal Catarrh	Choking Phlegm
Emphysema	Influenza

OVER 1,000,000 PRAISE "LIQ-U-FRUTA"

It will remove Asthma or Bronchitis, it will strengthen your lungs and enable you to breathe more freely and efficiently. It will banish every germ of weakness or disease from your throat, nose and respiratory organs. It arrests even the ravages of Chest and Lung trouble. Instant relief is experienced.

"A WEEK TO LIVE"

Mrs. M. TAYLOR, of Fifty Brook, Bishop's Cleeve, Worcester, wrote us on March 12th as follows:

"My little boy was given a week to live, but I remembered 'LIQ-U-FRUTA' saved my girl's life from Double-Pneumonia seven years ago, so I tried it. I am happy to say he is going on well now. My little boy's recovery has been the talk of the village."

The demand for "LIQ-U-FRUTA" is so enormous that we can only tender our sincere regrets to the thousands of sufferers who have been disappointed. Ample supplies are now available. This is an instance of a Nurse who testifies:—

Nurse M., of Merthyr Tydfil, on Jan. 7th, writes: "I have great pleasure in testifying concerning 'Liquifruta.' As a Nurse my duties take me out in



As supplied to the Household of H.M. the King at Windsor Castle.

all kinds of weather, and I contracted a violent cold in early winter which the ordinary medicines failed to cure. I then obtained a bottle of this valuable preparation ('Liquifruta'), which acted like a charm. (Thank God!) It shook my cold to atoms in a week. I am now in splendid condition. I have recommended 'Liquifruta' to several of my patients, who all speak most highly of it: especially one old lady who had previously suffered from Chronic Bronchitis for 15 years." The originals of these testimonials and thousands of others can be seen at the Liquifruta Laboratories.

A COUGH AND "LIQ-U-FRUTA" CANNOT EXIST TOGETHER.

"Liquifruta" is supplied by all Branches of Boots' Cash Chemists, Glasgow Apothecaries, Cockburn & Co., Taylor's Drug Stores, Timothy White & Co., Ltd., and all Chemists and Stores, 1/3, 3/- and 5/-, or direct from Liquifruta Laboratories, 143, Camberwell Grove, London, S.E.5, for remittance in stamps or postal orders, 6d. extra for postage on 3/- size and 9d. on 5/- size. For abroad sufficient to cover postage must be added. For 2d. in stamps the book "Worth its Weight in Gold," published at 1/-, will be sent Post Free.

Liquifruta

CURES EVERYTHING WITH A COUGH IN IT.

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EVERY article advertised in "John Bull" carries with it a "money-back" guarantee.

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull."

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED
Proprietors of "John Bull."



3 Popular Models

For only 2/6 down you can have your pick of these three British-made Mead gramophones. The balance you can remit in easy monthly instalments while enjoying the use of the instrument in your own home.

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**SENT DIRECT FROM FACTORY
PACKED FREE AND CARRIAGE PAID
ON 10 DAYS FREE TRIAL.**

We also manufacture 15 different types of Table Grams, Sideboard Models, and Light-weight Portables, at prices from 35/- cash, or on a very generous easy payment plan which enables you to choose your own way of paying.

**SATISFACTION GUARANTEED OR
MONEY REFUNDED IN FULL.**

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Mead

COMPANY (Dept. G 256),
SPARKBROOK, BIRMINGHAM.

'PLUS TWO' cigarettes are

Full size, length,
weight and quality—

12 for 6^d.

—but no pictures, coupons,
tinfoil, fancy wrappings, etc.



JOHN BULL Replies

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service.

S. C. (Malvern).—"What is the best thing to eat?" Food.

Mrs. C. T. (Yoxford).—"What do men know about women's dress?" The price.

S. McC. (Aberdeen).—"What is the best way to disperse a crowd?" Pass the hat round.

T. T. (St. Albans).—"We painters still hope for the best." And plumbers still hope for the burst.

H. K. (Keighley).—"What's the difference between marriage and mirage?" Nothing, except the spelling.

A. J. (Hampstead).—"May I call and show you some of my famous jokes?" No thanks; we remember them both.

P. A. (Didcot).—"The non-stop gramophone has come to stay." We know; our neighbour has had it for some time.

P. S. (Gargrave).—"My wife is just an angel." Always harping on something and always without enough clothes?

J. B. (Southall).—"Is there an opening for me in your office?" Yes. And please shut it behind you as you go out.

S. S. (Kirkby Stephen).—"He was eccentric, but his heart was on the right side." Poor fellow, no wonder he died.

J. F. (Southport).—"Why should Treasury notes be fireproof?" Why, indeed? You can't take them with you.

C. A. (Dover).—"I find it would take more than I have to be legally represented." In that case you'll have to rely on just telling the truth.

E. T. (Frogley).—"Women like a strong, silent man." Especially if he can give the impression that he is really listening.

L. R. (Stourbridge).—"When I drive my car I always nurse the engine." Isn't there room for the thing under the bonnet?"

Mrs. S. (Leicester).—"Girls of the last generation made money go much farther." But the girls of this make it go much faster.

W. W. (Pimlico).—"I only gave 5s. for the umbrella, and that's six years ago to-day." May we wish it many happy returns?

T. H. (London, E.C.).—"Some criminals are very well dressed." The best burglars always wear gloves for evening occasions.

"INFATUATED" (Portsmouth).—"I confess myself in love with her face." But the trouble is you'll have to marry the whole girl to get it.

G. N. (London, S.W.).—"I am the best cornet-player in the district." And you seem to be an accomplished performer on the trumpet, too.

ALICE C. (Birmingham).—"I shall phone all my Christmas greetings this year." Then you'd better start now, to be sure of getting the right numbers in time.

N. P. (Aberdeen).—"I can't stand strong drink." Natives of your city seldom stand a strong drink.

G. L. (Hackney).—"I glanced up at your office, as I was passing." Thank you—especially for passing.

T. P. (Dorking).—"The cheque he gave me was a dud." He is evidently a fellow of no account.

ALICE (Newhaven).—"My fiancé is simply perfect." And you, we fear, are perfectly simple.

C. B. (Hove).—"I am a scholar, but I really don't know much." Then you have less to unlearn than many scholars.

J. T. C. (St. Helens).—"I grow a lot of fruit and eat all I can." And can all you can't?

C. M. (Fairlop).—"She gave me an icy look." Did you try the effect of a melting glance?

EVA (Bermondsey).—"I went to a fancy dress ball as JOHN BULL." Did you appear in print?

C. S. (Denver).—"He is a great defensive fighter." A boxer's best friend is his smother.

GERTIE (Chatham).—"I can't pronounce my r's." It must be a dreadful stum when you wing up a friend.

R. M. (Ely).—"I wouldn't stand up in court and tell lies." Of course not. What are lawyers for?

K. A. (Brentford).—"My wife left me without the slightest reason." Cultivate a bit and she may come back.

P. D. (Harrow).—"Our ancestors never made all this fuss about germs." No, and where are they now?

Miss T. (St. Albans).—"I have given up tennis in disgust." Too old to stand the racket?

F. N. (Apsley).—"Marriage is really on the instalment plan." Quite. So much down and all you've got for the rest of your life.

ELLA (Putney).—"I took a tramp over the Surrey hills on Sunday." Doesn't



it cause talk when you go out with a tramp?

Our Free Advice Service: "Have you ever tried—?" How often these words are used by friends when we tell them of some physical ill! But how about mental ill-health, caused by some haunting worry? Then is the time to say, "Have you ever tried JOHN BULL'S Free Advice Service?" If not, do it at once. Send particulars (in ink), with stamped, addressed envelope, and the way to mental health will be prescribed by experts.

Mrs. E. (Boston).—"I shall follow the man who knows most." Why not the one who knows best?

B. W. (Bagshot).—"Divorce must be made harder, not easier." That'll stop development of the British film industry.

B. L. G. (Walford).—"Did you get my cheque?" Twice; once from you and once from the bank.

B. E. (Bainbridge).—"Dad never wanted me to be a writer." He has his wish.

A. G. (Fakenham).—"Most men stop growing before twenty-one." But not in the middle.

"EX" (Plymouth).—"It's we who've made Britain what she is." That must be a great relief to Mr. Baldwin.

Miss G. (Fareham).—"People tell me I look as young as ever." Which is the first indisputable sign of middle age.

P. G. (Skipton).—"I pride myself on being a man of the world." But not, we trust, of the under-world.

H. T. (Acton).—"As a man of decision what I say goes." Then talk to yourself next time you call.

KENNETH (Bingley).—"She promised to marry me a week ago." So she told us a month ago.

MILLIE (Poole).—"What's a bit of flirtation?" A little attention without serious intention.

M. G. (Liverpool).—"I've bought a partnership in a sugar plantation." Then you'll soon be raising cane.

GLADYS (Hull).—"Although my fiancé is baldheaded, he dances divinely." He shines at both ends, doesn't he?

B. S. (Wallingford).—"What would you do if your wife ran away with your chauffeur?" Get a new chauffeur.

J. I. F. (Kennington).—"I sent a p.c. for a free sample." What an obliging constable!

C. J. E. (Hove).—"Everything comes to him who waits." Yes—except the £4,000 *Bullets* prize to the competitor who waits beyond November 10.

T. W. (Kewick).—"Who to-day can be called a genuine optimist?" The Atlantic flyer who books a New York hotel bedroom beforehand.

A. D. (Hammersmith).—"Perhaps you think I'm incapable of doing a good turn." No, but we don't think you'll get dizzy with it.

G. S. (Sowerby).—"To conclude, I may add I'm a very keen collector." Then next time you write collect your thoughts before you start.

Miss D. (Exmouth).—"My fiancé will not believe there's a hell." Perhaps you'll be able to convince him after he's married.

BESSIE (Leeds).—"She even brings her Pekingese to the choir practice." Can't you get the R.S.P.C.A. to take action?

Mrs. B. (Selby).—"A man is known by the company he keeps." And a woman by the company she keeps waiting.

F. S. (Manningham).—"I am taking up journalism in order to pay off my house mortgage." You are evidently a born humorist.

G. G. (Liskeard).—"So many editors have refused to publish this that I think they're in league." We're joining the league.

CAPTAIN (Bude).—"I have a razor that has been all round the world with me." But was it a non-stop run?

G. R. (Clarton).—"My daughter can pick up live mice with her toes." One of our typists can pick up live men with her eyes!

JOHN (Colchester).—"I think nothing of swallowing fifty oysters a day." Shell-fish fellow!

C. B. (Cambridge).—"A dirt-track rider has to be a plucky man." But even a novice soon becomes full of grit!

B. R. (Redruth).—"Do you think I write awfully well?" Well, you write awfully.

C. E. R. (Swansea).—"I suppose you wouldn't send me a tenner." Your intuition is almost uncanny.

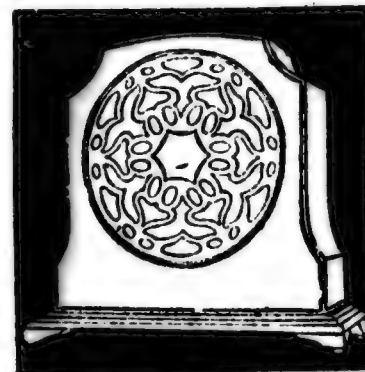
W. T. (Mansfield).—"Do you know what they were gossiping over?" The back garden fence?

J. B. (Chelsea).—"We argue and fight fiercely, although we are twin souls." You sound more like a pair of silly young kippers.

F. S. (London, N.).—"There's a fool in every family." We trust that your brothers and sisters are tactful enough not to rub this in.

B. G. (Falksworth).—"He is eighty-nine and has never smoked, drunk, danced, gone to races or the cinema." It must seem longer than eighty-nine to him.

(Many replies unavailably held over.)



**CONE SPEAKER.
A.C. 25.**

The famous Amplion Model in "Chip-pondale" mahogany. Better than ever, and reduced in price.

£5

Other Amplion Models from 35/- to £45.
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NOT- WITH- STAND- ING



all your efforts, most floor coverings will rather dust and dirt. The safeguard and remedy is Catesbys Cork Line. With this hygienic floor covering the house is freed from the labours and dangers of dust-gathering floor coverings. Thousands of testimonials prove that the introduction of CATESBYS CORK LINE into the home means the ending of dust, dirt and drudgery. A dust-permeated floor covering is especially risky in the home blessed with young children. Give the children every opportunity to grow up healthy, and give the home a chance to look completely beautiful by laying our Line on your floors. Together with our book of designs, we enclose sample pieces of cork line to enable you to test the quality in your own home, also full details how to order on Cash or Credit Terms. Whichever way you buy we pay carriage in Great Britain. JUST WRITE YOUR NAME AND ADDRESS ON A POSTCARD, AND POST TO US WITHOUT DELAY.

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Had to Stay Home From Work. Healed by Cuticura.

"My face first broke out with some wet eruptions which spread rapidly all over it. Water came from the eruptions which used to burn and itch something terrible. I had to stay home from work a fortnight on account of them. Many times I could not shave on account of the breaking out."

"Nothing seemed to help until I tried Cuticura Soap and Ointment. Immediately they stopped the itching and burning, and in three weeks I was completely healed." (Signed) Norman Smith, 59, Dockway Sq., North Shields, Northumberland, Eng., Jan. 23, 1928.

Use Cuticura to heal skin troubles.

Box 24, Cuticura Soap and Ointment, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

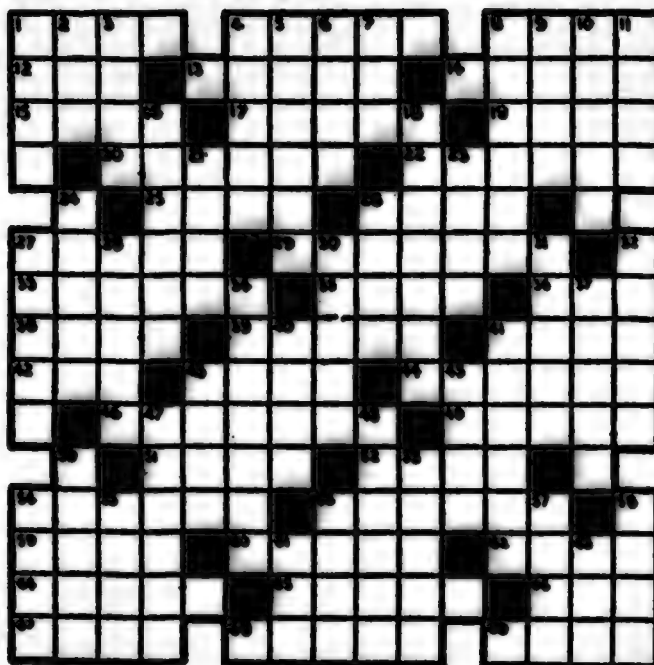
Everything for JAZZ!

You can have your choice of Britain's finest musical instruments direct from factory at prices below shop prices, on easy instalment terms from 5/6 weekly. Nothing more to pay for the month. Easy Home Musical Instruments. See a Jazz Band and then write for free literature. Satisfaction guaranteed or money refunded in full. Write TODAY for this free illustrated catalogue. Also ask for list of complete range of bargain prices.

M.M.M. COMPANY, DEPT. H304 BIRMINGHAM

Our CrossWord Corner

PLEASING, but TEASING



CLUES ACROSS

- | | | | |
|------------------------|--------------------|-----------------------|----------------------------|
| 1. Observe. | 23. Roused. | 43. Heavenly object. | 59. Harvest. |
| 4. Strength. | 26. Dumb. | 44. Totally defeated. | 60. To escape privately. |
| 8. Box. | 27. Estimate. | 46. Inter-tained. | 62. The black thorn. |
| 12. Age. | 29. To issue. | 49. Michaelmas birds. | 64. Species of the poplar. |
| 13. A title. | 33. To correct. | 51. German river. | 65. Lifeless. |
| 14. A brownish colour. | 35. Drunken party. | 52. Human organs. | 66. Borrowful. |
| 15. Waistcoat. | 36. Mean. | 54. A slave. | 67. Equal. |
| 17. Slow. | 38. Notion. | 56. Erase. | 68. Expended. |
| 19. An excuse. | 39. Similar. | | 69. Simple. |
| 20. Special faculty. | 41. To sneer. | | |
| 22. Kind of rabbit. | 42. Male adults. | | |

Equal-Chance-for-All Crossword Competition. £500 must be won! (See "The People" next Sunday.)

CLUES DOWN

1. To raise.
2. Crude mineral.
3. Hop-kiln.
4. Metallic flat dish.
5. A herb.
6. Terminal.
7. Modern composition for seven.
8. Heap.
9. Factor.
10. Porous.
11. Kind of Italian marionette.
12. More youthful.
13. A miss.
14. Roman.
15. Kind of leather.
16. To note.
17. Dirt.
18. Happen-ing.
19. Kind of silk.
20. Select few.
21. Kind of turnip.
22. Edible.
23. Fat.
24. Behind time.
25. Visitor.
26. To be sold.
27. Hodge.
28. Death.
29. Thicken.
30. Not thou.
31. Wary.
32. Light vehicle.
33. Plant of the cabbage kind.
34. Perfumed.
35. Otherwise.
36. To yield.
37. Edge.
38. Propels boat.

The solution of our last week's puzzle will be found on p. 42

YOUR BAD LEG and The Reason Why

FREE TO SUFFERERS—AS LONG AS THE EDITION LASTS

"YOUR BAD LEG AND THE REASON WHY" is the title of a book that Had Leg sufferers say is the only sensible, practical and helpful book ever written on this most painful and distressing affliction. Written by a staff of Specialists and Experts who for over thirty years have made a special study of Had Legs in all their various forms, and who have successfully and permanently cured thousands of cases given up by others as hopelessly incurable and that failed to yield to all other treatments and were doomed to lifelong pain and misery.

"YOUR BAD LEG AND THE REASON WHY" is really a classic on the subject of which it treats. Chock full of sound, practical information and honest advice, the outcome of over thirty years' experience not to be found elsewhere, its pages teem with sound commonsense and exclusive information of the greatest service and of tremendous importance to all Had Leg sufferers.

"YOUR BAD LEG AND THE REASON WHY" contains the boiled-down experience of over thirty years in the successful treatment of Had Legs and allied diseases of the lower limb. The writers of this book have been in the thick of it for all these years—over thirty—on the greater part of their lives has been devoted to the special study, treatment and cure of this most troublesome and painful malady. The principles and plans outlined in the pages of this book are the results of their life-long experience and labours, and the means by which these brilliant results have been brought about. If you carry out the suggestions set down in the pages of this book in language so simple that anyone can understand, you can hardly fail to bring about a speedy and lasting cure. Just think of it, and this valuable information is yours for the asking.

"YOUR BAD LEG AND THE REASON WHY" deals with all matters bearing on the subject of Had Legs, among which are: How to diagnose a Had Leg—The various sorts of Had Legs—How to know if your Leg bone is diseased—Why operations fail to cure Had Legs—Why Ulcers form more frequently on the leg than on any other part of the body, and why they are more difficult to cure in this situation—Why Had Legs of long standing are as easily cured as those of yesterday—How long it takes to cure a Had Leg—Why rest is harmful and retards your cure, there is a reason—Why healing your Had Leg improves your bodily health—Can every Had Leg be cured?—Why Had Legs are so common—Age no bar to cure—The class of people who mostly suffer from Had Legs—Dangers of and deaths from Had Legs—How ulcers are formed and why they are formed—How to distinguish false healing from true healing—How to know a genuine cure from a worthless remedy—The effects of long standing in Had Legs—The various medicines that have been advocated and the many remedies that have been applied to Had Legs: why they fail—What to get for your Had Leg—A make-work recipe—How to kill pain, to banish sleepless nights, and regain a good night's rest—Why work is not hindered—Why rest is impossible—Why rest is not needed—Why failure is unknown—An Ideal Home Treatment—How to know when your leg is perfectly well and permanently cured.

"YOUR BAD LEG AND THE REASON WHY" also treats of the many complications that accompany Had Legs and that are commonly found in the lower limb—Varicose Veins—Eczema in all its forms (dry, weeping, itchy, raw, burning, scaly, and scaly) and other forms of Skin Disease—Swollen, Painful, and Stiff Joints—Rheumatism—Inflammation and Swollen and Painful Legs—Flesh in Wounds—White Legs, and pages of home-sense on all subjects important to Had Leg sufferers.

As the Edition is limited, and when exhausted will not be re-issued, early application for a Free Copy is essential to prevent disappointment.

Fill in the Coupon below and post to the National Infirmary for Bad Legs, Ward B.L., Great Clowes Street, Broughton, Manchester, and this valuable book (published price 3/6) will be sent to you in plain cover and absolutely free of all charge.

FREE COUPON (Ward B.L.).

National Infirmary for Bad Legs, 61, Clowes Street, Broughton, Manchester.

Please send me without charge or obligation your new book entitled "Your Bad Leg and the Reason Why." I enclose 2/- in stamps for postage.

Name

Address

State Complaint

National College of Health, Ltd.

TIGHT CHEST?

COUGHING? THROAT-SORE? SLIGHT CHILL? SHIVERY? HOARSE? HEAD SWIMMING? EYES-WATERING? SNEEZING? FEEL STUFFY?

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SMALL
SIZE

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WEEK!

Bullets' Colossal 1st Prize



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THOUSAND
POUNDS and
2,173 OTHER CASH
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15,000 TARGET PRIZES

Closing Date—Saturday, Nov. 10th
Result published and prizes despatched—Nov. 28

Your "Bullets" must consist of Two, Three or Four words.

Example _____ Closing Date, Saturday, Nov. 10.
Bullet **£4000**
Example _____
Bullet **£4000**

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I agree to enter this Competition in accordance with the rules and conditions announced on next page. With 7 Coupons, send P.O. for 6d.

Signed _____

Address _____

HURRY FOR "BULLETS" £4,000!

IF you have not yet entered for "Bullets" record must-be-won prize of £4,000, there is no time to be lost. A few minutes' work to-day and "John Bull's" mighty cheque may free you from anxiety for the rest of your life.

The offer of Four Thousand Pounds for a few words is enough to set anybody thinking—and anybody can think of the few words which will win this sensational prize.

Simply select one of the *Examples* on the opposite page and add any TWO, THREE or FOUR WORDS of apt and original comment. For instance, if you choose the *Example*, FOR HEAVEN'S SAKE, the added words KEEP PEACE ON EARTH would form a *Bullet*.

The twenty-three *Bullets* published this week have secured cash prizes ranging from £400 to £5, and they will show you the way to win. Get to work on your £4,000 *Bullets* to-day—you have only until Saturday, November 10th, to make this King of Prizes yours!

PLEASE POST EARLY IF YOU CAN. You can help us by posting early, but all "Bullets" entered in time receive the same careful adjudication.

Example _____ Closing Date, Saturday, Nov. 10.
Bullet **£4000**
Example _____
Bullet **£4000**

(694) P.O. No. _____

I agree to enter this Competition in accordance with the rules and conditions announced on next page. With 2 Coupons, send P.O. for 1s.

Signed _____

Address _____

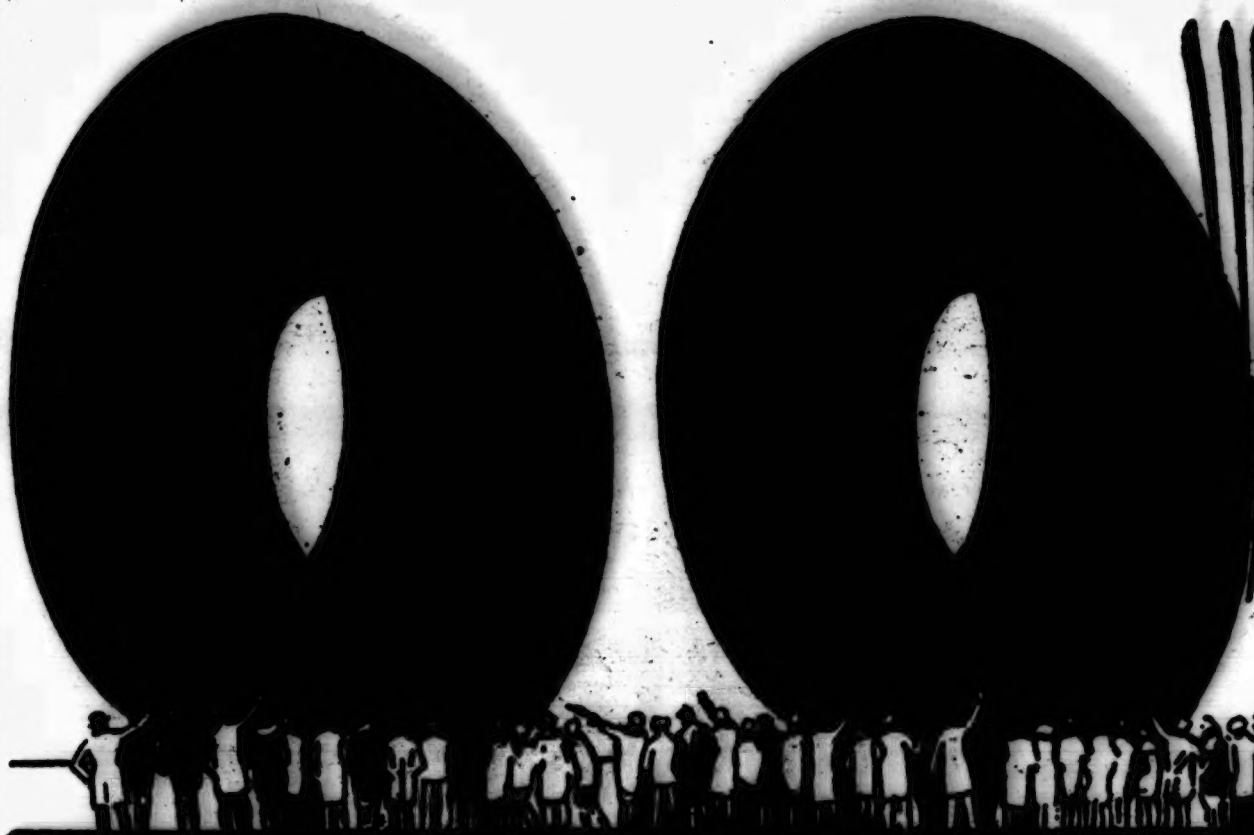
Example _____ Closing Date, Saturday, Nov. 10.
Bullet **£4000**
Example _____
Bullet **£4000**

(694) P.O. No. _____

I agree to enter this Competition in accordance with the rules and conditions announced on next page. With 2 Coupons, send P.O. for 1s.

Signed _____

Address _____



**MUST
BE
WON
FOR A
FEW
WORDS**

£4,000—Last week!

CHOOSE FROM THESE EXAMPLES

REMEMBER
BRIGHTER BRITAIN
MUST BE WON
OUR BOYS
THE TRUTH IS
A SIMPLE MATTER
OF THE WORLD'S WISE
FROM 1938
LOVINGLY
GENERALLY
WE ALL KNOW WHY
I'LL BE HAPPY WHEN
TELLING

THANKS TO FATHER
GETTING ON
HIS FEET
EVERYBODY
COULD HAVE
A CALAMITY
INEVITABLE
BY HIS HANDS
"JACK"
THANKS REVIVAL
ONE CONGRATULATION
OF MY LIFE
I WON I HADN'T
THE GOVERNMENT TEAM

DOCTOR BALDWIN
TELEVISION
SETTER MAN
FOR HEAVEN'S SAKE
A KIDNAP PROBLEM
THE CONSEQUENTS
BY THE THOUSANDS
"HUSH! HUSH!"
THE NEXT
WITHOUT WOMEN
HURRING THE CONSTITUTION
TRYING TO BE FURRY
WHAT WILL FUTURE BRING?

ENTRY FEE.—You must enclose a Postal Order with your entry at the rate of 6d. for each coupon submitted. This should be made payable to "John Bull" and crossed "A.C." Write your name and address with date of posting on the back of the Postal Order, inserting its number in space provided on coupon.

Address Coupons: "Bullets" No. 694, "John Bull," Long Acre, London, W.C.2 (Comp.)

Closing Date, Saturday, Nov. 10.

Example
Bullet **£4000**
Example
Bullet **£4000**

(694) P.O. No.

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.

Sign

Address

Closing Date, Saturday, Nov. 10.

Example
Bullet **£4000**
Example
Bullet **£4000**

(694) P.O. No.

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 5 Coupons, send P.O. for 2s. 6d.

Sign

Address

RESULT OF COMPETITION No. 692

FIRST PRIZE OF £400:

Mr. A. KILDING, 41, Malton Park, Ripon, Yorks.

Example:—WAY TO TALK

Bullet:—Is—"AWAY WITH TALK!"

SECOND PRIZE OF £50:

Mr. W. MACFARLANE, 70, Ryland Road, Sedgefield, Durham.

Example:—ALL THE NICE GIRLS

Bullet:—SHAPING MEN, NOT ARTING.

THIRD PRIZE OF £25:

Mr. G. A. WILSON, 1204, Seven Road, Litheridge, Cambs.

Example:—ALL NATIONS

Bullet:—"HEADS TOGETHER"—LIKE BILLY GOATS.

10 Prizes of £10 each:

F. DAVIES, 477, Darridge Road West, Nottingham.

ASTONISHING—GOVERNMENT DISCUSSING "ELECTRIC" APATHY.

F. H. EDGE, 19, Harcourt Street, Nottingham.

WOMAN'S RIGHTS—FOOTSTOCK—FOOTSTOCK—

STONCHOLD—STONCHOLD.

R. A. EVERED, 45, High Street, March, Cambs.

FLYING SCOTSMAN—HEARD MONEY HAD "WINGS."

C. B. EWER, 218, Waterloo Road, Burnham, Staffs.

TAKEN IN—VOTES—AND CONGRATULATIONS MEMBER.

J. GRIFFITH, Henthly Lodge, Flint, N. Wales.

CONVENE—CONVENE WINE—CONVENE WOMEN.

H. HOWES, 15, Marine Park, West Kirby, Chas.

WOMAN'S RIGHTS—"WON"—NOW FOR "RESOLVER."

S. F. JACKSON, 15, Bentley Road, Sheffield.

PRESERVING PEACE—"BURNING" QUESTION—

MOTHERS "STYL"

F. LAMBERT, Charlton Lane, Chatham.

CONVENE—NEGLECTED—LIVES "SWIFT AWAY."

G. LOVELOCK, 81, Shepherd's Bush Road, W.

CATCHING THE SPEAKER'S EYE—TO "REPLY"

PREVIOUS PLATITUDE.

Mrs. SANDERSON, 25, Fieldway, Chadwell Heath.

WOMAN'S RIGHTS—RECOGNISED—SOON BEYOND

RECOGNITION.

(Continued on page 2.)

"BULLETS" RULES.

1. The First Prize will be awarded for what is the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. The prize must be made payable to JOHN BULL, and crossed "A.C." Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Offprints Press are not eligible to compete.

If you wish to send in further "Bullets" you can write them on plain paper.

Example
Bullet **£4000**
Example
Bullet **£4000**

(694) P.O. No.

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 6 Coupons, send P.O. for 3s.

Sign

Address



CHRISTMAS TURKEYS and FOWLS next week

GREAT HEALTH MESSAGE TO THE PUBLIC

**GENEROUS TESTING OFFER OF THE GREAT
NEW REMEDY "YEASTPIRIN"
THE WONDER REMEDY OF OUR WONDER AGE.**

THAT racking Headache, that torturesome Rheumatism, that burning fever of Influenza, that nagging Neuritis, that haunting Sleeplessness, and other common everyday ailments, are things of the past in the household where Yeastpirin enters. For Yeastpirin banishes pain and illness in a way that seems magical, so speedily does it bring the glow of health to pallid, pain-fretted faces, and promotes such a glorious feeling of well-being throughout the body that depression cannot exist a moment longer, and one feels it is a real joy to be alive.

medical science. Buy a 1/3 or 3/- Bottle To-day under the generous Yeastpirin Guarantee.

WHAT DOCTORS SAY

WHAT DOCTORS SAY

"In Yeastprin you have, without doubt, produced a super-tonic of the highest value, and one which can safely be taken by the public." **M.R., C.M.**

"Yeastprin acts like a charm in reducing high temperature and in allaying the headaches caused by indigestion, indigestion, and exhaustion from late hours and overwork."

"In the large group of rheumatic ailments I find it gives most relief from pain, and seems to prevent removal of acids. Indeed, in all these ailments, be they of nerve or muscle origin in which pain is the predominant symptom, I can strongly recommend Yeastprin for the great relief it brings."

"I have also found it one of the preventatives of influenza."

M.R., C.M.

A Word of Sound Advice

Yeastpirin makes no claim that is not fully substantiated by indisputable medical and scientific evidence, overwhelmingly confirmed by the experience of thousands of the public. Therefore make sure it is Yeastpirin and Yeastpirin only that you put your trust in. Yeastpirin fulfills all its promises and will not "let you down" but will "set you up" as quickly and as surely as is possible according to your trouble and condition.

WHAT THE OFFER IS:

WHAT THE OFFER IS:

Readers of "John Bull" who have not yet tried "Yeast-prin" are invited to purchase a 1/3 or 3/- bottle from their usual Chemist under the generous guarantee; reproduced here, of a refund in full of the purchase price if they fail to benefit by this Wonder Remedy of our Wonder Age.

WHY YEASTPIRIN IS SO SUCCESSFUL

**WHY
YEASTPIRIN
IS SO
SUCCESSFUL**

The astonishing success of Yeastpirin in banishing pain and illness is due to the fact that it is a scientific remedy, successfully combining for the first time the greatest pain-allaying and curative agents known to modern

The astonishing success of Yeastpirin

CHEMISTS IN ALL PARTS OF THE COUNTRY ARE RECOMMENDING YEAST-PURIN because they know

It to be the greatest remedial discovery of this generation for the relief of everyday ailments, such as Sleeplessness, Headache, Rheumatism, Nerves, Anemia, etc.

WHAT THE PUBLIC SAY

properly well. I

YEASTIRIN OVERCOMES NERVOUS BREAKDOWN OF 2 YEARS' STANDING
21, Roslyn-road, South Tottenham,
London, N.

Dear Sir,—I have had a nervous breakdown for two years and could not get old not go out alone, but after taking two **YEASTPIRINS** I felt myself improving so I am taking them regularly.—Yours truly (Signed) (Mrs.) C. WHELE.

BEST THREE WHEAT' REST FOR YEARS.

Pool-road, Leicester.
Dear Sirs,—I was a victim to sleepless-
ness and I could not lay still. I purchased
a 6s. bottle of tablets, and I have had the
best three weeks' rest I have had for years.
I have only taken two tablets at one
hour before bedtime.—Sincerely yours
(Signed) Mrs. B.

Yeastpirin

SUPER TONIC TABLETS

Sold at all High Class Chemists and Stores at 1/3, 2/- and 5/- a bottle. If you are unable to obtain locally, send 1/3, 2/- or 5/-—for whichever size you prefer—direct to us and we will forward to you. Yoniphin, Ltd., 26-27, Holton Garden, London, E.C.1.

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